## EMANDI TEJA SWETHA Designation: Lecturer

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**Mrs. Emandi Teja Swetha** is a Dale Carnegie-certified Trainer with over 20 years of experience in designing and delivering training programs across various domains, including Customer Service, Sales, Marketing, Pre-retirement Programmes, Voice and Accent, and Campus Recruitment. She holds an M.Sc. in Psychology and a Diploma in Management Studies, providing her with a strong foundation in understanding organizational needs and human behaviour. Currently, she serves as the coordinator for the Skill Development Centre at Dr. Lankapalli Bullayya College, leading a team of trainers and developing comprehensive programmes for undergraduate and postgraduate students.

Her previous roles include Assistant Professor in Training and Placement at Raghu Engineering College and Freelance Trainer for organizations like TCS, Amazon India, and Colruyt. She also led the Voice and Accent Training Division at NIIT and has experience in customer service and sales management at MetLife India, HSBC, and GE Money. In addition to her training expertise, she has learned AI tools and website creation, further enhancing her skills in Microsoft 365, Canva, and WordPress.

An avid reader, she is passionate about continuous learning, with a keen interest in books on behavioural psychology, leadership, and self-help. She holds certifications from the Dale Carnegie Train the Trainer programme and the Access Training Centre's Train the Trainer course, and has also attended NLP training sessions.