

BACHELOR OF COMMERCE (B.com) PROGRAM OBJECTIVES

This program caters to commerce aspirants who desire to build their professional competence on a higher plateau with specialized knowledge in the field of Business and Commerce. The curriculum is developed duly considering the desired level of knowledge exposure in the context of ever-changing environment in global business. The program has the following end objectives-

- To provide advanced knowledge in Commerce.
- To develop competency in students to pursue higher level programs such Chartered Accountancy, Cost and Management Accountants, Company Secretaries, Masters in Business Administration and other Master Programs in Commerce and Management.
- To pursue a professional career and/or furthering higher education in the specified area of specialization.
- Commitment to ethical behaviour and social responsibility, integrating ethical considerations into business decision-making processes.
- To enhance employability and to be able to take up challenging job assignments.
- To nurture the students in intellectual, special, interpersonal and societal skills with a focus on holistic education.
- To emphasis on lifelong learning, encouraging graduates to stay updated with evolving business practices, technologies, and global trends.
- To foster an entrepreneurial mindset, including innovation, creativity, risk assessment, and business planning for new ventures and start-ups.

PEDAGOGY: Regular class room lectures shall be accompanied by other teaching methods which are best suited to deliver better learning to the students. Some of the other Teaching and Learning Methods –

- Case studies
- Group Discussions
- Role Plays
- Seminars and Presentations.
- Simulation Exercises
- Current Affairs sessions relevant to the topic.

ASSESSMENT METHODS: In general, the students are assessed through the Mid Term Examinations as per the academic schedule given by the university. In addition the students are also assessed through summative methods such as quiz sessions, assignments and periodic class room tests.

BACHELOR OF COMMERCE (B.com) COURSE OBJECTIVES

The Bachelor of Commerce focuses on the factors that drive economic behavior at both an individual and organizational level. The course will equip with the analytical, communication and problem-solving skills to effectively identify issues, source information and find efficient and practical solutions for the business organisations. The course has been tailored ensuring to graduate with an industry-relevant degree.

The Bachelor of Commerce offers a global perspective on business, providing with the skills, knowledge and experience to pursue a career within the business, government and not-for-profit sectors. A degree in Commerce provides the scope to enter a wide range of business fields, reflected in the various majors offered within this degree.

COURSE OBJECTIVES:

- ❖ Commerce programs will address the Department's mission and the Strategic theme in a number of ways. The goals to be pursued in this process, the strategies to be followed, the objectives to be met with its end results.
- ❖ Build for the future and promote competitiveness in the global marketplace, by strengthening the areas critical thinking and analytical problem-solving and to communicate effectively, both orally and in writing.
- ❖ Demonstrate knowledge of theory, models and concepts relevant to Accounting, Finance or Economics and be proficient in their application.
- ❖ Display proficiency in the utilization of information and technology in business and to work effectively independently and in teams.
- ❖ Apply business skills that incorporate understanding of global and ethical issues. Explore career and degree options in detail with Degrees to Careers.
- ❖ To enhance the ability to learn, and will provide with the opportunity to develop networks through real-world experiences.

An activity becomes purposeful when it is pursued with certain aims and objectives. Aim helps us to know what the outcome of an activity would be. The aim directs the activity. It enables us to decide the methods, devices and contents of the subject to be studied. The teacher should keep in view the aims while teaching the subject.

The following criterion is used to select the aims and objectives of teaching commerce:

- This knowledge should help the pupil in his daily life.
- It should be related to the materials with which the pupil is familiar and should not be based on obsolete devices and ideas.
- It should make pupil fit for society.
- It must provide him some practical experiences which form a part of his learning process.
- It should inculcate a commercial temper in the student.

THE FUTURE NEEDS-

- The enhancement of market acceptability of the commerce graduates is to be viewed as one of the prime objectives of commerce education.
- It shall be made relevant to the society needs in general and industry need in particular. Thus it must equip the enrolled commerce students with the type of skills and knowledge will enable them to cater to the needs of the expanding industry and service sector.
- The practical component shall be inducted into the courses by including information technology dimension. Computer applications are provided to create a competitive edge through enhancing the applicability of knowledge in solving the business problems.
- The commerce education shall be made attractive by introducing qualitative modifications in the syllabus, teaching methods and evaluation from time to time.