

CH. SURESH

Designation: Assistant Professor

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Mr. Ch. Suresh is an Assistant Professor in the Department of Management Studies (PG) at Dr. Lankapalli Bullayya College, Visakhapatnam, with over 15 years of teaching experience. He holds multiple advanced degrees, including a Master of Technology in Mechanical Engineering with a specialization in Industrial Engineering, a Master of Business Administration, and a Master of Technology in Computer Science & Technology, all from Andhra University. He has also earned a Bachelor of Engineering in Mechanical from the same institution.

Suresh is qualified in both the UGC-NET and APSET. His teaching career spans more than 13 years in the MBA field, alongside two years in engineering and post-diploma courses. He brings a wealth of practical knowledge to his academic role, with 13 years of industry experience in marine and mechanical engineering, holding various capacities in these sectors.

In the MBA program, he teaches subjects such as Operations Research, Quantitative Techniques for Management, Operations Management, Marketing Research, Advertising & Brand Management, and Logistics & Supply Chain Management. His research and teaching interests lie in business analytics, digital marketing, methods engineering, work design, facility planning, operations planning, and advanced optimization techniques, showcasing his comprehensive expertise in both academics and industry.