

**Prof. R. V. H. SRIKANTH**  
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**Prof. R. V. H. Srikanth** is a professor in the department of Management Studies with over 2 decades of academic and industry experience specializing in Marketing and Human Resource Management. He holds an MBA from Andhra University, a Doctorate from Acharya Nagarjuna University and qualified in APSET. He also holds masters in varied subjects like Psychology & Sociology which aid in the effective classroom delivery of his areas of interest like Consumer Behavior and Organizational Behavior.

**Prof. Srikanth**, has served at various administrative positions in the college. He served the college as Head of the department of Management studies, Assistant Dean (Administration), Assistant Dean (PG) and is currently the Vice-Principal of the college. He rendered his services as Assistant Coordinator and Coordinator of IGNOU center at the college and thus gaining insights in ODL learning. His strengths are holistic approach and inclusive management, which augment the classroom teaching and administrative skills. His vast experience from industry and academics helps shaping the budding managers to make this world a better place to live and thrive.