

Dr. P. V. S. JYOTHI
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Dr. P. V. S Jyothi is an Associate Professor in the Department of Management Studies at Dr. Lankapalli Bullayya College, Visakhapatnam, with over 15 years of teaching experience. Her academic expertise lies in Finance, and she is known for her interactive approach to teaching, actively engaging students in learning and conducting domain-specific programmes through the National Digital Library of India to enhance their skills. Dr. Jyothi has published several research papers in the field of Management, contributing to the advancement of knowledge in her area of specialization.

She holds a Ph.D. in Human Resource Management, an MBA with a specialization in Finance. She has also qualified for the APSET in Management. Throughout her career, she has served as a student counsellor, cultural coordinator, and club president, leading the NDLI Club at Dr. Lankapalli Bullayya College. Dr. Jyothi is actively involved in multiple college committees, including the Anti-Ragging and Disciplinary Committees.

Dr. Jyothi has participated in numerous seminars, workshops, and online FDPs, continually enhancing her knowledge and teaching methods. She has published research on topics such as Human Resource Development, Fintech, and Digital Technology. She is also the author of several books related to financial services, export and import, stock markets, and performance management.