



Dr. LANKAPALLI BULLAYYA COLLEGE

The Society For Collegiate Education

Affiliated to Andhra University, Approved by AICTE & NAAC Accredited with "A"

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Date:04-08-2022

To
The Head of the Department
Department of Journalism & Mass Communication
Andhra University
Visakhapatnam.

Dear Sir / Madam,

Sub: Request to incorporate changes in University Curriculum – Reg.

Ref.: Curriculum Feed Back collected from Stakeholders.

As per the NAAC manual we have collected feedback on Curriculum from various stakeholders namely Students, Faculty members, Alumni and Employers for the academic year 2022-2023 and have prepared action plan as per the feedback received by us.

As we are as affiliated College of Andhra University, we have that our stakeholders suggested the following changes to be incorporated in the forth-coming regulations of Andhra University Curriculum:-

TV Journalism, New Media and Society & Multimedia Photoshop (4th Semester)

We are sure that the implementation of these modifications can be useful to the students in enhancing their knowledge and exposure in "**Journalism & Mass Communication**"

We are herewith attaching the copy of the feedback reports for your perusal and consideration.

Yours sincerely,



(Dr. G S K CHARAVARTY)
PRINCIPAL

Prof. D V R Murthy
Chairman, Board of Studies
Department of Journalism
& Mass Communication
Andhra University
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