

## **Dr. K. UMANAGESWARI**

**Designation: Associate Professor**

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**Dr. K. Umanageswari** is an Associate Professor in the Department of Management Studies at Dr. Lankapalli Bullayya College, Visakhapatnam, with 14 years of teaching experience. Her academic expertise lies in Finance and Marketing. In addition to her teaching responsibilities, she serves as an Associate NCC Officer for the 13(A) NCC Battalion, holding the rank of Captain, and has been actively involved in NCC training for nine years.

She holds a Ph.D. in the Problems and Prospects of Entrepreneurs in Micro and Small Enterprises, along with an MBA in Finance and Marketing. Dr. Umanageswari has also earned an M.Com. specializing in Banking, and a B.Ed.

Throughout her career, she has actively participated in various seminars and workshops, contributing papers and attending national and international events. Her research publications include topics like 'Digital Technology's Impact on Education' and 'Make in India' initiatives. She has co-authored books on subjects like advertising and performance management, further demonstrating her commitment to academic contributions.

Recognized for her leadership, Dr. Umanageswari received the Best Associate NCC Officer award in 2018 for her contributions to the NCC across three districts.