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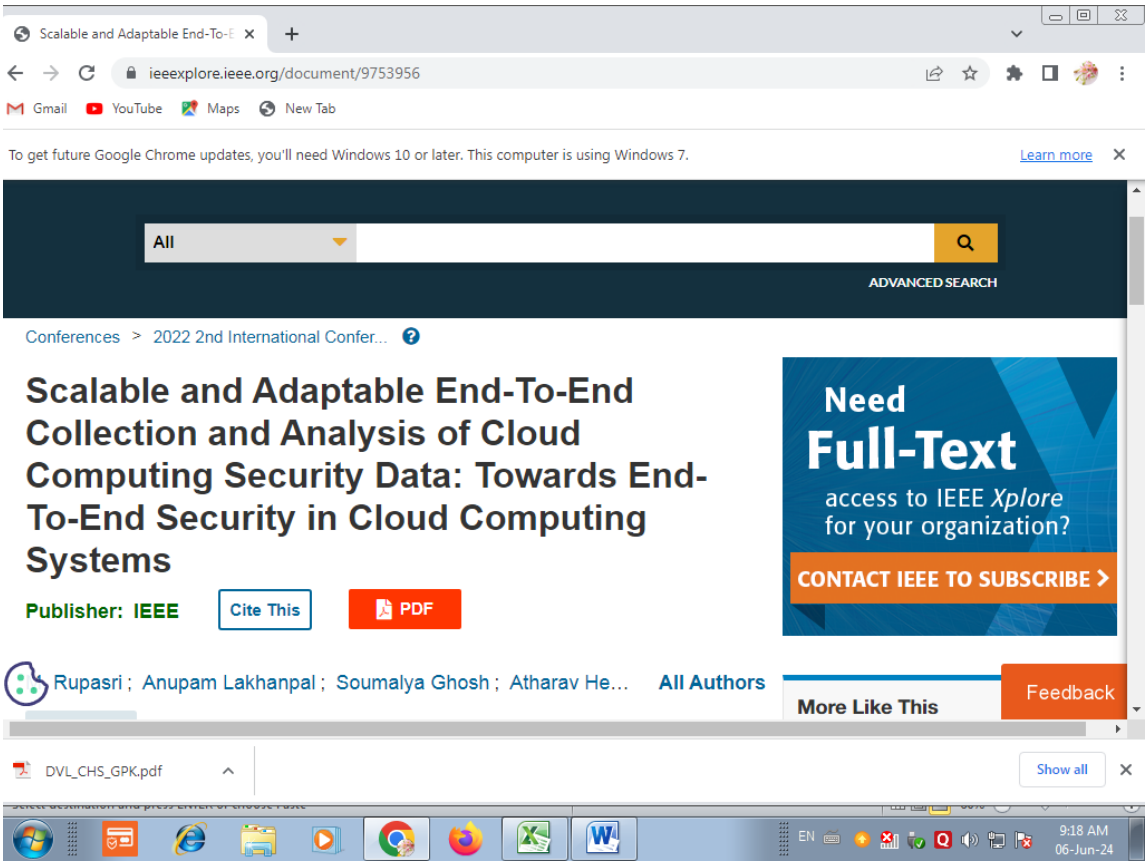

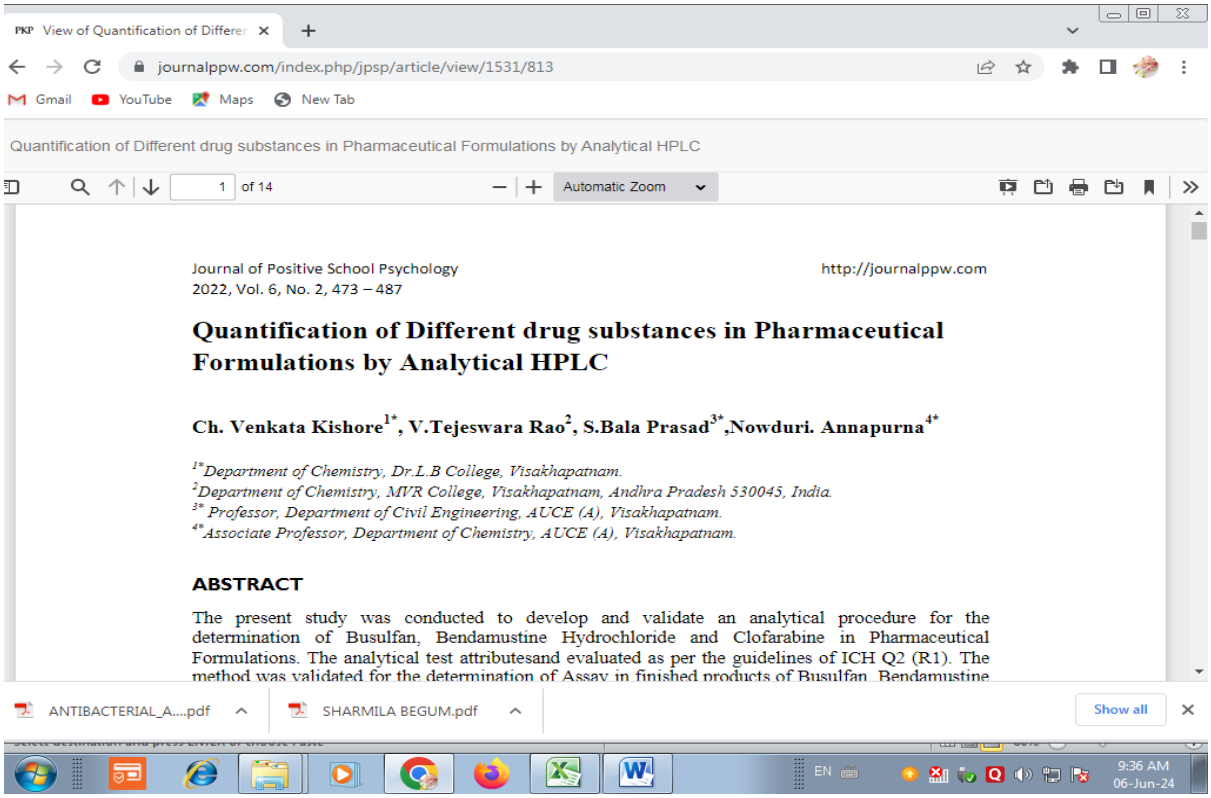

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Quantification of Different drug substances in Pharmaceutical Formulations by Analytical HPLC

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Quantification of Different drug substances in Pharmaceutical Formulations by Analytical HPLC

Ch. Venkata Kishore[1*], V.Tejeswara Rao[2], S.Bala Prasad[3*],Nowduri. Annapurna[4*]

[1*]*Department of Chemistry, Dr.L.B College, Visakhapatnam.*
[2]*Department of Chemistry, MVR College, Visakhapatnam, Andhra Pradesh 530045, India.*
[3*] *Professor, Department of Civil Engineering, AUCE (A), Visakhapatnam.*
[4*]*Associate Professor, Department of Chemistry, AUCE (A), Visakhapatnam.*

ABSTRACT

The present study was conducted to develop and validate an analytical procedure for the determination of Busulfan, Bendamustine Hydrochloride and Clofarabine in Pharmaceutical Formulations. The analytical test attributesand evaluated as per the guidelines of ICH Q2 (R1). The method was validated for the determination of Assay in finished products of Busulfan, Bendamustine

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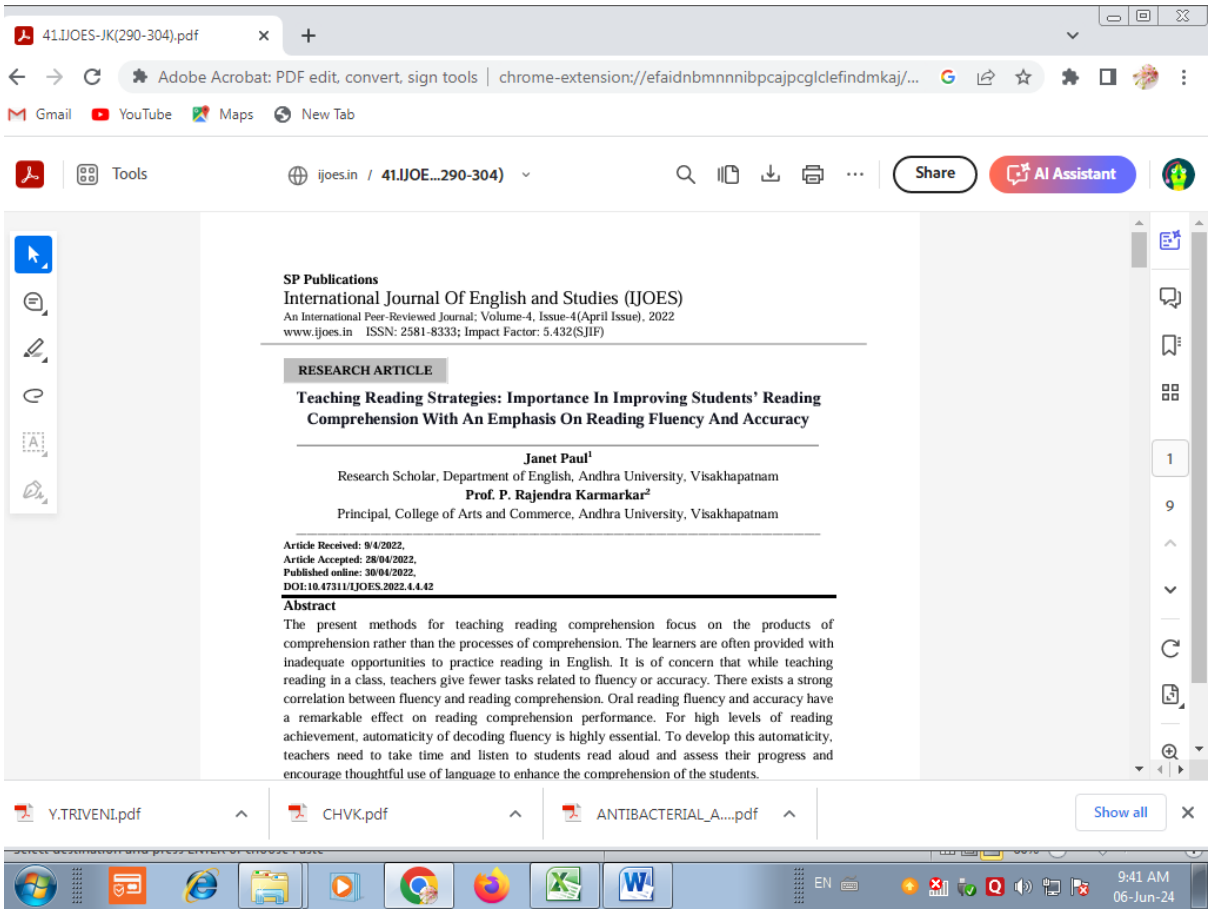

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RESEARCH ARTICLE

Teaching Reading Strategies: Importance In Improving Students' Reading Comprehension With An Emphasis On Reading Fluency And Accuracy

Janet Paul[1]
Research Scholar, Department of English, Andhra University, Visakhapatnam
Prof. P. Rajendra Karmarkar[2]
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Article Received: 9/4/2022,
Article Accepted: 28/04/2022,
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Abstract

The present methods for teaching reading comprehension focus on the products of comprehension rather than the processes of comprehension. The learners are often provided with inadequate opportunities to practice reading in English. It is of concern that while teaching reading in a class, teachers give fewer tasks related to fluency or accuracy. There exists a strong correlation between fluency and reading comprehension. Oral reading fluency and accuracy have a remarkable effect on reading comprehension performance. For high levels of reading achievement, automaticity of decoding fluency is highly essential. To develop this automaticity, teachers need to take time and listen to students read aloud and assess their progress and encourage thoughtful use of language to enhance the comprehension of the students.

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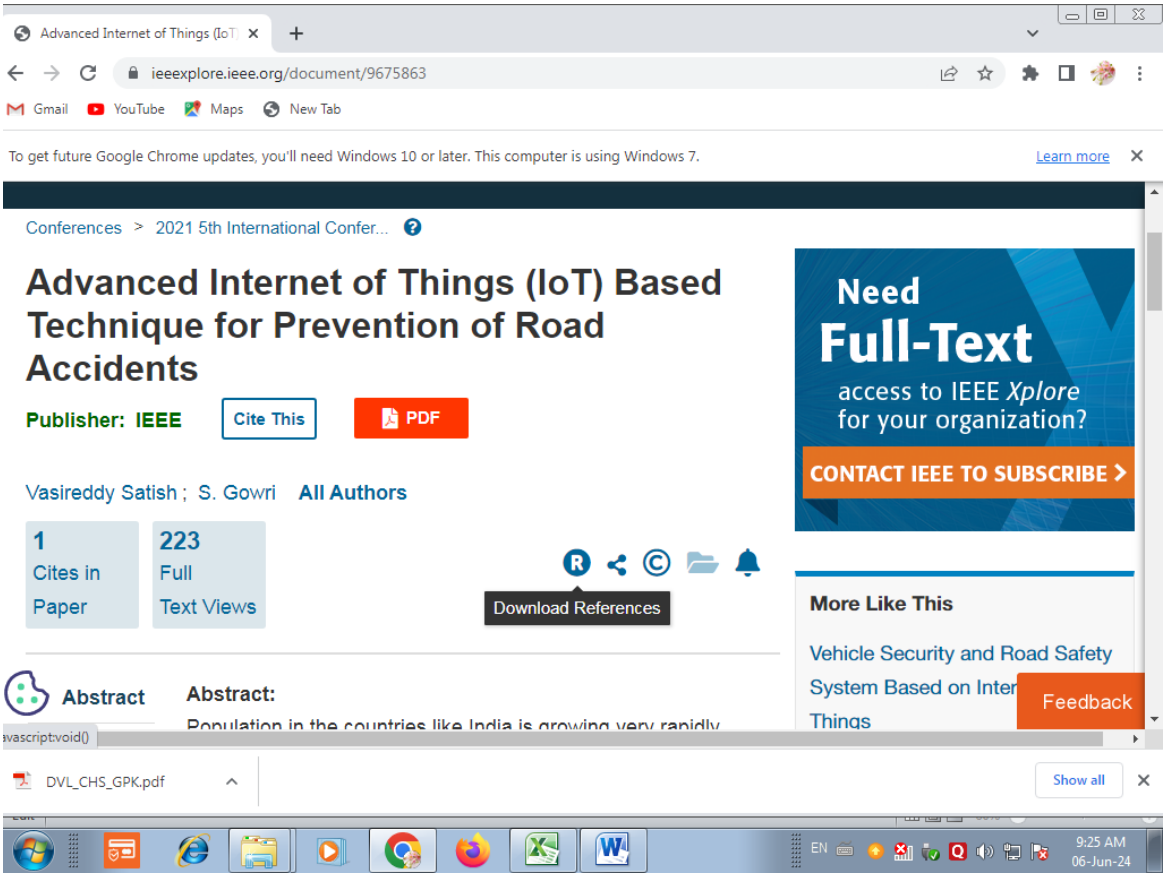
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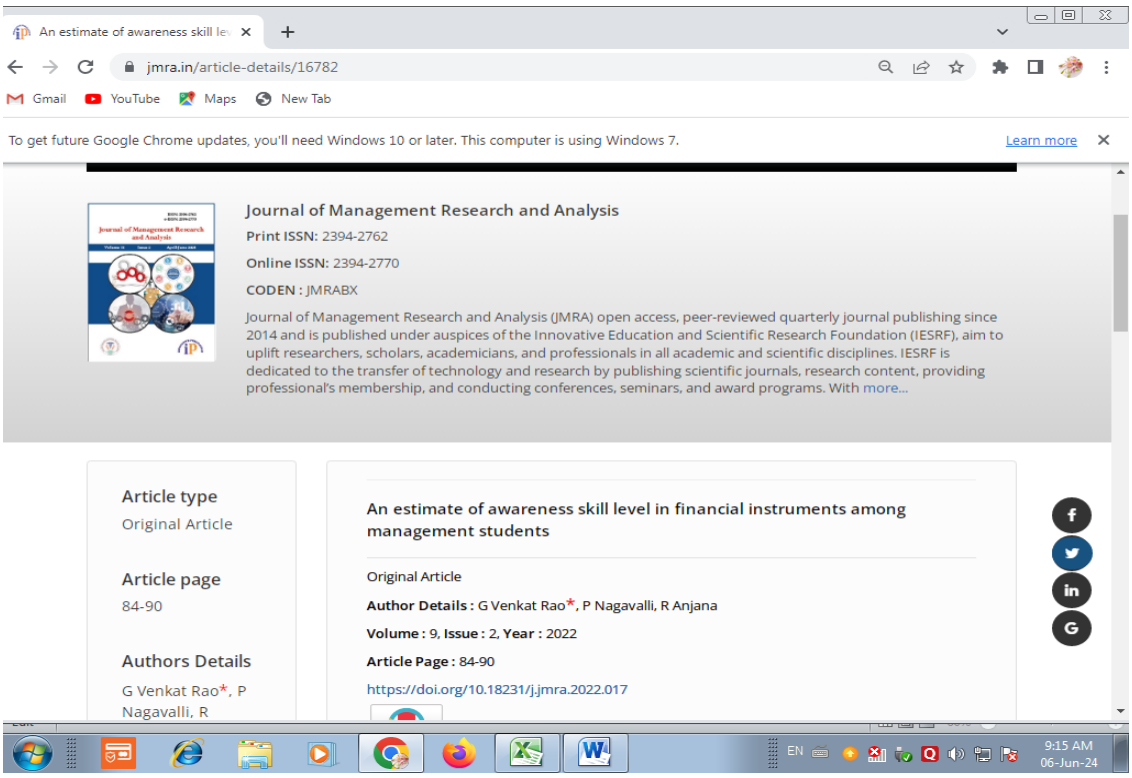
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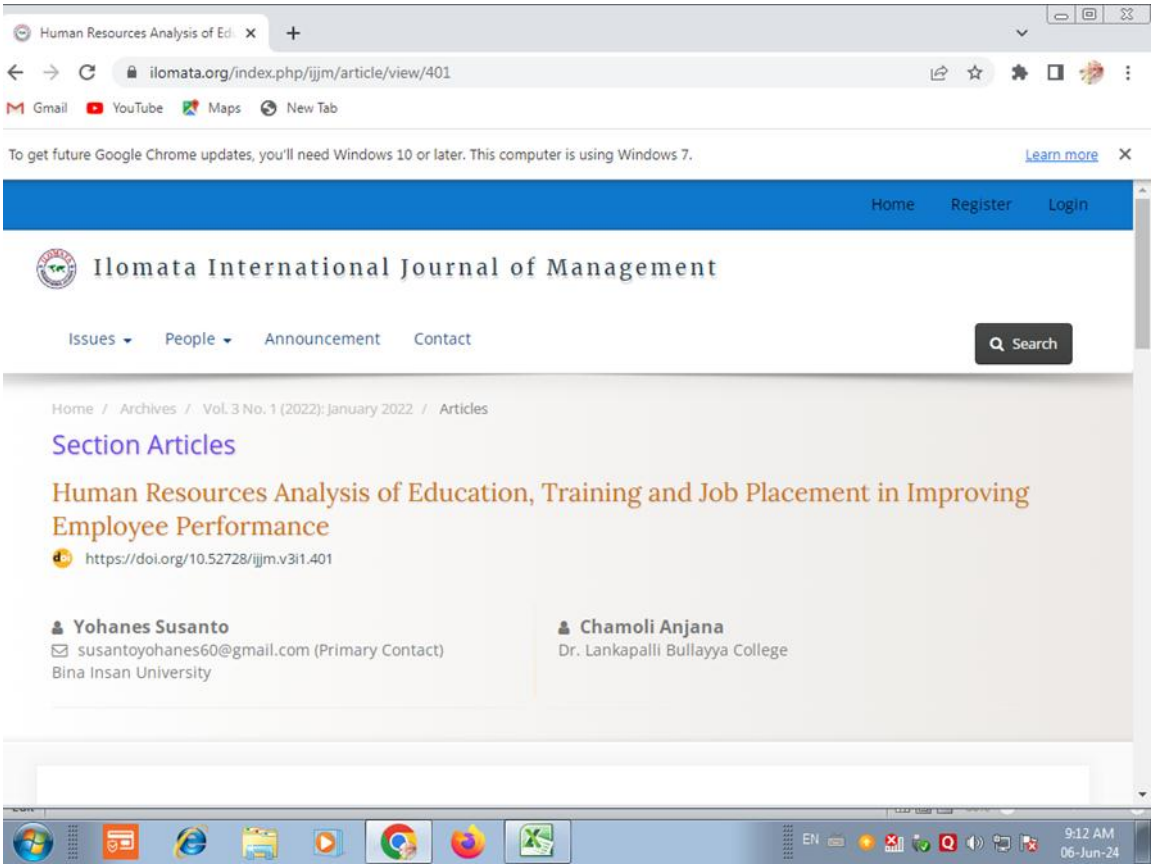
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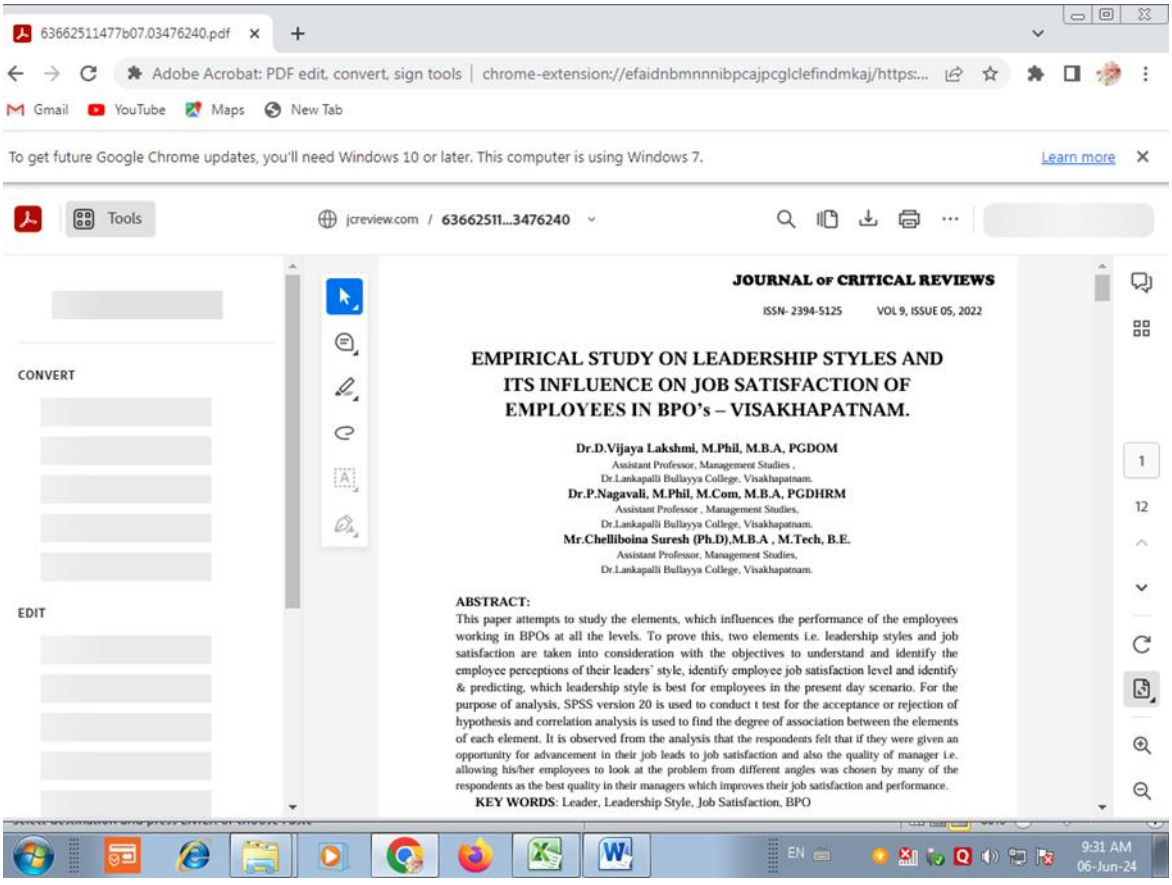
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ISSN- 2394-5125 VOL 9, ISSUE 05, 2022
EMPIRICAL STUDY ON LEADERSHIP STYLES AND ITS INFLUENCE ON JOB SATISFACTION OF EMPLOYEES IN BPO's – VISAKHAPATNAM.
Dr.D.Vijaya Lakshmi, M.Phil, M.B.A, PGDOM
Assistant Professor, Management Studies ,
Dr.Lankapalli Bullayya College, Visakhapatnam.
Dr.P.Nagavali, M.Phil, M.Com, M.B.A, PGDHRM
Assistant Professor , Management Studies,
Dr.Lankapalli Bullayya College, Visakhapatnam.
Mr.Chelliboina Suresh (Ph.D),M.B.A , M.Tech, B.E.
Assistant Professor, Management Studies,
Dr.Lankapalli Bullayya College, Visakhapatnam.
ABSTRACT:
This paper attempts to study the elements, which influences the performance of the employees working in BPOs at all the levels. To prove this, two elements i.e. leadership styles and job satisfaction are taken into consideration with the objectives to understand and identify the employee perceptions of their leaders' style, identify employee job satisfaction level and identify & predicting, which leadership style is best for employees in the present day scenario. For the purpose of analysis, SPSS version 20 is used to conduct t test for the acceptance or rejection of hypothesis and correlation analysis is used to find the degree of association between the elements of each element. It is observed from the analysis that the respondents felt that if they were given an opportunity for advancement in their job leads to job satisfaction and also the quality of manager i.e. allowing his/her employees to look at the problem from different angles was chosen by many of the respondents as the best quality in their managers which improves their job satisfaction and performance.
KEY WORDS: Leader, Leadership Style, Job Satisfaction, BPO
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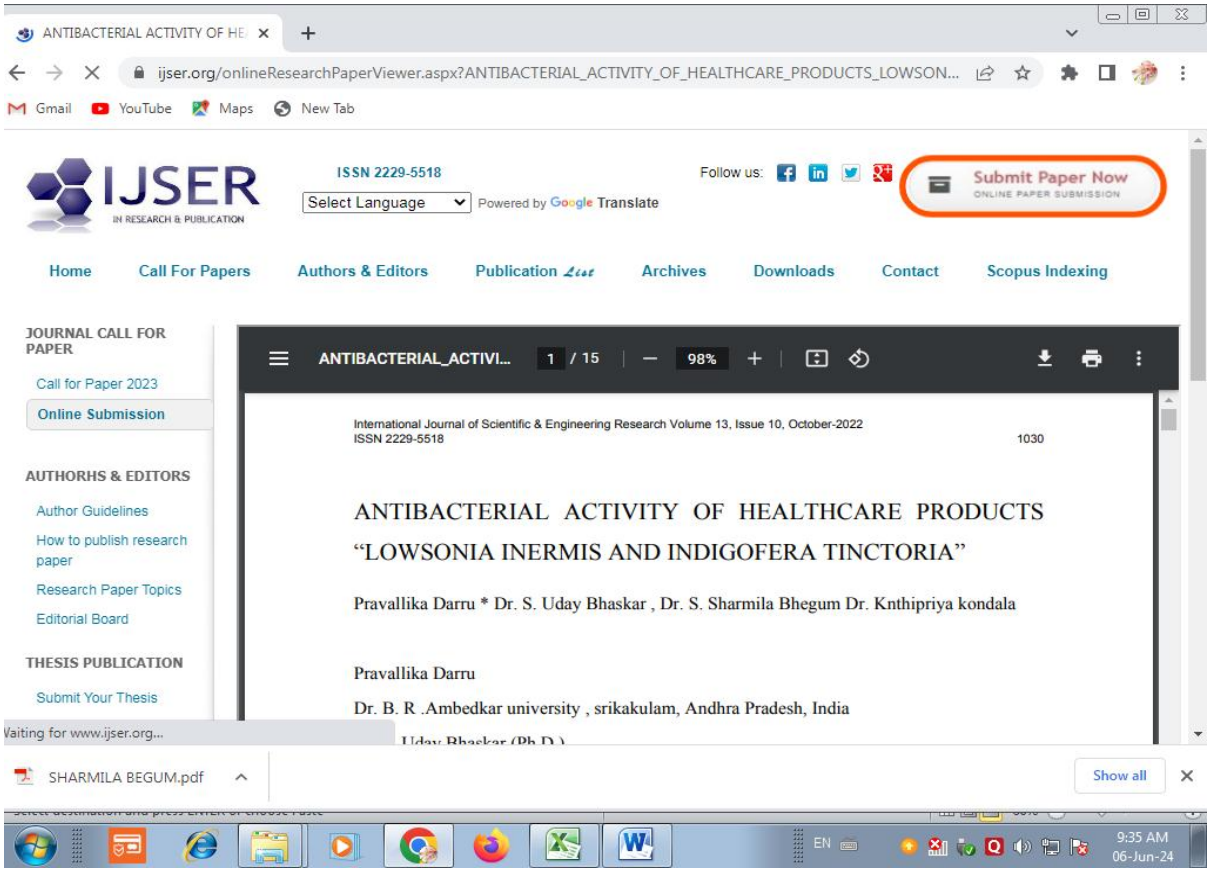
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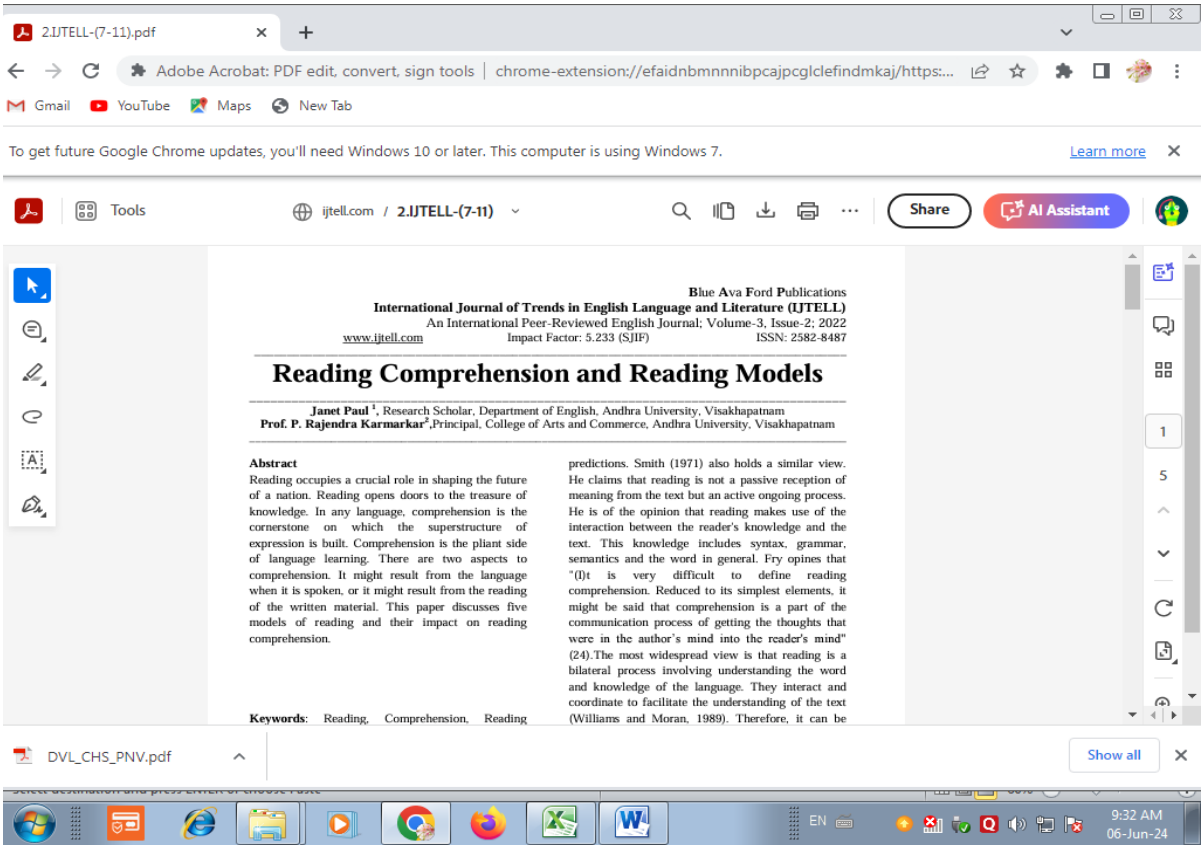

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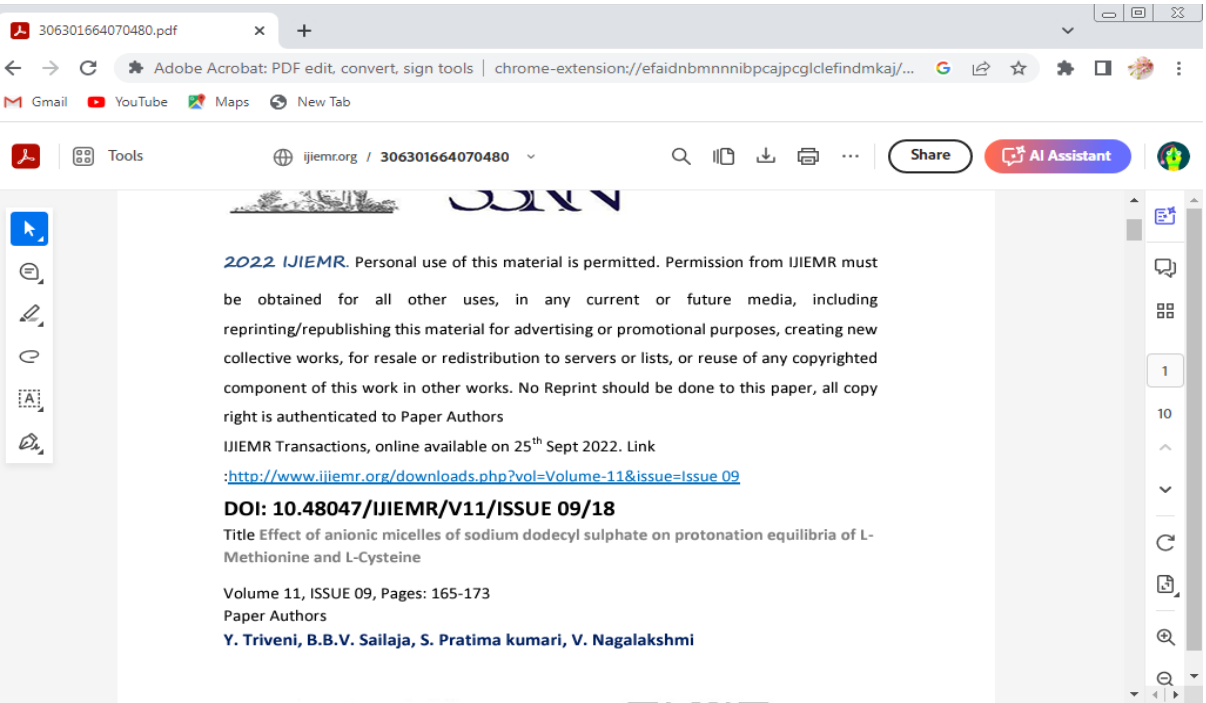
Reading Comprehension and Reading Models

Janet Paul [1], Research Scholar, Department of English, Andhra University, Visakhapatnam
Prof. P. Rajendra Karmarkar[2],Principal, College of Arts and Commerce, Andhra University, Visakhapatnam

Abstract
Reading occupies a crucial role in shaping the future of a nation. Reading opens doors to the treasure of knowledge. In any language, comprehension is the cornerstone on which the superstructure of expression is built. Comprehension is the pliant side of language learning. There are two aspects to comprehension. It might result from the language when it is spoken, or it might result from the reading of the written material. This paper discusses five models of reading and their impact on reading comprehension.

Keywords: Reading, Comprehension, Reading

predictions. Smith (1971) also holds a similar view. He claims that reading is not a passive reception of meaning from the text but an active ongoing process. He is of the opinion that reading makes use of the interaction between the reader's knowledge and the text. This knowledge includes syntax, grammar, semantics and the word in general. Fry opines that "(I)t is very difficult to define reading comprehension. Reduced to its simplest elements, it might be said that comprehension is a part of the communication process of getting the thoughts that were in the author's mind into the reader's mind" (24).The most widespread view is that reading is a bilateral process involving understanding the word and knowledge of the language. They interact and coordinate to facilitate the understanding of the text (Williams and Moran, 1989). Therefore, it can be



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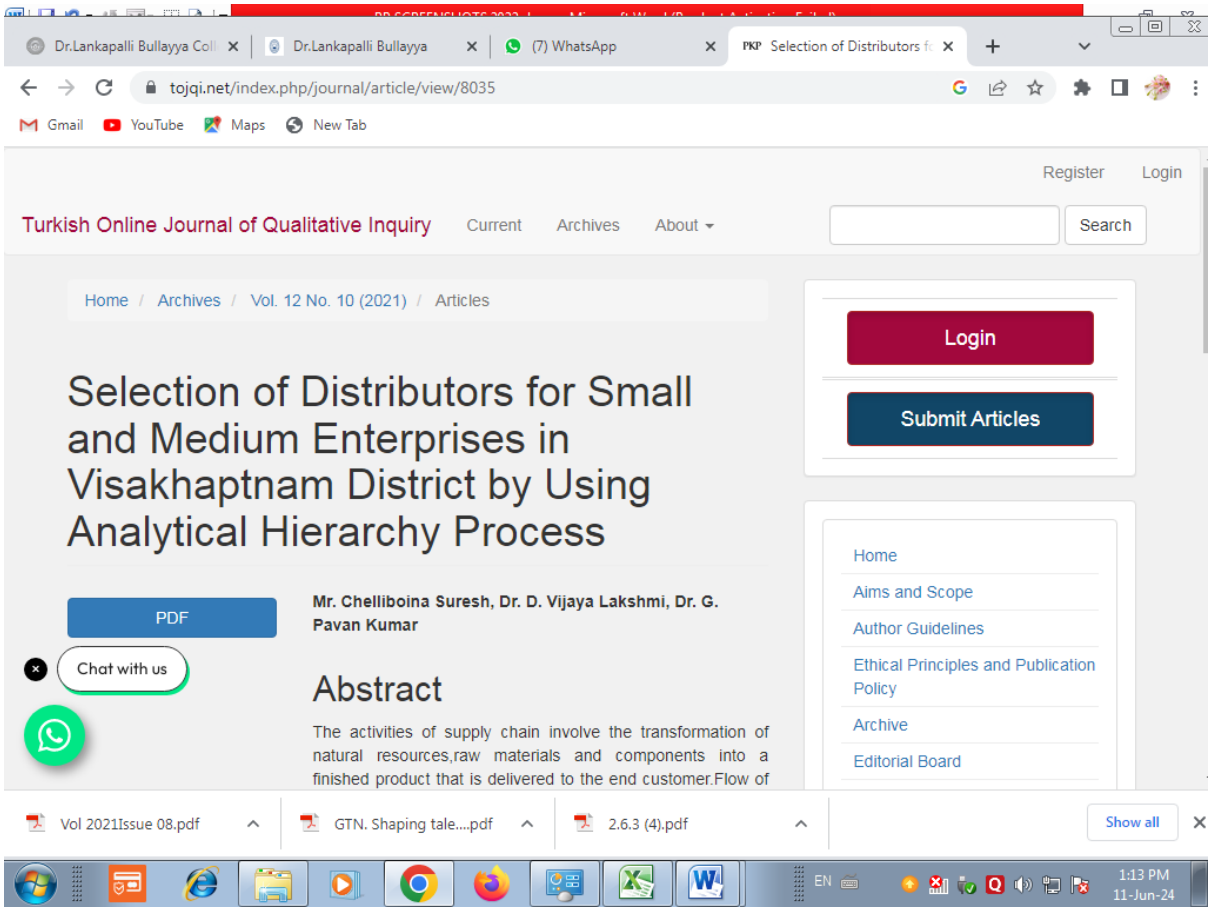

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The activities of supply chain involve the transformation of natural resources,raw materials and components into a finished product that is delivered to the end customer.Flow of

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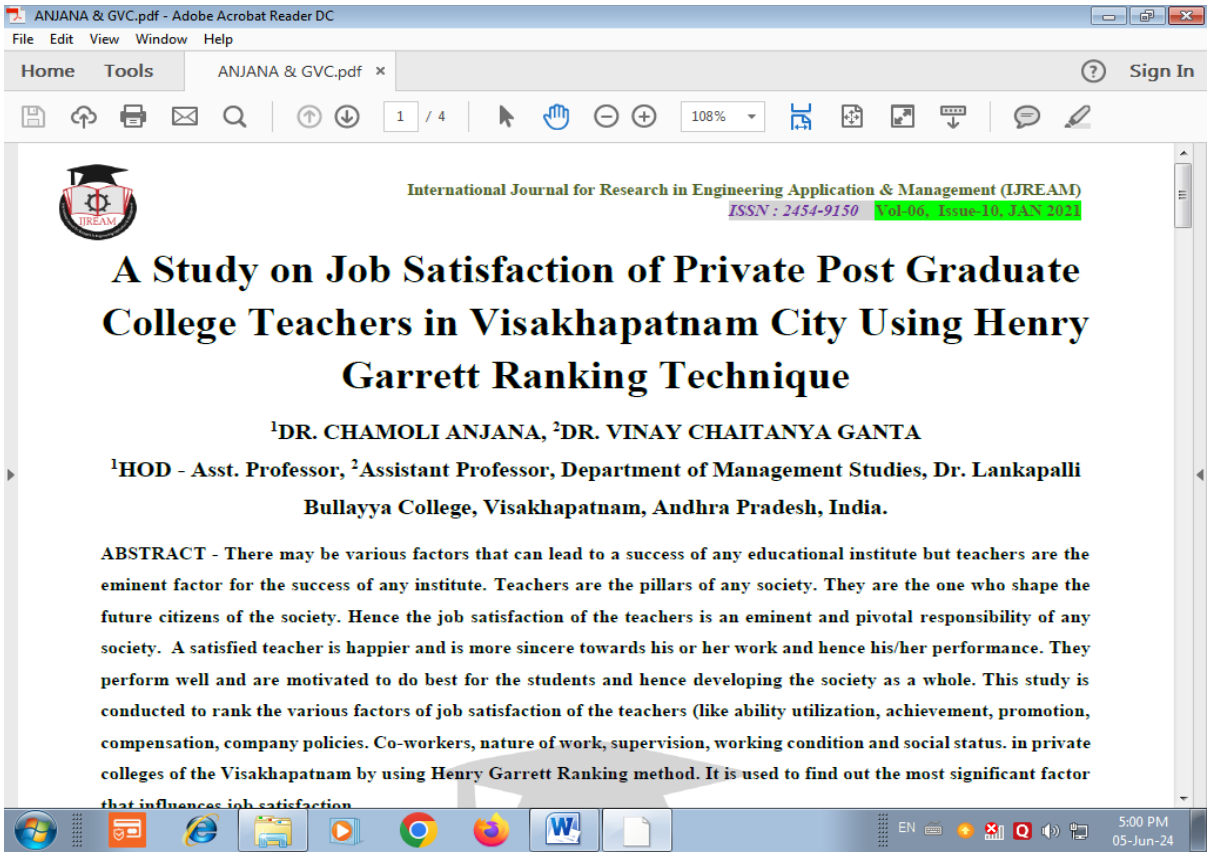

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A Study on Job Satisfaction of Private Post Graduate College Teachers in Visakhapatnam City Using Henry Garrett Ranking Technique

[1]DR. CHAMOLI ANJANA, [2]DR. VINAY CHAITANYA GANTA

[1]HOD - Asst. Professor, [2]Assistant Professor, Department of Management Studies, Dr. Lankapalli Bullayya College, Visakhapatnam, Andhra Pradesh, India.

ABSTRACT - There may be various factors that can lead to a success of any educational institute but teachers are the eminent factor for the success of any institute. Teachers are the pillars of any society. They are the one who shape the future citizens of the society. Hence the job satisfaction of the teachers is an eminent and pivotal responsibility of any society. A satisfied teacher is happier and is more sincere towards his or her work and hence his/her performance. They perform well and are motivated to do best for the students and hence developing the society as a whole. This study is conducted to rank the various factors of job satisfaction of the teachers (like ability utilization, achievement, promotion, compensation, company policies. Co-workers, nature of work, supervision, working condition and social status. in private colleges of the Visakhapatnam by using Henry Garrett Ranking method. It is used to find out the most significant factor that influences job satisfaction.

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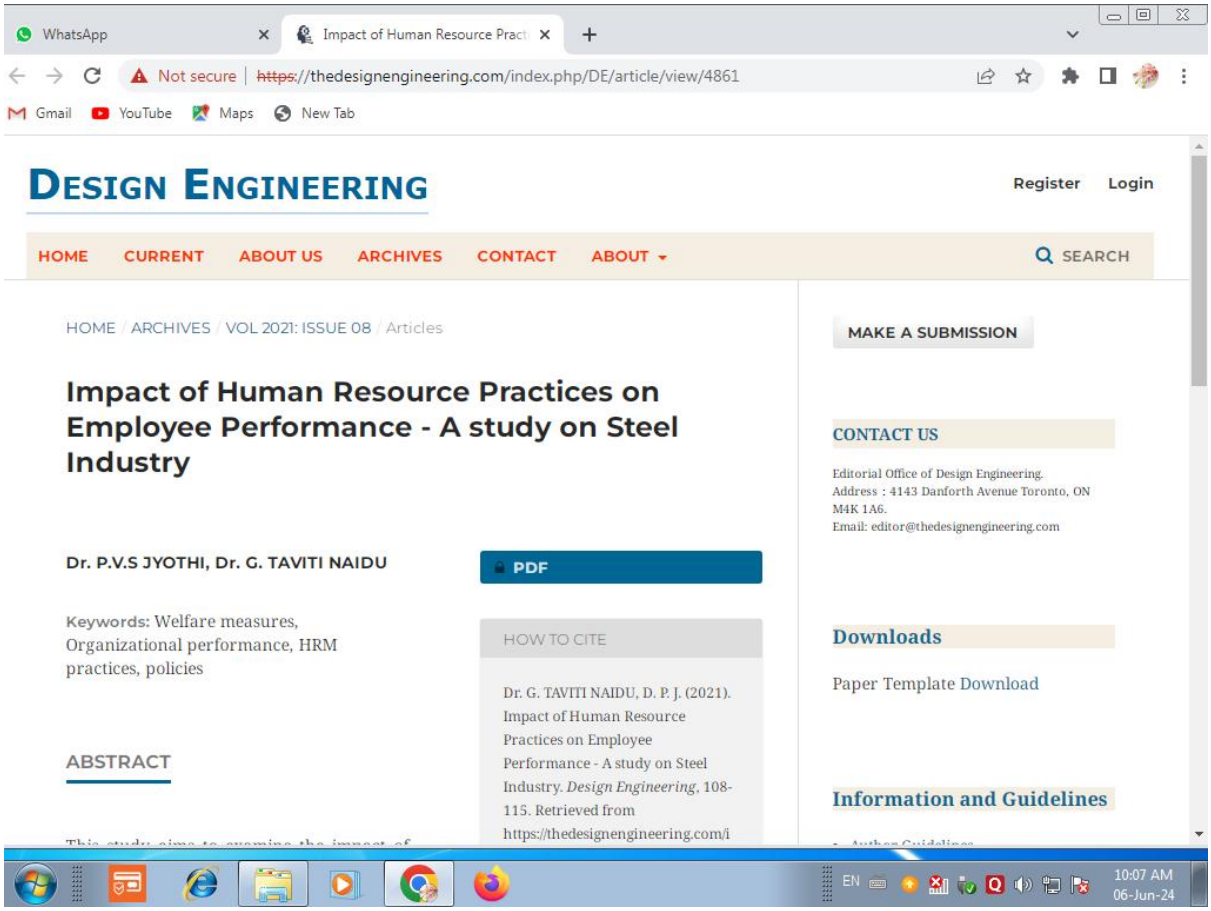

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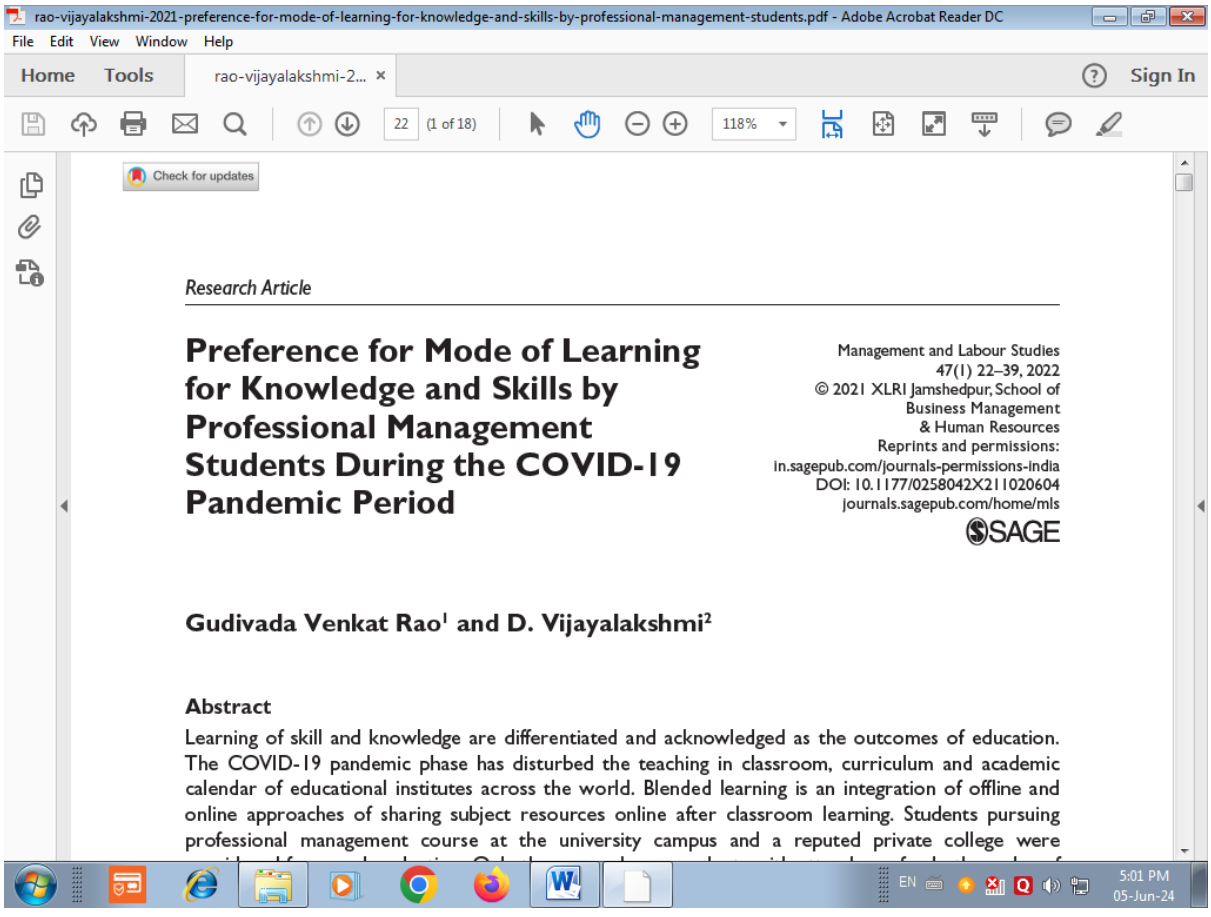

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Preference for Mode of Learning for Knowledge and Skills by Professional Management Students During the COVID-19 Pandemic Period

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Gudivada Venkat Rao[1] and D. Vijayalakshmi[2]

Abstract

Learning of skill and knowledge are differentiated and acknowledged as the outcomes of education. The COVID-19 pandemic phase has disturbed the teaching in classroom, curriculum and academic calendar of educational institutes across the world. Blended learning is an integration of offline and online approaches of sharing subject resources online after classroom learning. Students pursuing professional management course at the university campus and a reputed private college were

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Shaping talent towards Agile mindset through scrum methodology

Dr. G. TAVITI NAID[1], S. DIVYA KRISHNA KUMARI[2], Dr. P.V.S JYOTHI[3] Dr. RAMA GOSWAMI[4]

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Research Article

Perceived Stress Among Post Graduate Students And Its Association With Academic Performance

[1]Raghunath Reddy Challa; [2.] Dr. Akhil Goyal; [3.] Dr. G. Taviti Naidu
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[3]Dr. G. Taviti Naidu, Post Doctoral Fellow in Management, ICSSR, E-mail: dr.tavitinaidugongada@gmail.com

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Abstract: College days are said to be the most cherished and golden days in a person's life. It is in college that a student enjoys the vibrant college environment, the circle of friends, numerous academic and other extra co-curricular activities, which enhance their skills and also boost up their confidence. This attribute is slowly dying away with the invasion of stress in the life of a student.

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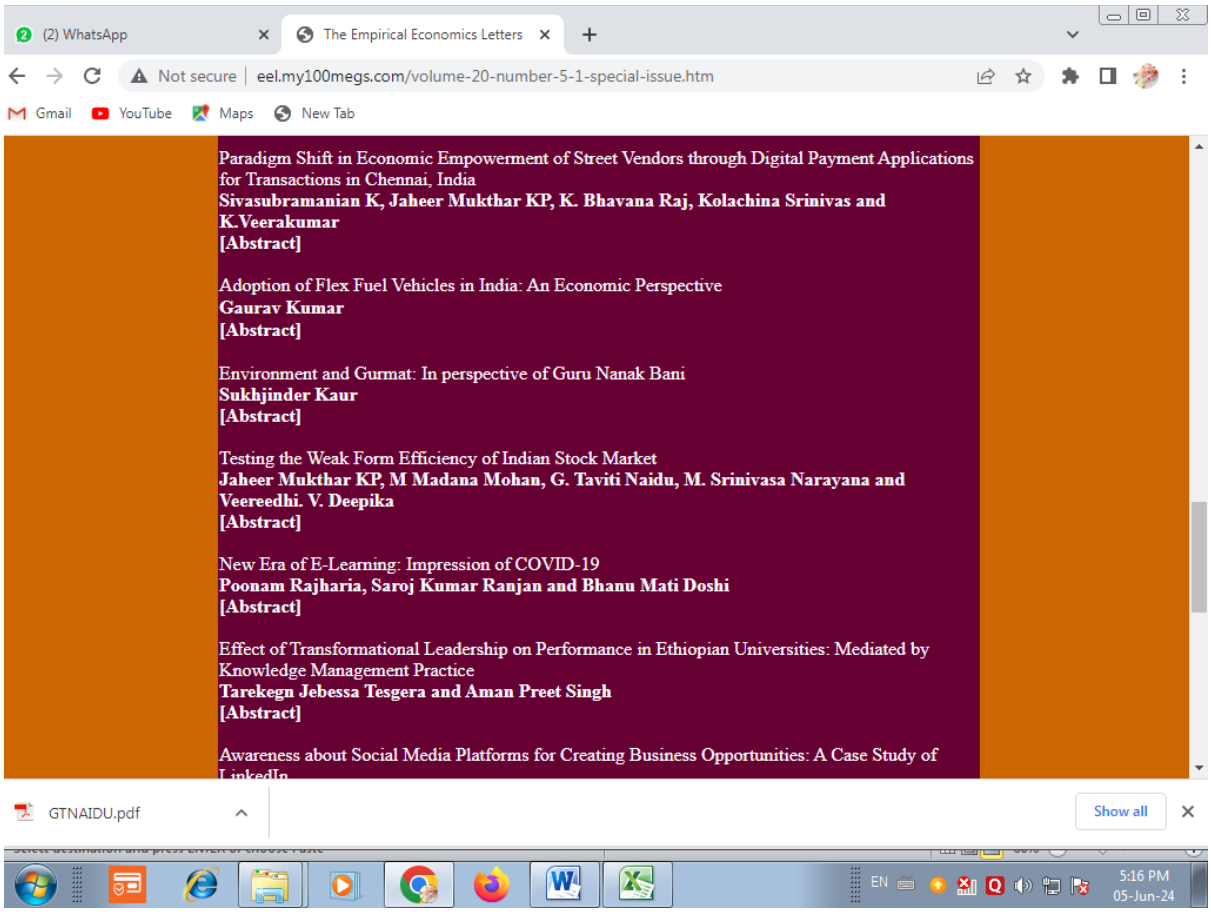

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New Era of E-Learning: Impression of COVID-19
Poonam Rajharia, Saroj Kumar Ranjan and Bhanu Mati Doshi
[Abstract]

Effect of Transformational Leadership on Performance in Ethiopian Universities: Mediated by Knowledge Management Practice
Tarekegn Jebessa Tesgera and Aman Preet Singh
[Abstract]

Awareness about Social Media Platforms for Creating Business Opportunities: A Case Study of LinkedIn

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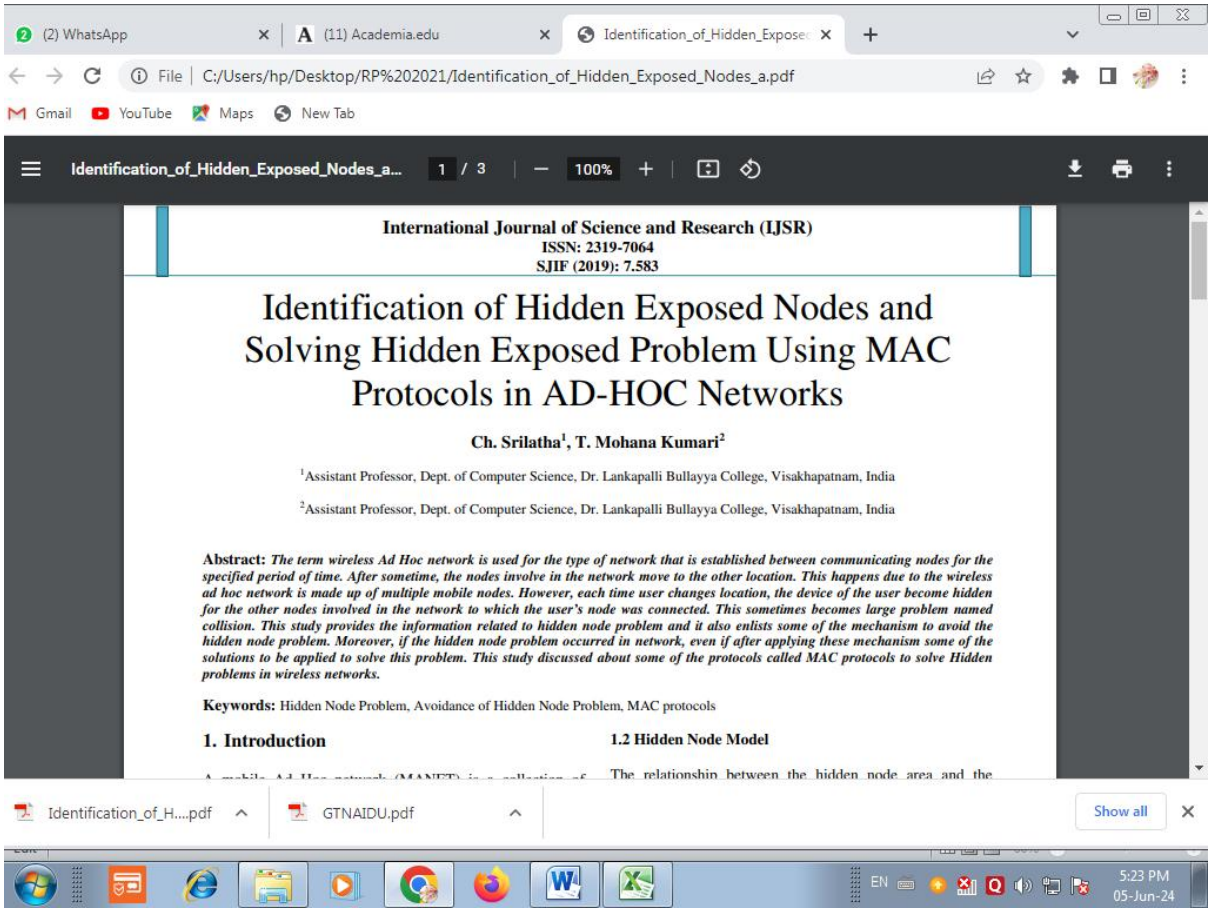

International Journal of Science and Research (IJSR)
ISSN: 2319-7064
SJIF (2019): 7.583

Identification of Hidden Exposed Nodes and Solving Hidden Exposed Problem Using MAC Protocols in AD-HOC Networks

Ch. Srilatha[1], T. Mohana Kumari[2]

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[2]Assistant Professor, Dept. of Computer Science, Dr. Lankapalli Bullayya College, Visakhapatnam, India

Abstract: *The term wireless Ad Hoc network is used for the type of network that is established between communicating nodes for the specified period of time. After sometime, the nodes involve in the network move to the other location. This happens due to the wireless ad hoc network is made up of multiple mobile nodes. However, each time user changes location, the device of the user become hidden for the other nodes involved in the network to which the user's node was connected. This sometimes becomes large problem named collision. This study provides the information related to hidden node problem and it also enlists some of the mechanism to avoid the hidden node problem. Moreover, if the hidden node problem occurred in network, even if after applying these mechanism some of the solutions to be applied to solve this problem. This study discussed about some of the protocols called MAC protocols to solve Hidden problems in wireless networks.*

Keywords: Hidden Node Problem, Avoidance of Hidden Node Problem, MAC protocols

1. Introduction

1.2 Hidden Node Model

The relationship between the hidden node area and the

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Journal of the Maharaja Sayajirao University of Baroda ISSN : 0025-0422

BIG DATA MANAGEMENT ON CLOUD – A SURVEY

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Assistant Professor, M.C.A Department, Dr. Lankapalli Bullayya College, Visakhapatnam.
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Abstract:
For any organization, enterprise or industry of any type and size, cloud computing is considered as the empire of startups which assist the energetic and insightful entrepreneurs which in turn is used in many business activities like collection, storage, computing analysis, data processing networking even application and programs development, total management of services and machine learning and lots more. Data centers build and maintained by large IT riches are converted into easy, on-going model worth or value service as a capital investment by a cloud provider.

Keywords: Cloud computing, techniques, big data storage, cloud provider, data security, public cloud, hybrid cloud, community cloud.

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VOLUME 20 Levant Journal ISSUE 7 2021

The Development of a Low-cost General Purpose ATmega8535 Microcontroller Based Student Training Board

Sireesha Tankala[$], Prakash Malla[$] and Kanaka Raju Pappala[#*]

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Abstract - This paper reflects an exclusive low-cost general study purpose developing board for the family of AVR microcontrollers based multi component device for multiple purpose electronics learning; has been deployed. The intention behind this design is to endorse the

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Webology, Volume 18, Special Issue on Information Retrieval and Web Search
January, 2021

An Efficient Tenth Order Iterative Method for Solving Non-linear Equations with Chemical Applications

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AUCTORES
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Research Article

Method Development of an Analytical Procedure for the Determination of Clofarabine in Pharmaceutical Formulations

Venkata Kishore[1]*, V.Tejeswara Rao[2], D.Aditya Deepthi[3], N. Annapurna[1]

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***Corresponding Author:** Venkata Kishore, Department of Chemistry, AUEC (A), Visakhapatnam.

Received date: November 25, 2021; **Accepted date:** December 08, 2021; **Published date:** December 13, 2021

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Abstract

A novel, simple and economic high performance liquid chromatography (HPLC) method has been developed for

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Poverty Alleviation -Role of Micro Credit on Women Empowerement

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ABSTRACT
The State Government is consciously making an effort to support DWCRA groups by providing Revolving Fund/Matching grant under various programs. In the early 1980's the government of India launched the Development of Women and Children in Rural Area (DWCRA) program under the integrated Rural Development which has played a prominent role for alleviation of poverty. Microcredit is the grant of small loans to groups of poor people especially women, for the purpose of investing in self-employment programs. In the present paper the study is conducted by reviewing various studies related to the different roles played by the DWCRA for developing the women and children in rural areas. This study has concluded that the DWCRA program was successful.
KEYWORDS: *DWCRA, Rural areas, Alleviation.*

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Vol.5; Issue: 4; Oct.-Dec. 2021
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Review Paper *P-ISSN: 2456-8430*

The Otherness of Motherhood in the Selected Novels of Buchi Emecheta

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[2]Dr. L. Bullayya College, Arts & Science PG Block-6, Visakhapatnam

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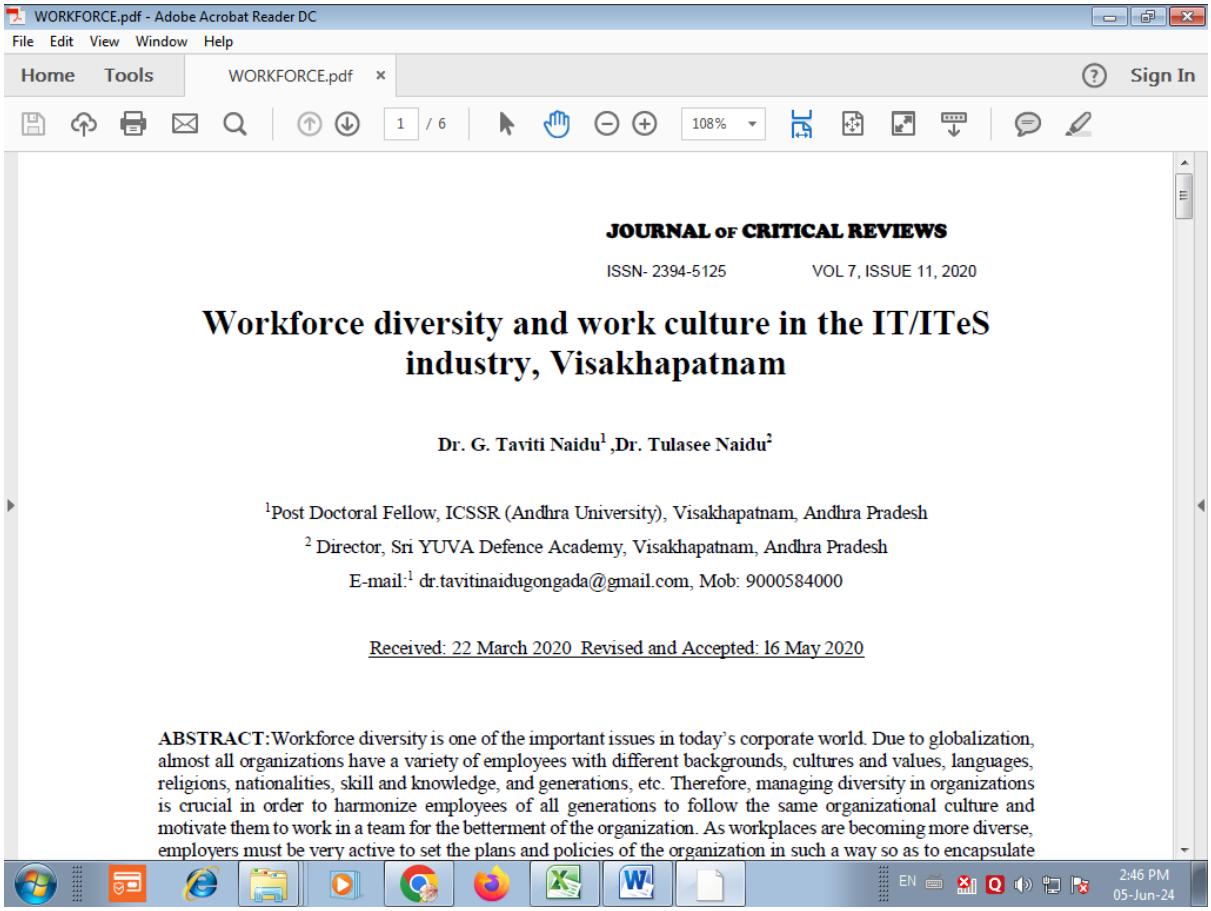
ABSTRACT

This paper focuses on the role of women, especially the role of a mother during the pains of daughters. Deliberately or unknowingly mother often causes their female children deep scars in their lives and they remain perpetually. In consequence for that behavior, a girl child suffers at the hands of mother like figure

occurred in various countries. The modern concept of feminism addresses the role of women in conservative and liberal societies. The feministic theory advocates that women are oppressed in various angles even though society is graceful and advanced. The major theme of Emecheta is women itself. She sees women in socio-cultural angles and



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JOURNAL OF CRITICAL REVIEWS

ISSN- 2394-5125 VOL 7, ISSUE 11, 2020

Workforce diversity and work culture in the IT/ITeS industry, Visakhapatnam

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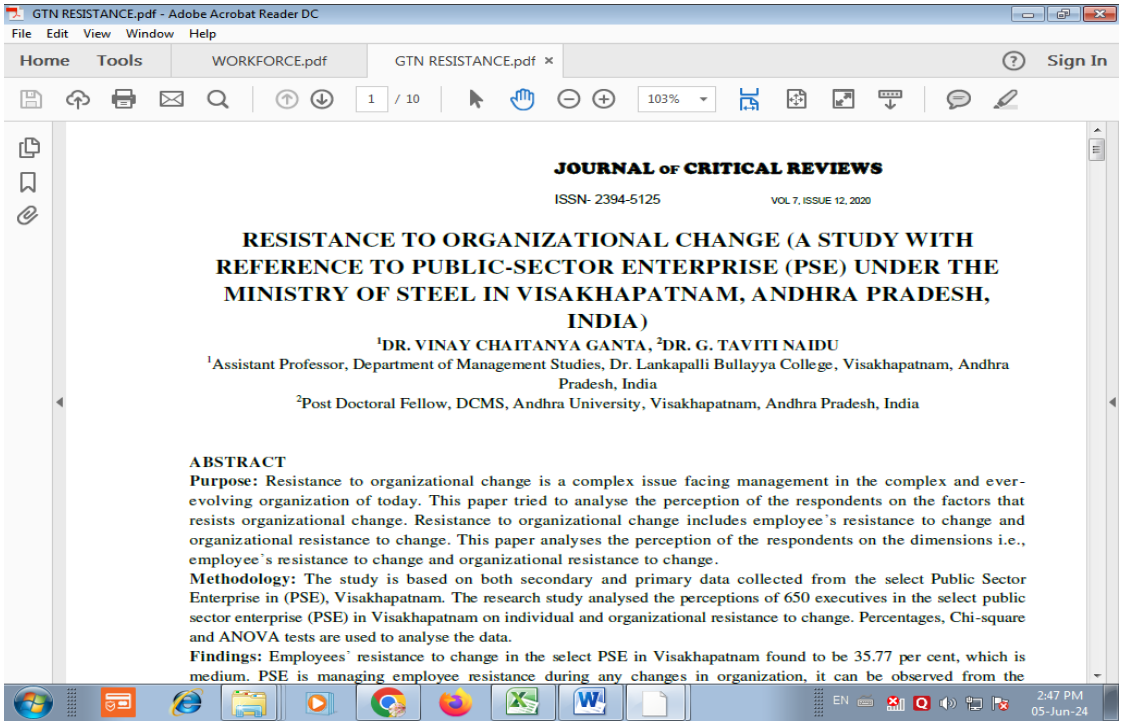
Received: 22 March 2020 Revised and Accepted: 16 May 2020

ABSTRACT: Workforce diversity is one of the important issues in today's corporate world. Due to globalization, almost all organizations have a variety of employees with different backgrounds, cultures and values, languages, religions, nationalities, skill and knowledge, and generations, etc. Therefore, managing diversity in organizations is crucial in order to harmonize employees of all generations to follow the same organizational culture and motivate them to work in a team for the betterment of the organization. As workplaces are becoming more diverse, employers must be very active to set the plans and policies of the organization in such a way so as to encapsulate



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JOURNAL OF CRITICAL REVIEWS

ISSN- 2394-5125 VOL 7, ISSUE 12, 2020

RESISTANCE TO ORGANIZATIONAL CHANGE (A STUDY WITH REFERENCE TO PUBLIC-SECTOR ENTERPRISE (PSE) UNDER THE MINISTRY OF STEEL IN VISAKHAPATNAM, ANDHRA PRADESH, INDIA)

[1]DR. VINAY CHAITANYA GANTA, [2]DR. G. TAVITI NAIDU

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ABSTRACT

Purpose: Resistance to organizational change is a complex issue facing management in the complex and ever-evolving organization of today. This paper tried to analyse the perception of the respondents on the factors that resists organizational change. Resistance to organizational change includes employee's resistance to change and organizational resistance to change. This paper analyses the perception of the respondents on the dimensions i.e., employee's resistance to change and organizational resistance to change.

Methodology: The study is based on both secondary and primary data collected from the select Public Sector Enterprise in (PSE), Visakhapatnam. The research study analysed the perceptions of 650 executives in the select public sector enterprise (PSE) in Visakhapatnam on individual and organizational resistance to change. Percentages, Chi-square and ANOVA tests are used to analyse the data.

Findings: Employees' resistance to change in the select PSE in Visakhapatnam found to be 35.77 per cent, which is medium. PSE is managing employee resistance during any changes in organization, it can be observed from the

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International Journal of Mechanical and Production Engineering Research and Development (IJMPERD)
ISSN(P): 2249–6890; ISSN(E): 2249–8001
Vol. 10, Issue 3, Jun 2020, 7799-7808
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AWARENESS ON CLINICAL LITERACY AMONG GENERAL PUBLIC-AN EXPLORATIVE STUDY OF DIRECT OPINIONS OF PATIENTS IN URBAN AND RURAL OF VIJAYAWADA, ANDHRA PRADESH

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Associate Professor, Andhra Loyola Institute of Engineering and Technology, Vijayawada, India

Research Scholar, Indian Council of Social Science Research (Andhra University), Visakhapatnam., India

ABSTRACT

Literacy is different from illiteracy; where both are quite differentiate from clinical literacy that is what the researcher would like to focus with the help of the present study. The present study conducted on patients of urban and rural area hospitals on the basis of literacy levels. Both literate and illiterate patients in and around Vijayawada area are considered as the respondents in the study. Awareness on clinical terminology, Interest on clinical literacy improvements, are the variables in the study. The researcher constructed a scale based on awareness and interest the questionnaire has been developed and circulated among patients in both local and English language respectively. And for analysis SPSS software has been used.

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International Journal of Science and Research (IJSR)
ISSN: 2319-7064
SJIF (2019): 7.583

A Study on Saving Habits of Post Graduate Students in Visakhapatnam City

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Abstract: *Every oneof us works hard and smart to earn more money to improve our financial position but if the finances are not managed well, the money can leave us easily. So, it is important that the finances are managed well. Saving is one of the most crucial way of managing the finances. Unfortunately, savings is not so profound among the students. The students lack managing their financial management skills. This paper is sought to understand the saving habits among MBA students of Visakhapatnam District. It was found that the savings into various financial schemes by MBA students is below average. There should be some awareness program conducted for the students to learn saving to secure their future wealth.*

Keywords: Money, savings, students, financial schemes

1. Introduction

Savings brings pleasure whether the savings are on buying a product or services or saving in banks or any other financial schemes. Also, the saving habits makes a crucial role in making any financial decisions. It gives financial freedom and stability (Loibl & Kraybill, 2011) [1].

The saving habit becomes impetus due to the dynamic

Saving is an important element of financial literacy. So, for a person to be wise enough in making savings and developing the saving habits, it is important for him/her to be financially literate to some extent (Huston, 2010) [8]. Savings leads to accumulation of assets which lasts for a longer time. That part of the income gets saved which is not spent (Henderson & Poole, 2005) [9].

Sonuga-Barke & Webley, argue that saving is defined in

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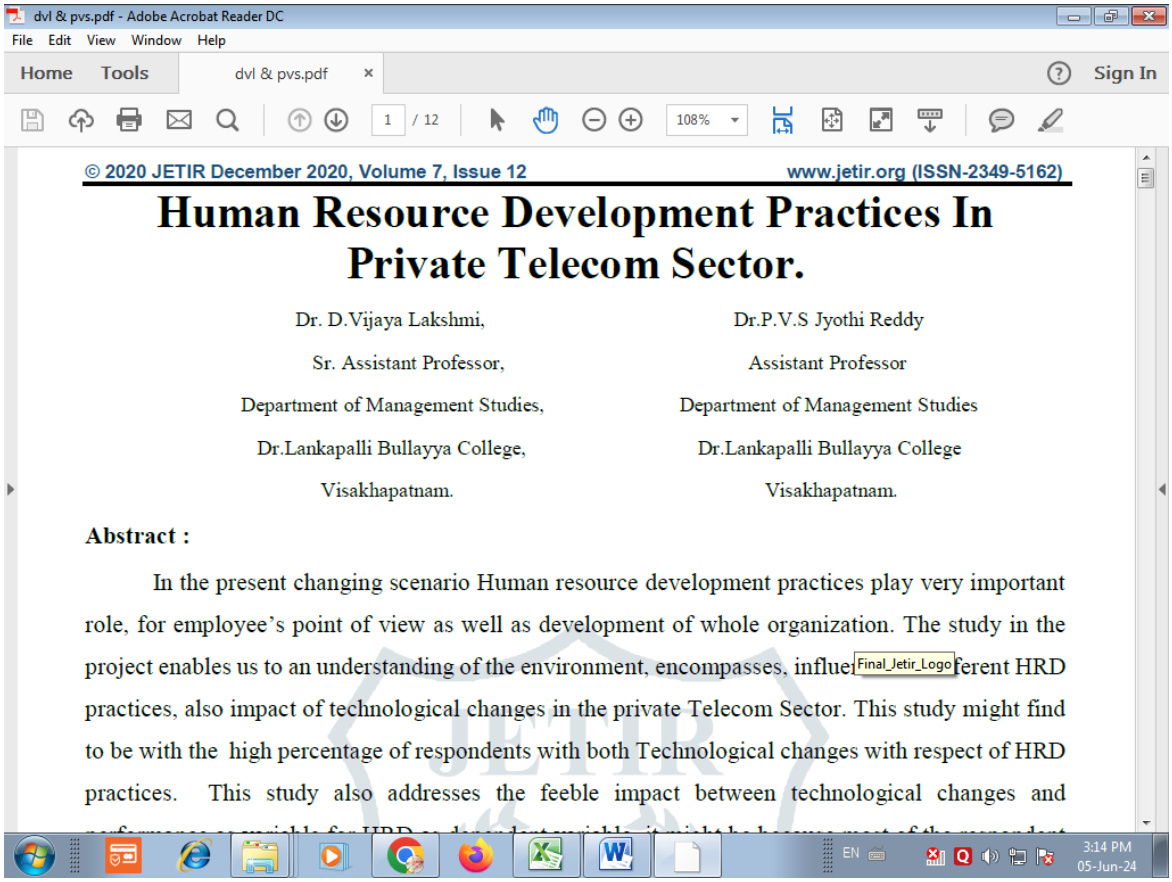

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Human Resource Development Practices In Private Telecom Sector.

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Dr.P.V.S Jyothi Reddy
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Department of Management Studies
Dr.Lankapalli Bullayya College
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Abstract :

In the present changing scenario Human resource development practices play very important role, for employee's point of view as well as development of whole organization. The study in the project enables us to an understanding of the environment, encompasses, influe Final_Jetir_Logo ferent HRD practices, also impact of technological changes in the private Telecom Sector. This study might find to be with the high percentage of respondents with both Technological changes with respect of HRD practices. This study also addresses the feeble impact between technological changes and

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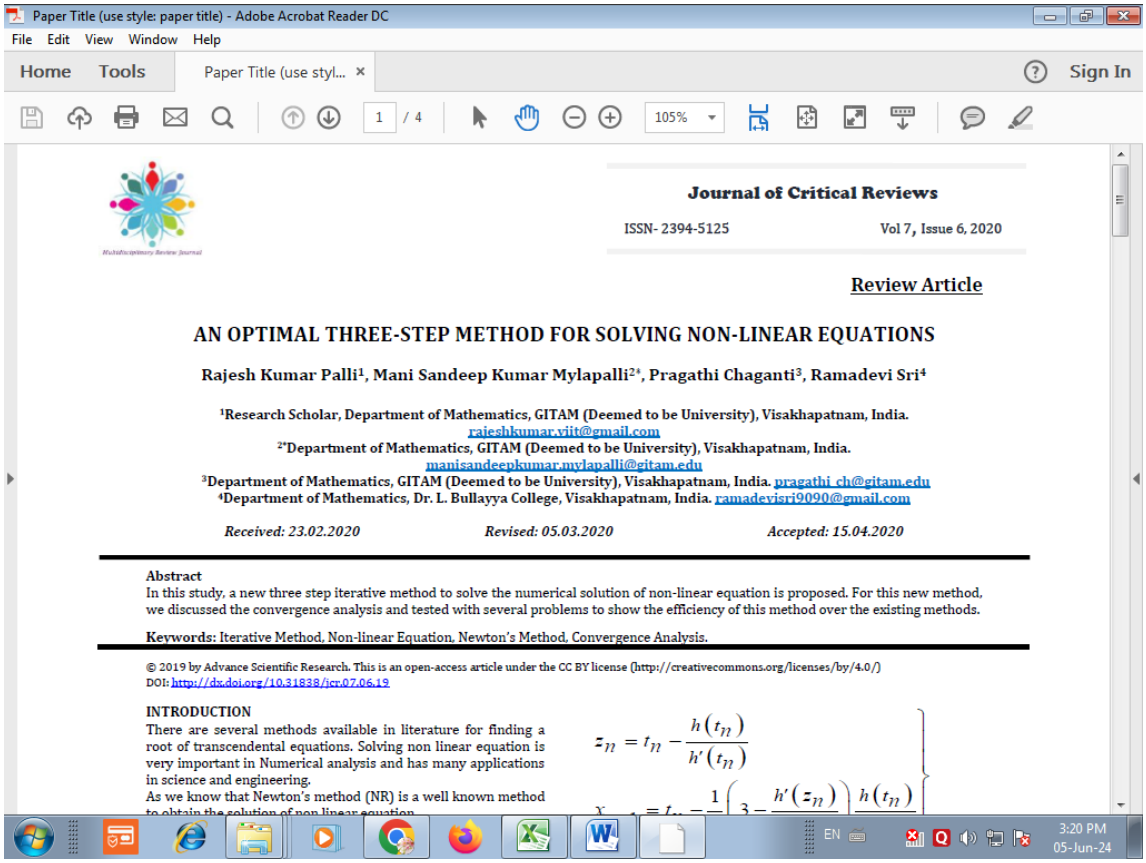

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Journal of Critical Reviews
ISSN- 2394-5125 Vol 7, Issue 6, 2020

Review Article

AN OPTIMAL THREE-STEP METHOD FOR SOLVING NON-LINEAR EQUATIONS

Rajesh Kumar Palli[1], Mani Sandeep Kumar Mylapalli[2*], Pragathi Chaganti[3], Ramadevi Sri[4]

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Received: 23.02.2020 *Revised: 05.03.2020* *Accepted: 15.04.2020*

Abstract
In this study, a new three step iterative method to solve the numerical solution of non-linear equation is proposed. For this new method, we discussed the convergence analysis and tested with several problems to show the efficiency of this method over the existing methods.

Keywords: Iterative Method, Non-linear Equation, Newton's Method, Convergence Analysis.

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DOI: http://dx.doi.org/10.31838/jcr.07.06.19

INTRODUCTION
There are several methods available in literature for finding a root of transcendental equations. Solving non linear equation is very important in Numerical analysis and has many applications in science and engineering.
As we know that Newton's method (NR) is a well known method to obtain the solution of non linear equation

$$z_n = t_n - \frac{h(t_n)}{h'(t_n)}$$

$$x_{n+1} = t_n - \frac{1}{\ }\left(3 - \frac{h'(z_n)}{\ }\right)\frac{h(t_n)}{\ }$$

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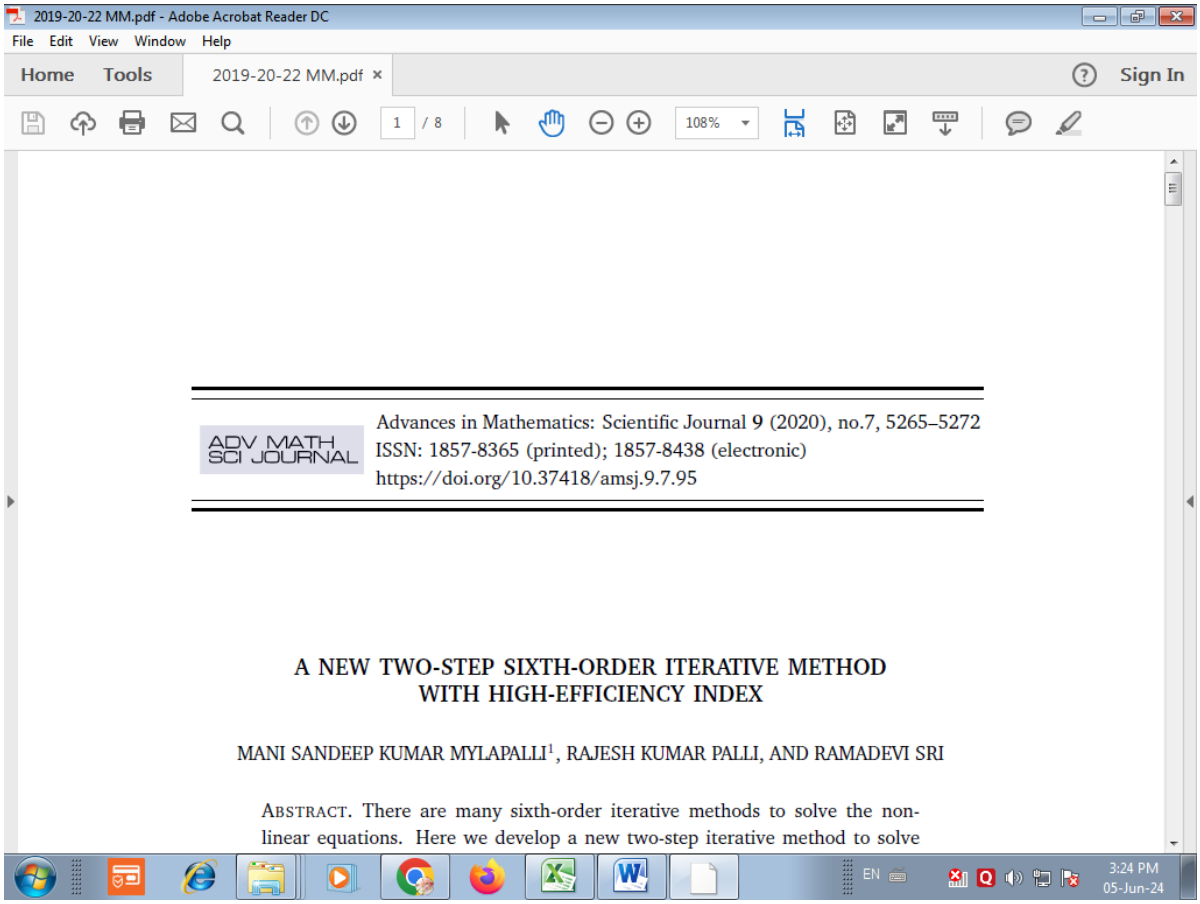
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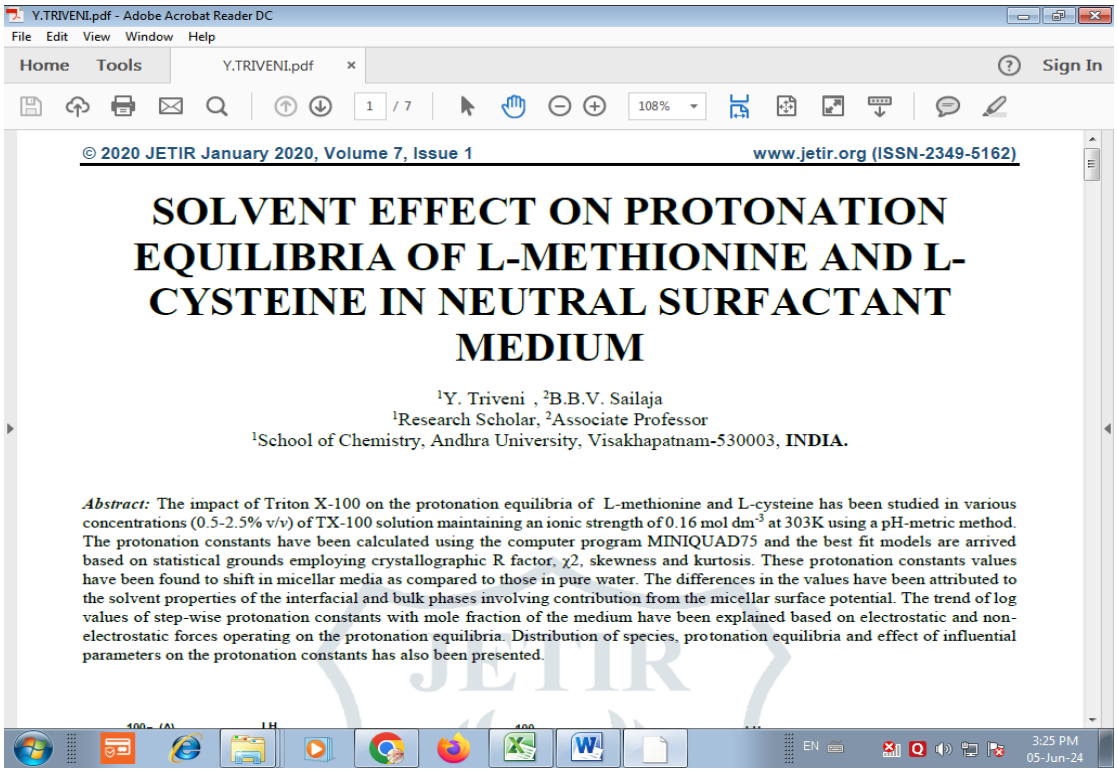
Advances in Mathematics: Scientific Journal 9 (2020), no.7, 5265–5272
ISSN: 1857-8365 (printed); 1857-8438 (electronic)
https://doi.org/10.37418/amsj.9.7.95

A NEW TWO-STEP SIXTH-ORDER ITERATIVE METHOD WITH HIGH-EFFICIENCY INDEX

MANI SANDEEP KUMAR MYLAPALLI[1], RAJESH KUMAR PALLI, AND RAMADEVI SRI

ABSTRACT. There are many sixth-order iterative methods to solve the non-linear equations. Here we develop a new two-step iterative method to solve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SOLVENT EFFECT ON PROTONATION EQUILIBRIA OF L-METHIONINE AND L-CYSTEINE IN NEUTRAL SURFACTANT MEDIUM

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[1]Research Scholar, [2]Associate Professor
[1]School of Chemistry, Andhra University, Visakhapatnam-530003, **INDIA.**

Abstract: The impact of Triton X-100 on the protonation equilibria of L-methionine and L-cysteine has been studied in various concentrations (0.5-2.5% v/v) of TX-100 solution maintaining an ionic strength of 0.16 mol dm^{-3} at 303K using a pH-metric method. The protonation constants have been calculated using the computer program MINIQUAD75 and the best fit models are arrived based on statistical grounds employing crystallographic R factor, $\chi 2$, skewness and kurtosis. These protonation constants values have been found to shift in micellar media as compared to those in pure water. The differences in the values have been attributed to the solvent properties of the interfacial and bulk phases involving contribution from the micellar surface potential. The trend of log values of step-wise protonation constants with mole fraction of the medium have been explained based on electrostatic and non-electrostatic forces operating on the protonation equilibria. Distribution of species, protonation equilibria and effect of influential parameters on the protonation constants has also been presented.

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International Journal of Innovative Technology and Exploring Engineering (IJITEE)
ISSN: 2278-3075, Volume-9 Issue-12, October 2020

Alignment Modifications for the Link Canal by Adopting Remote Sensing and Verified by using MCDM (TOPSIS) Method

S.V.J.S.S Rajesh, B.Pardhasaradhi

Abstract In our country every year some of the regions are facing with heavy rainfall and the other regions are facing with lack of rain. As a part heavy rainfall regions are suffered with floods and the huge amount of the water is run off into the sea. At the same time the less rain fall regions are suffered with droughts and famines. To avoid all such type of problems NWDA (National Water Development authority) kept a proposal of interlinking of rivers. While the rivers are linking with one another there is some disturbance will be occur for the environment i.e, reserve forests, hilly terrains and human habitats will be affected. To minimize the degradation we suggested some diversions for the proposed (PENNAR TO CAUVERY) link canal. These suggestions are made through the remote sensing and verified through a mathematical tool. In identifying the diversions for a canal there is a multiple diversions have to face. From the multiple diversions

NPP by conducting scientific studies on inter-linking of rivers. A National Perspective Plan was formulated in the year 1980 by the Union Ministry of Irrigation and the Central Water Commission identifying a number of inter-basin water transfer links in respect of both Himalayan Rivers and Peninsular Rivers of the country. The inter-linking system of Mahanadi – Godavari – Krishna – Pennar – Cauvery – Vaigai – Gundar is one of the four parts of the Peninsular Rivers Development Component of the NPP. Amongst the Peninsular Rivers, as per National Water Development Agency studies show, the Mahanadi and the Godavari have sizeable quantum of water surplus after meeting the existing and projected requirements within the basins. It is, therefore, proposed to divert the surplus waters of the Mahanadi and the

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RESEARCH ARTICLE

Vol. 7. Issue.4. 2020 (Oct-Dec)

ISSN INTERNATIONAL STANDARD SERIAL NUMBER INDIA
2395-2628(Print):2349-9451(online)

STRUGGLE AND SURVIVAL OF SOCIAL UNFITS

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[2]Assistant Professor, Department of English, GITAM University, Visakhapatnam

ABSTRACT
The deterministic struggle and survival prevail persistently in all ages and in all species, be it in Darwinistic evolutionary phase or in the postmodern age. Stephen Crane, Theodore, Dreiser and Thomas Hardy understand the struggle of human being against the codes of morality, societal culture, religion and even gender. They were ahead of their times in portrayal of struggle with honesty which is still

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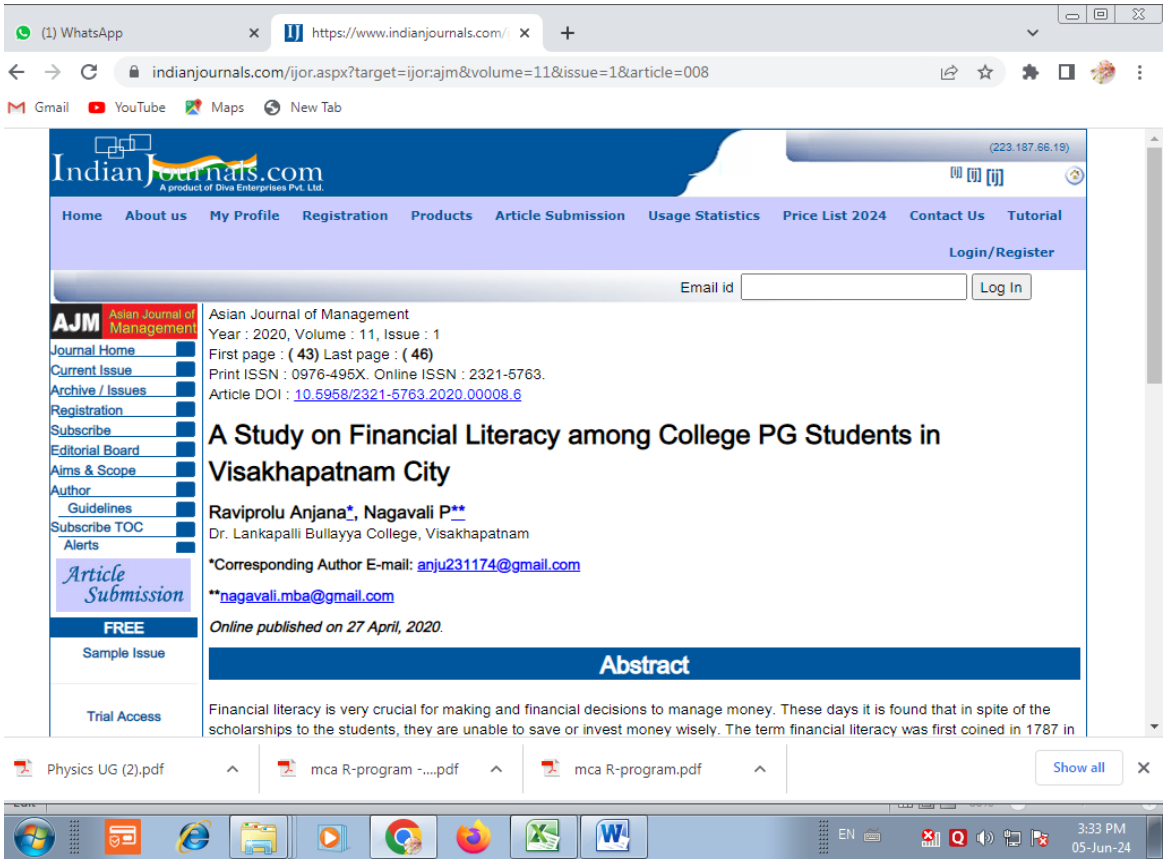
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Year : 2020, Volume : 11, Issue : 1
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Article DOI : 10.5958/2321-5763.2020.00008.6
A Study on Financial Literacy among College PG Students in Visakhapatnam City
Raviprolu Anjana*, Nagavali P**
Dr. Lankapalli Bullayya College, Visakhapatnam
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**nagavali.mba@gmail.com
Online published on 27 April, 2020.
Abstract
Financial literacy is very crucial for making and financial decisions to manage money. These days it is found that in spite of the scholarships to the students, they are unable to save or invest money wisely. The term financial literacy was first coined in 1787 in
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EFFECT OF CASH MANAGEMENT PRACTICES ON FINANCIAL PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES IN VISAKHAPATNAM AND VIZIANAGARAM DISTRICTS OF ANDHRA PRADESH, INDIA
G. Taviti Naidu, S. Sandya Sneha Sri
Abstract
In any economy, small and medium-sized enterprises (SMEs) play an important role because they are capable of generating employment, fostering GDP growth, embarking on innovation and stimulating other economic
ABOUT THE AUTHORS
G. Taviti Naidu
Assistant Professor, Dr, L. Bullayya College, Visakhapatnam, Andhra Pradesh, India
S. Sandya Sneha Sri
Consultant, IVY Overseas Education, Visakhapatnam, Andhra Pradesh, India
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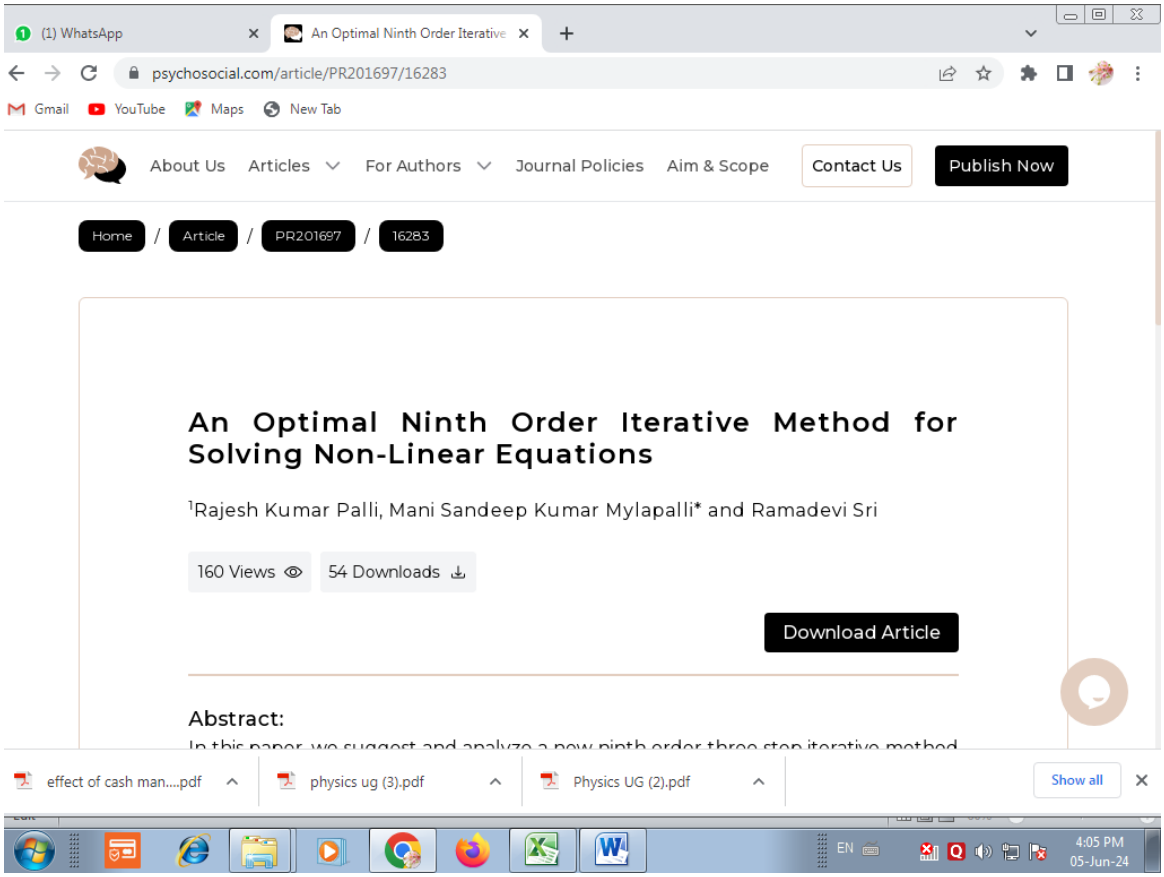
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An Optimal Ninth Order Iterative Method for Solving Non-Linear Equations
[1]Rajesh Kumar Palli, Mani Sandeep Kumar Mylapalli* and Ramadevi Sri
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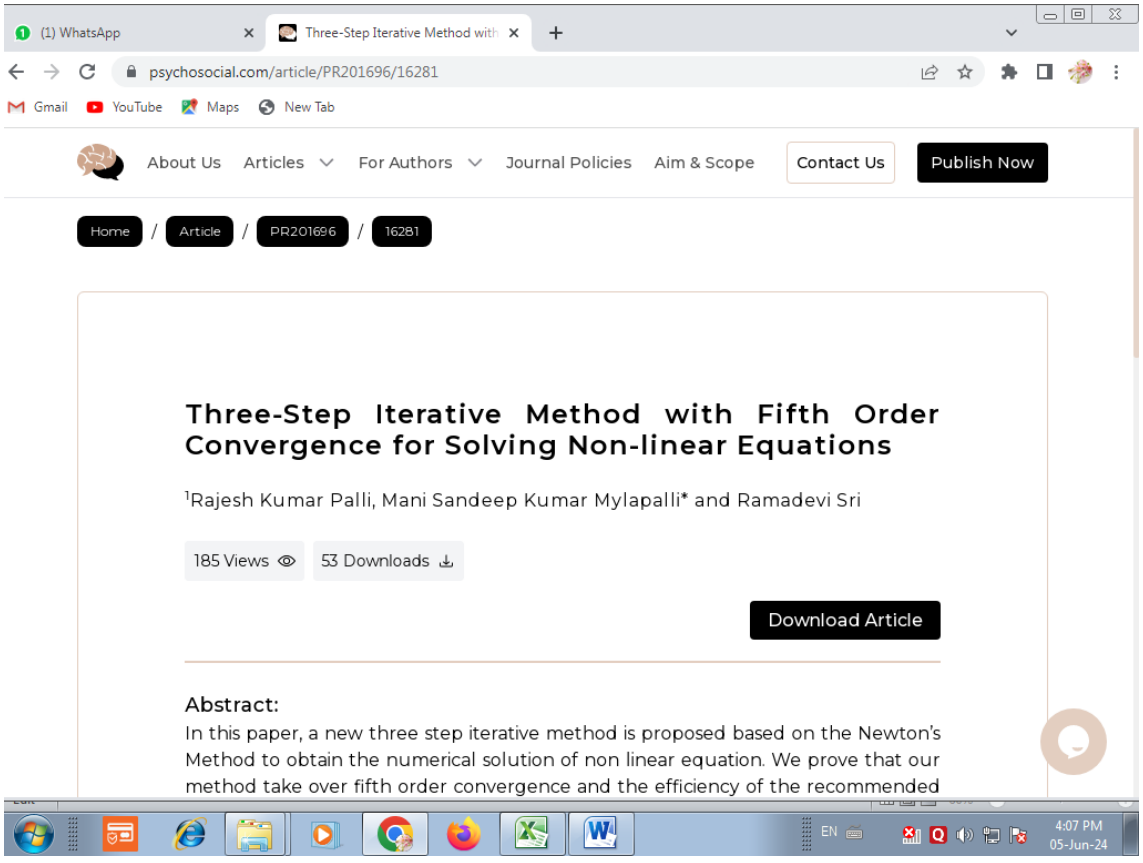
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Three-Step Iterative Method with Fifth Order Convergence for Solving Non-linear Equations
[1]Rajesh Kumar Palli, Mani Sandeep Kumar Mylapalli* and Ramadevi Sri
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In this paper, a new three step iterative method is proposed based on the Newton's Method to obtain the numerical solution of non linear equation. We prove that our method take over fifth order convergence and the efficiency of the recommended
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A THREE-STEP NINTH ORDER ITERATIVE METHOD FOR SOLVING NON-LINEAR EQUATIONS

MANI SANDEEP KUMAR MYLAPALLI [1], RAJESH KUMAR PALLI, AND RAMADEVI SRI

Abstract. The scope of this paper is to establish a new ninth order iterative method to find the root of non-linear equations. In this paper we came up with

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https://doi.org/10.37418/amsj.9.7.97

A NINTH ORDER ITERATIVE METHOD FOR SOLVING NON-LINEAR EQUATIONS WITH HIGH-EFFICIENCY INDEX

MANI SANDEEP KUMAR MYLAPALLI [1], RAJESH KUMAR PALLI, AND RAMADEVI SRI

Abstract. Establish a new ninth order iterative method to 7 solve non-linear equations. In this paper, a new scheme of a new modification of Newton's

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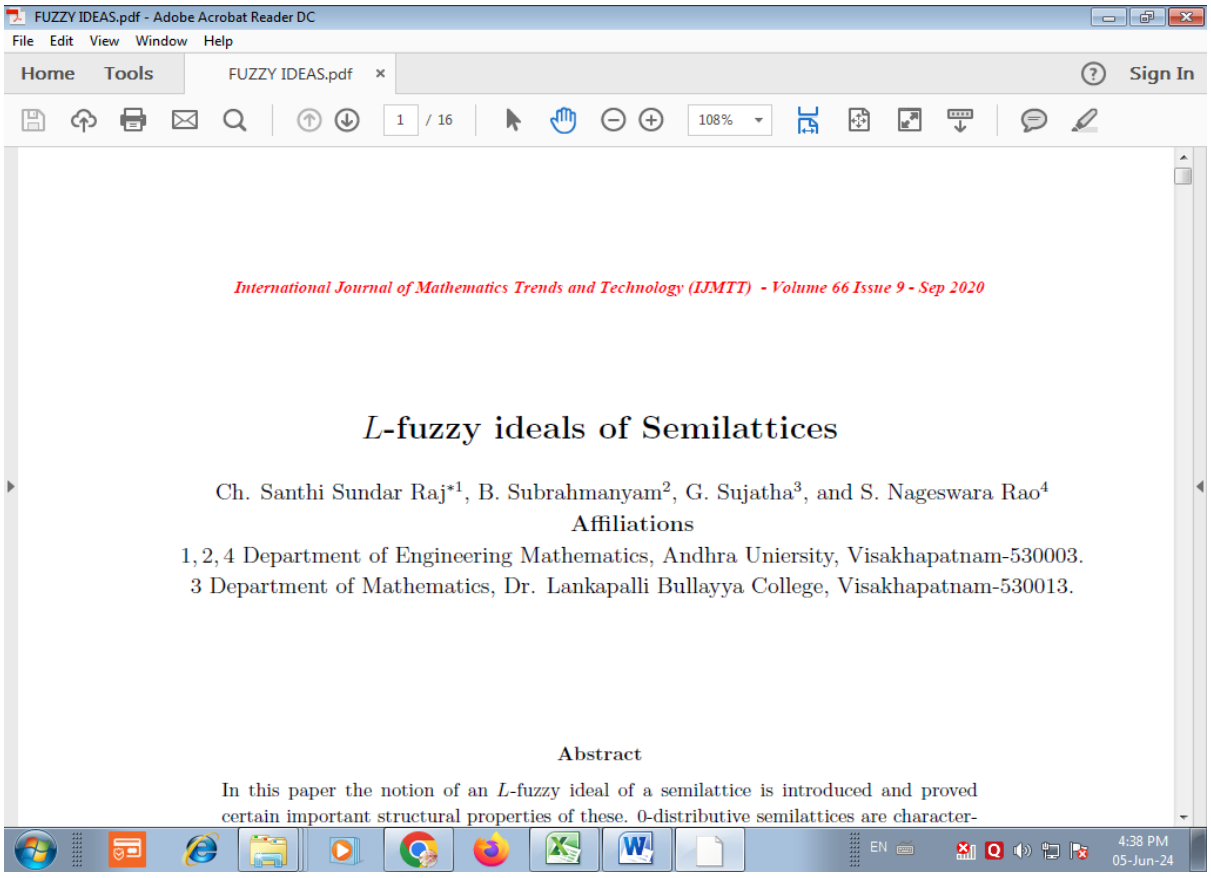
LANGUAGE ACQUISITION FROM MOVIES

P. Adi Lakshmi Devi
Flat 502, Venkatadri Heights
Yendada, Sagar Nagar,
Visakhapatnam - 530045

Abstract:

Ecofeminism is a term coined by French Feminist Francois d'Eaubonne in her writing Le Feminism ou la mort ("Feminism or Death"). The word is formed from the two words 'ecology' and 'feminism' also referred to as ecological feminism. The connection between how women who depend on natural resources and the exploitation of these resources foreshadows a connection between feminist and environmental issues. Sarah Joseph's Gift in Green and Anita Desai's Fire on the Mountain have been analyzed from such Ecofeministic rendering of nature and woman revealing the dystopian future of the planet subject to environmental degradation, destruction and commoditization of landscape and non human forms of life. The paper focuses on the analyses of how the novel deals with the threats of pollution, displacement of people, disease and the concept of resistance in both the novels.

Keywords: Ecofeminism, destruction and degradation, development, resistance



International Journal of Mathematics Trends and Technology (IJMTT) - Volume 66 Issue 9 - Sep 2020

L-fuzzy ideals of Semilattices

Ch. Santhi Sundar Raj*[1], B. Subrahmanyam[2], G. Sujatha[3], and S. Nageswara Rao[4]

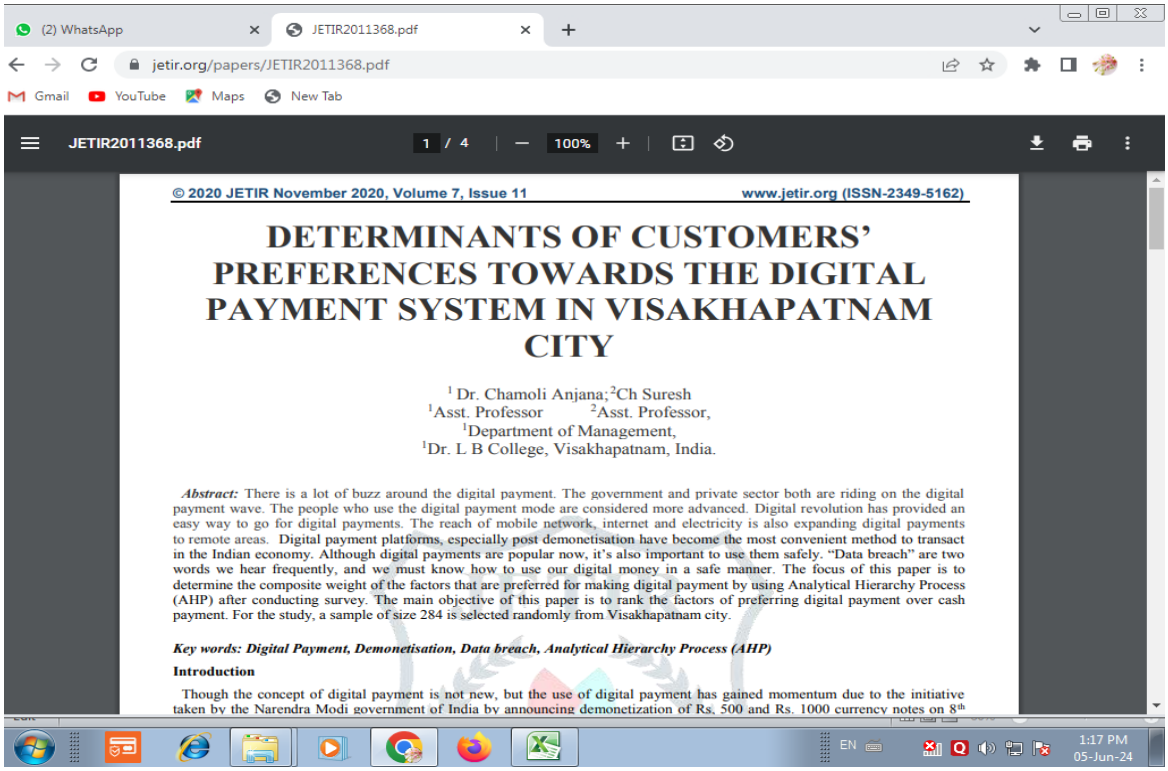
Affiliations

1, 2, 4 Department of Engineering Mathematics, Andhra Uniersity, Visakhapatnam-530003.

3 Department of Mathematics, Dr. Lankapalli Bullayya College, Visakhapatnam-530013.

Abstract

In this paper the notion of an L-fuzzy ideal of a semilattice is introduced and proved certain important structural properties of these. 0-distributive semilattices are character-



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DETERMINANTS OF CUSTOMERS' PREFERENCES TOWARDS THE DIGITAL PAYMENT SYSTEM IN VISAKHAPATNAM CITY

[1] Dr. Chamoli Anjana;[2]Ch Suresh
[1]Asst. Professor [2]Asst. Professor,
[1]Department of Management,
[1]Dr. L B College, Visakhapatnam, India.

Abstract: There is a lot of buzz around the digital payment. The government and private sector both are riding on the digital payment wave. The people who use the digital payment mode are considered more advanced. Digital revolution has provided an easy way to go for digital payments. The reach of mobile network, internet and electricity is also expanding digital payments to remote areas. Digital payment platforms, especially post demonetisation have become the most convenient method to transact in the Indian economy. Although digital payments are popular now, it's also important to use them safely. "Data breach" are two words we hear frequently, and we must know how to use our digital money in a safe manner. The focus of this paper is to determine the composite weight of the factors that are preferred for making digital payment by using Analytical Hierarchy Process (AHP) after conducting survey. The main objective of this paper is to rank the factors of preferring digital payment over cash payment. For the study, a sample of size 284 is selected randomly from Visakhapatnam city.

Key words: Digital Payment, Demonetisation, Data breach, Analytical Hierarchy Process (AHP)

Introduction

Though the concept of digital payment is not new, but the use of digital payment has gained momentum due to the initiative taken by the Narendra Modi government of India by announcing demonetization of Rs. 500 and Rs. 1000 currency notes on 8th

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Title
An Acquaintance of Checkpointing Provision in Mobile Computing

Authors
D. R. S. SWETHA

Abstract
This Checkpointing is more decisive in Mobile Grid MoG computing systems and modules

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Role of Trade Union in Conflict Resolution

1.Dr. D.Vijaya Lakshmi, 2. Dr.P.Sudha Rani
Assistant Professor ,Department of Management Studies ,Dr.L.Bullayya P.G. College, Visakhapatnam
Director for A.Q.J. P.G. Centre, Anandanpuram, Visakhapatnam.
Corresponding Author: Dr. D.Vijaya Lakshmi

ABSTRACT: *A Trade Union signifies an organization of workers engaged in securing certain economic benefits for its members. In the modern context, trade union's role is not only confined to securing the economic benefits but also the political and welfare benefits for its members. Trade union is a historical necessity and by product of the Industrial revolution. For good Industrial Relations, trade Unions play a vital role. With a view to self-protection and self-help, labour has organized itself under employee associations and unions. Conflict between capital and labour in Europe and American resulted in the origin of the trade union movements. With growing prosperity workers have organized their own Trade unions and thus gained a bargaining power enabling them to establish their rights in the Industrial society.*

The study is carried out with the objectives of analysing the attitudes of Trade unions towards technological changes , to study Trade unions use of technology to grow and maintain membership and to examine the role played by the Trade unions in expansion of steel manufacturing industries. The sample of the present study comprised of about 60 including 30 executives and 30 non-executives.

Hence this paper throws light on the growing importance of technology and support given by the trade unions.

Key words*: Technological changes , Attitudes , Trade unions and Industrial relations.*

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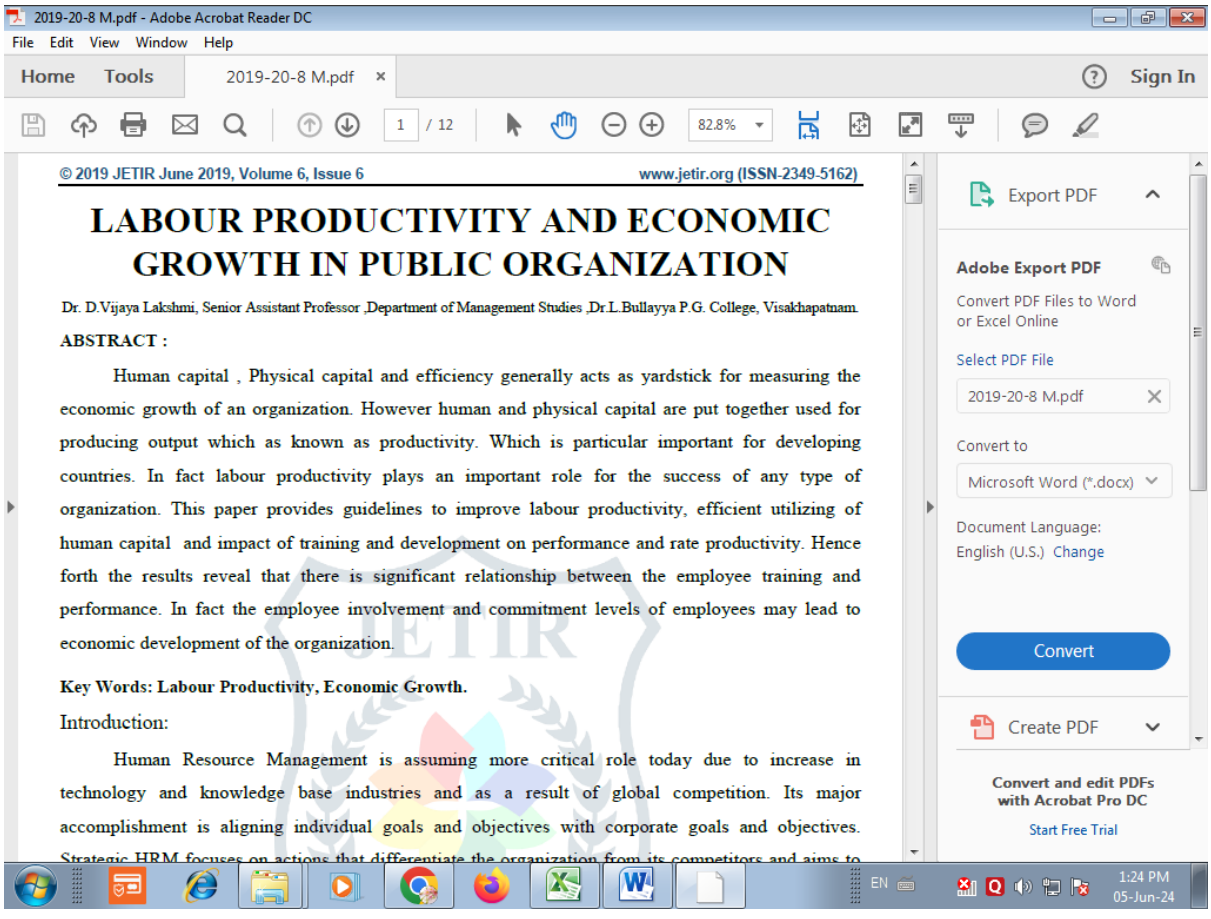

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LABOUR PRODUCTIVITY AND ECONOMIC GROWTH IN PUBLIC ORGANIZATION

Dr. D.Vijaya Lakshmi, Senior Assistant Professor ,Department of Management Studies ,Dr.L.Bullayya P.G. College, Visakhapatnam.

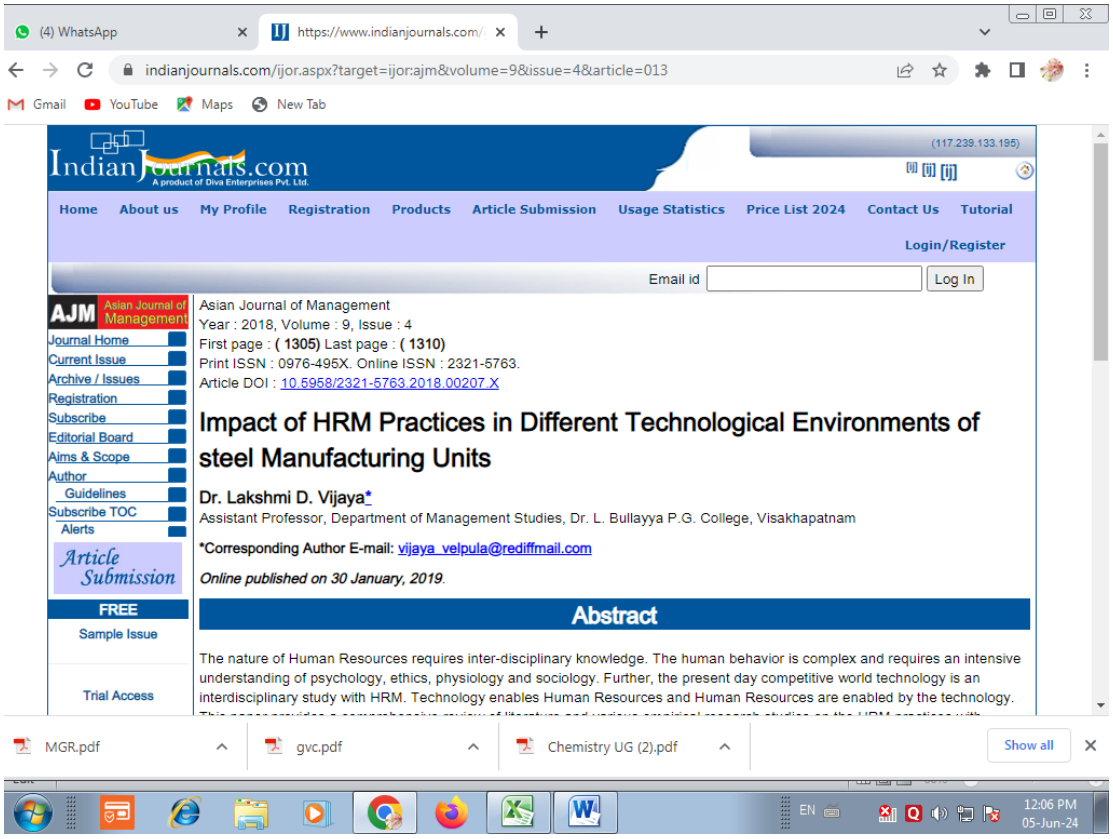
ABSTRACT :

Human capital , Physical capital and efficiency generally acts as yardstick for measuring the economic growth of an organization. However human and physical capital are put together used for producing output which as known as productivity. Which is particular important for developing countries. In fact labour productivity plays an important role for the success of any type of organization. This paper provides guidelines to improve labour productivity, efficient utilizing of human capital and impact of training and development on performance and rate productivity. Hence forth the results reveal that there is significant relationship between the employee training and performance. In fact the employee involvement and commitment levels of employees may lead to economic development of the organization.

Key Words: Labour Productivity, Economic Growth.

Introduction:

Human Resource Management is assuming more critical role today due to increase in technology and knowledge base industries and as a result of global competition. Its major accomplishment is aligning individual goals and objectives with corporate goals and objectives. Strategic HRM focuses on actions that differentiate the organization from its competitors and aims to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Print ISSN : 0976-495X. Online ISSN : 2321-5763.
Article DOI : 10.5958/2321-5763.2018.00207.X
Impact of HRM Practices in Different Technological Environments of steel Manufacturing Units
Dr. Lakshmi D. Vijaya*
Assistant Professor, Department of Management Studies, Dr. L. Bullayya P.G. College, Visakhapatnam
*Corresponding Author E-mail: vijaya_velpula@rediffmail.com
Online published on 30 January, 2019.
Abstract
The nature of Human Resources requires inter-disciplinary knowledge. The human behavior is complex and requires an intensive understanding of psychology, ethics, physiology and sociology. Further, the present day competitive world technology is an interdisciplinary study with HRM. Technology enables Human Resources and Human Resources are enabled by the technology.
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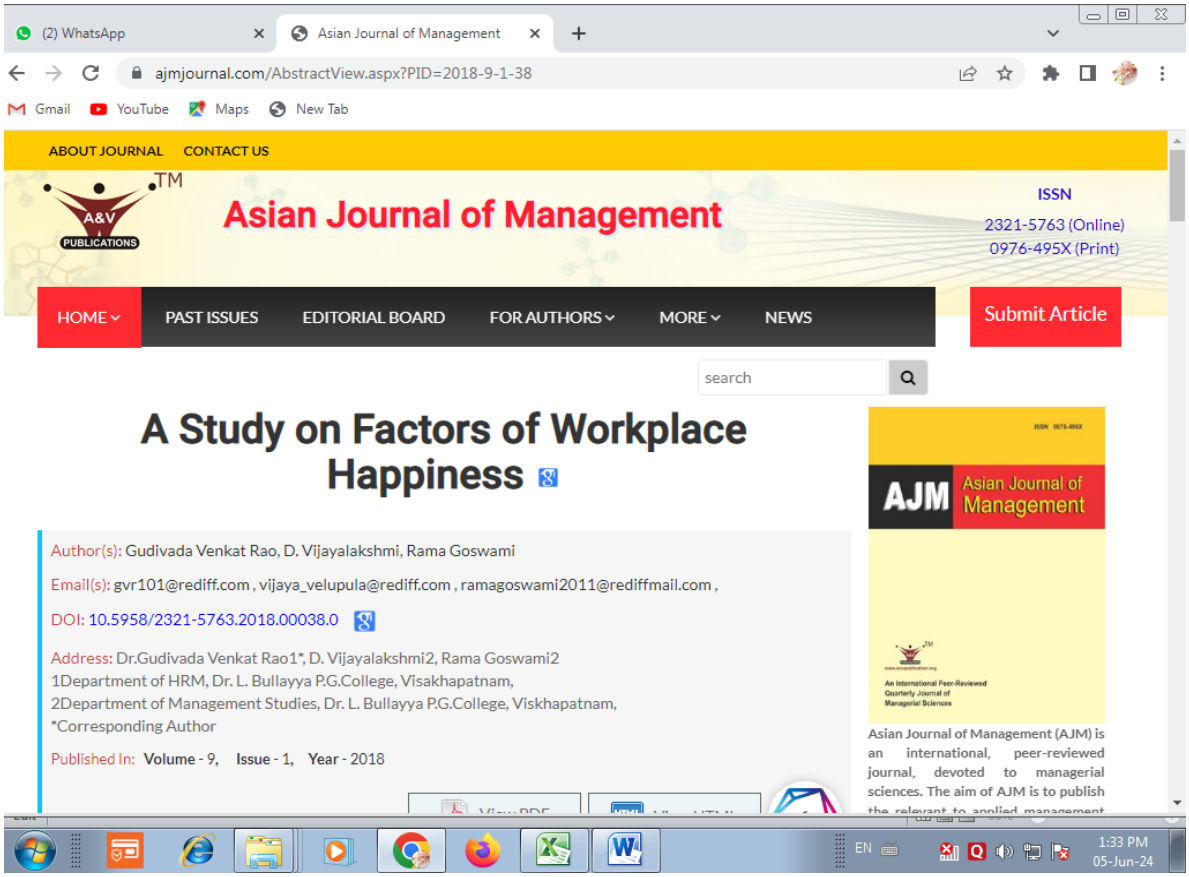
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Email(s): gvr101@rediff.com , vijaya_velupula@rediff.com , ramagoswami2011@rediffmail.com ,
DOI: 10.5958/2321-5763.2018.00038.0
Address: Dr.Gudivada Venkat Rao1*, D. Vijayalakshmi2, Rama Goswami2
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2Department of Management Studies, Dr. L. Bullayya P.G.College, Viskhapatnam,
*Corresponding Author
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Customer Perceptions on E-Banking services: A Comparative study of select public and Private sector banks in Visakhapatnam city

Dr.Taviti Naidu Gongada, Dr. Vinay Chaitanya Ganta

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Abstract

Purpose – This paper aims to know the perceptions of the respondents on various technological factors which influence E-Banking like ATM services, Internet banking services, telephone banking

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Impact Of E-Banking Service Quality On Customer Satisfaction: A Case Study Of ICICI Bank, Visakhapatnam

Dr. G. Taviti Naidu, S. Sandya Sneha Sri

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Abstract

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International Journal of Management and Humanities (IJMH)
ISSN: 2394-0913 (Online), Volume-5 Issue-2, October 2020

Rise of Crypto Currency-Bitcoin and Impact on the Financial System

G. Taviti Naidu; Muyinda Gerald Dhatemwa

Abstract: *A product of the 21st century, crypto-currency is a digital representation of a value that can be digitally traded and functions as a medium of exchange, a unit of account or store of value. Safety, simplicity, affordability, reachability, and transparency are advantages however, challenges such as fraud, complexity, money laundering plague Bitcoin, Lite coin, Dodge coin, Amazon coin,ethereum coin, Nemcoin, Libra, DC/EP coin.*

Key Words: *Crypto-Currency, Bitcoin, Financial system*

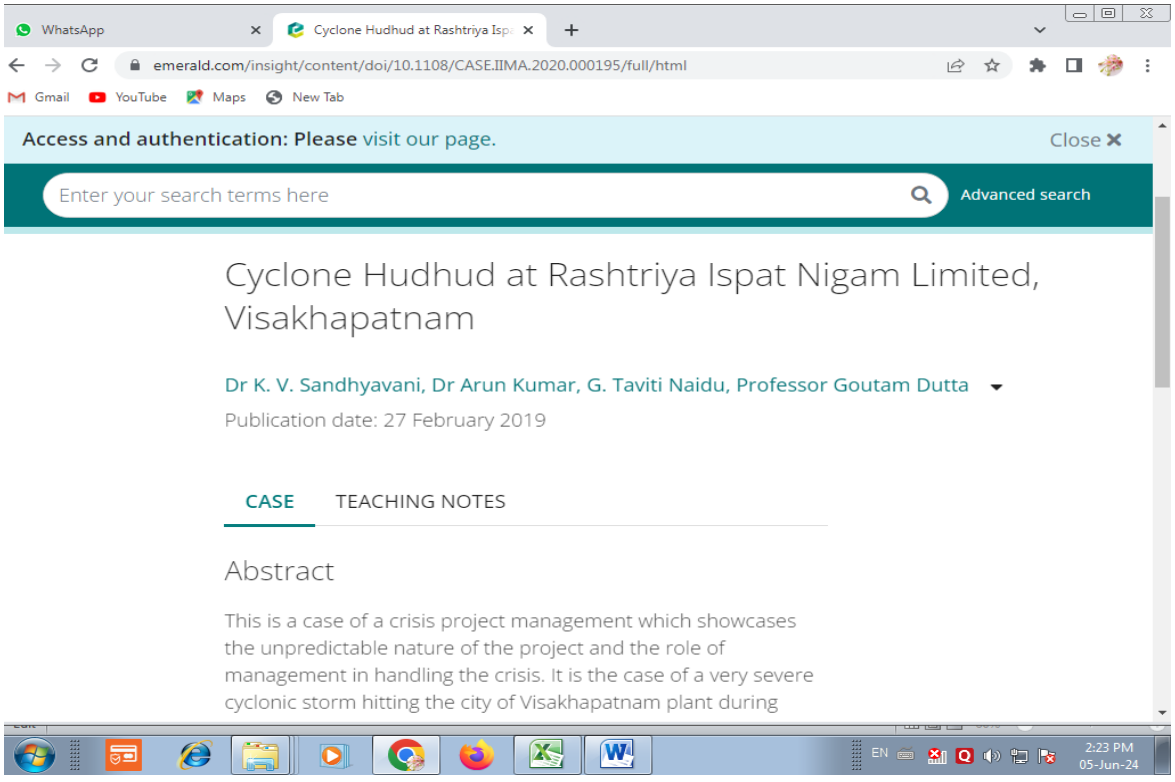
I.INTRODUCTION

Money has been in existence for the last 3000 years originating from China as rudimentary coins to being officially minted in Lydia by king Alyattes 600B.C.It has acted as a means of exchange and store of value since the 15th century replacing the barter system which involved trading "something for something", this not only took a lot of time but was also cumbersome. 700B.C witnessed the rise of paper money in China and was eventually adopted by England and Europe as a whole in 1666, its rise improved financial stability and confidence not only in domestic trade but more so international trade leading to the rise of strong financial systems in England, Europe and Asia however, challenges such as hyperinflation and counterfeiting resulted in countries such as China temporarily abandoning paper money in 1455. 21st century gave rise to electronic payments through the invention of the internet in 1969 by ARPNET a USA military project and taken advantage of by Stanford Federal Credit Union in 1994 which introduced online payments and online banking system to its members later spreading to other financial institutions leading to rising to EFTs, credit cards, debit cards, prepaid cards and eventually E-cash of Cyber coin in 1966. The concept had been introduced by computer engineer Wei Dai ten years before he released a paper about "B-

However, unlike few countries like Switzerland that have openly accepted virtual currency such as Crypto,many countries globally have either banned (China, Bulgaria) virtual currencies in the form of crypto or refused to formally recognize them as official currencies. (India, Netherlands). Rejection of Crypto-currency in countries such as China isfear of anonymity, money laundering, illicit trading, and tax avoidance. These negative factors are all against the traditional motives of the invention of "money" and until ably addressed by the users, skepticism and negative regulation will surround cryptocurrency. By 2019, cryptocurrency scam in form of Bitcoin scams amounted to more than 4billion US dollars from players such as; One coin, Plexcoin, Bit connect, Pincoin, and ifan. Therefore, the researcher tried to exploit factors of cryptocurrency and its impact on the financial system.

II.CRYPTO-CURRENCY - THE CONCEPT

Bill Gates founder of Microsoft likened Bitcoin to a "techno tour de force", modernity and speed at which it's changed the financial system has been unforeseen, positioning many governments and regulators playing catch-up in terms of regulation and control. Unfortunately, advantages of anonymity, profitability and exchanging value without regulation from an institution have equally drawn negative attention and criticism from financial regulators, Jamie Dimon Chairman and CEO;JP Morgan Chase one of the largest banks in the USA,referred to Bitcoin as a "bubble worse than tulip bulbs, a fraud in the making that would not end well"Such polarizing statements made by two of the most influential global personalities have created uncertainty and intrigue around



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Cyclone Hudhud at Rashtriya Ispat Nigam Limited, Visakhapatnam

Dr K. V. Sandhyavani, Dr Arun Kumar, G. Taviti Naidu, Professor Goutam Dutta

Publication date: 27 February 2019

CASE TEACHING NOTES

Abstract

This is a case of a crisis project management which showcases the unpredictable nature of the project and the role of management in handling the crisis. It is the case of a very severe cyclonic storm hitting the city of Visakhapatnam plant during

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International Journal of Current Pharmaceutical Research

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Original Article

STABILITY INDICATING METHOD DEVELOPMENT AND VALIDATION FOR SIMULTANEOUS QUANTIFICATION OF SORAFENIB AND REGORAFENIB DRUG SUBTANCES BY USING RP-UPLC

VIDYASAGAR CHOPPELLA[a*], RAGHU BABU K.[a], SURESH BADIPATI[a], HARITHA GONTHINA[a], VENKATA KISHORE CHUKKA[a]

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Email: vidyasagarchoppella@gmail.com

Received: 14 Aug 2019, Revised and Accepted: 24 Oct 2019

ABSTRACT

Objective: The aim of the research work is to develop and validate a novel, sensitive, specific, rapid, accurate, precise and stability indicating gradient reverse phase ultra-performance liquid chromatography (RP-UPLC) method for the quantitative determination of sorafenib and regorafenib drug substances.

Methods: Liquid chromatographic method used for the analysis of the anti-cancer drug substances like sorafenib and regorafenib and method was developed and validated by using efficient chromatographic separation method and was achieved with the use of acquity UPLC system was used consisting of quaternary pump, photodiode array detector an auto injector and on line degasser.

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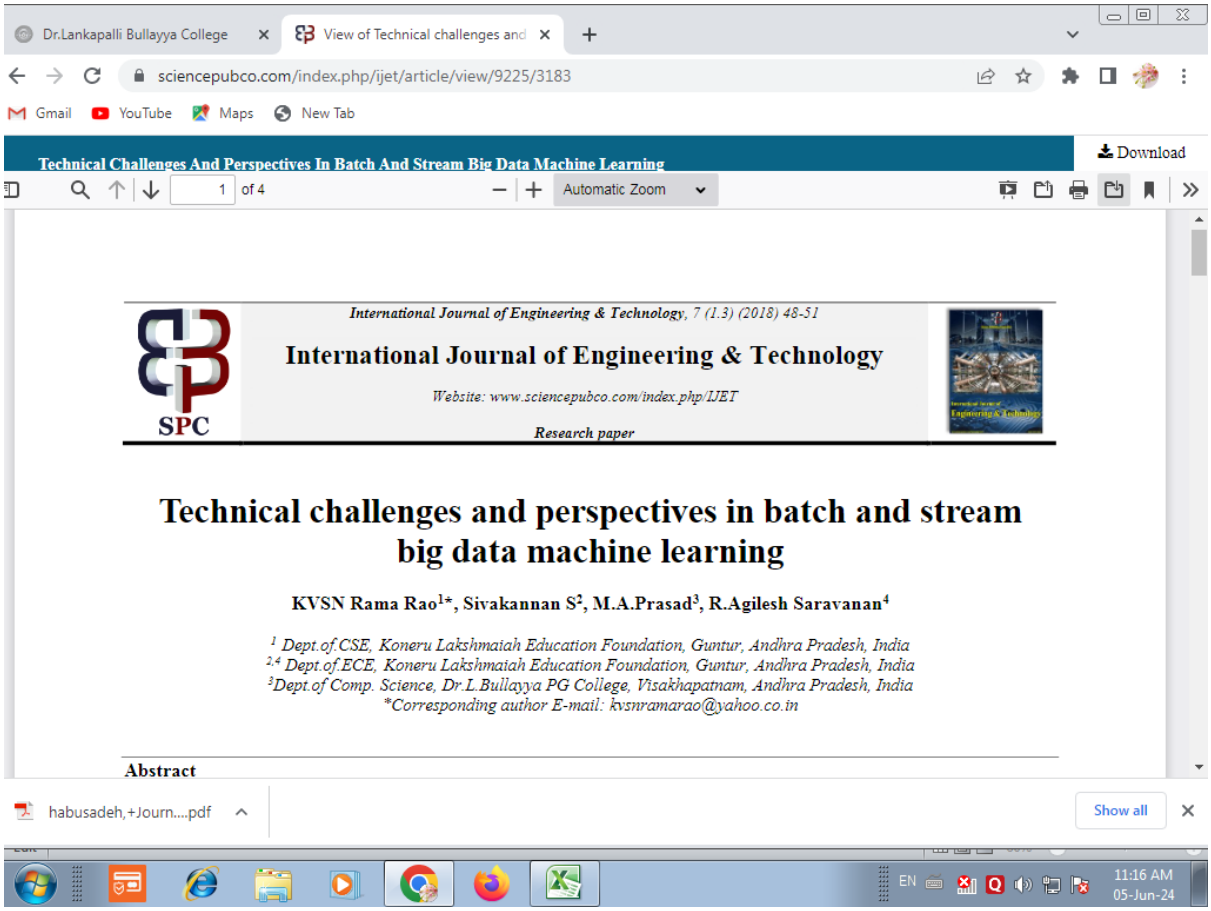
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Technical challenges and perspectives in batch and stream big data machine learning
KVSN Rama Rao[1]*, Sivakannan S[2], M.A.Prasad[3], R.Agilesh Saravanan[4]
[1] Dept.of.CSE, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, India
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[3]Dept.of Comp. Science, Dr.L.Bullayya PG College, Visakhapatnam, Andhra Pradesh, India
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A pathway to Big Data Analytics from Information age to Data age : A Study
U. Padma Mohan , S. Sagar
Abstract : With the widespread use of databases and their exponential growth in their sizes, today organizations are faced with a problem of information overload. Enterprises are increasingly looking to find actionable insights into their data. Business Intelligence uses descriptive statistics with data with high information density to detect trends, uncover patterns and relationships. The techniques of capturing raw data at sources, storing and analyzing the data for corporate decision making from these volumes of data has activated the development of Big Data Technology. This paper presents theoretical overview of the tools , techniques, challenges and applications of Big data.
Index terms – business intelligence, datasets, data warehouse, data analysis, framework , Iot, ,knowledge, machine learning, predictive analysis.
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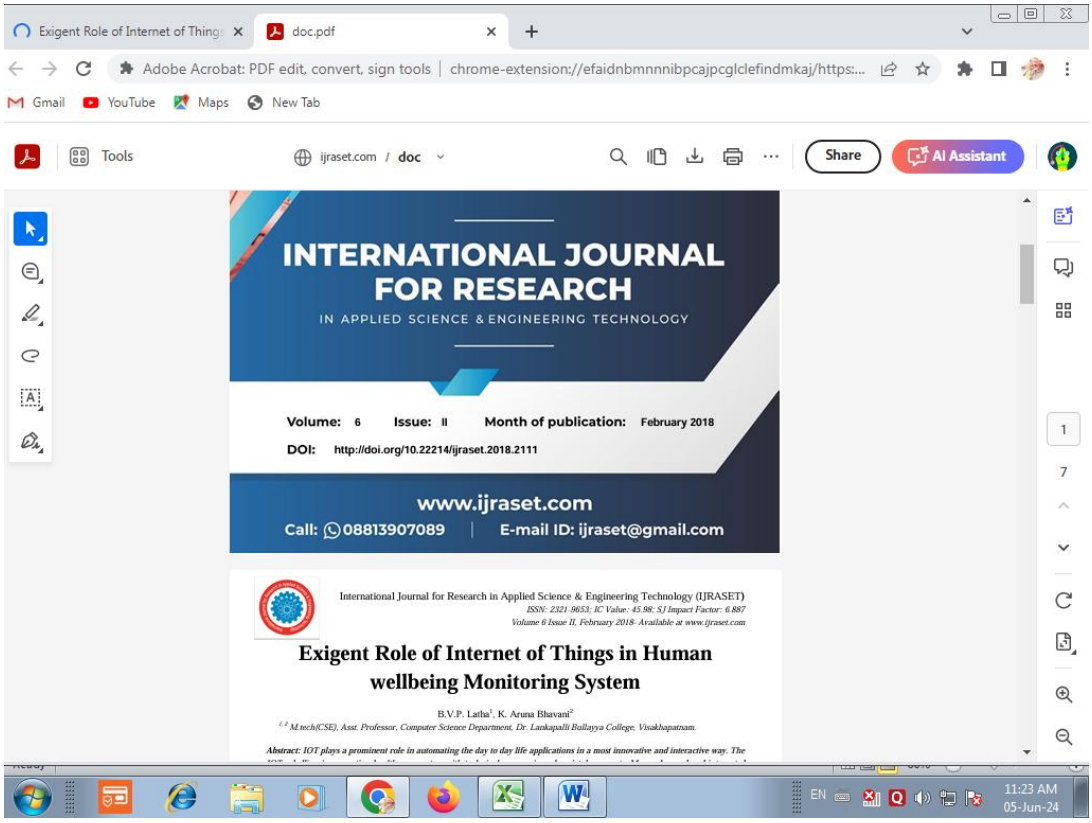
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Volume 6 Issue II, February 2018. Available at www.ijraset.com
Exigent Role of Internet of Things in Human wellbeing Monitoring System
B.V.P. Latha[1], K. Aruna Bhavani[2]
[1,2] M.tech(CSE), Asst. Professor, Computer Science Department, Dr. Lankapalli Bullayya College, Visakhapatnam.
Abstract: IOT plays a prominent role in automating the day to day life applications in a most innovative and interactive way. The
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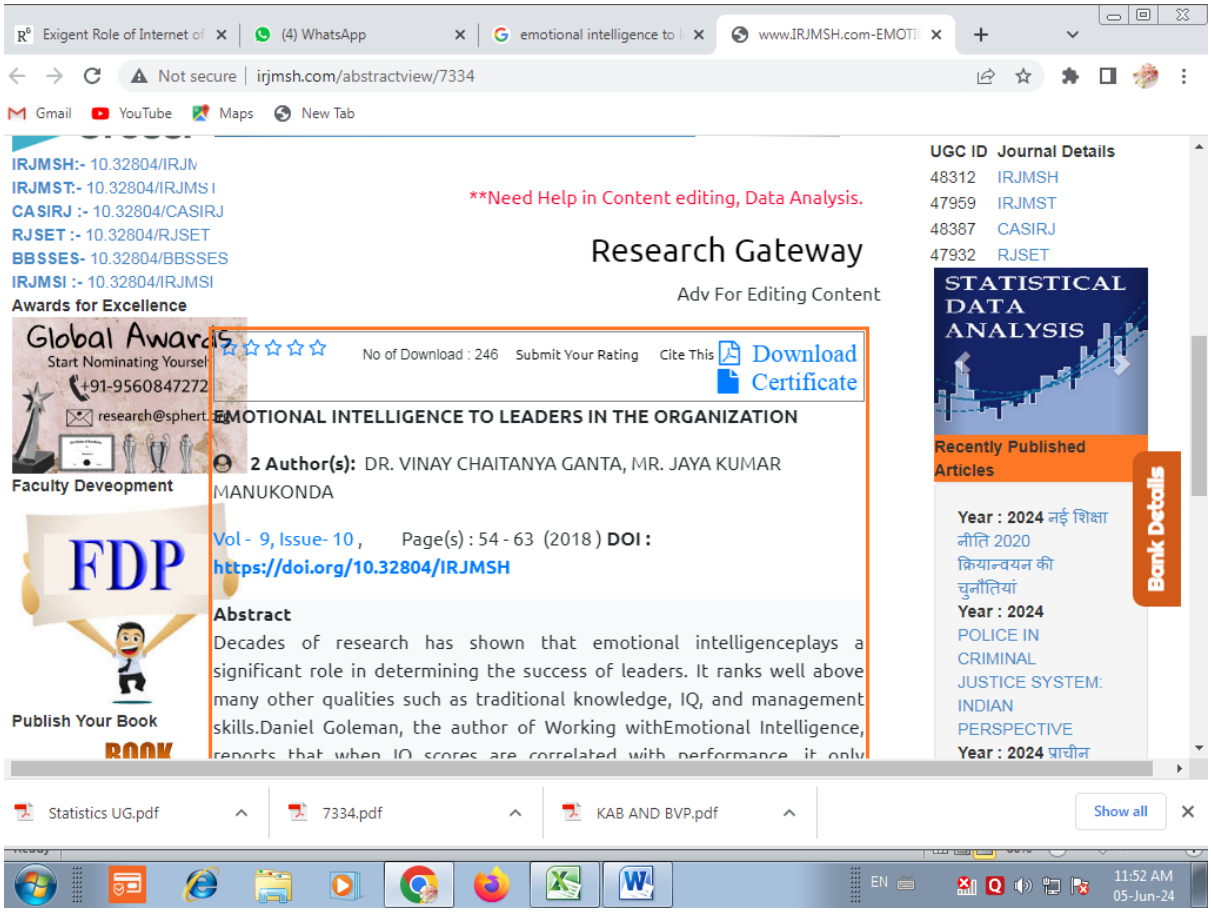
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EMOTIONAL INTELLIGENCE TO LEADERS IN THE ORGANIZATION
2 Author(s): DR. VINAY CHAITANYA GANTA, MR. JAYA KUMAR MANUKONDA
Vol - 9, Issue- 10 , Page(s) : 54 - 63 (2018) DOI : https://doi.org/10.32804/IRJMSH
Abstract
Decades of research has shown that emotional intelligenceplays a significant role in determining the success of leaders. It ranks well above many other qualities such as traditional knowledge, IQ, and management skills.Daniel Goleman, the author of Working withEmotional Intelligence,
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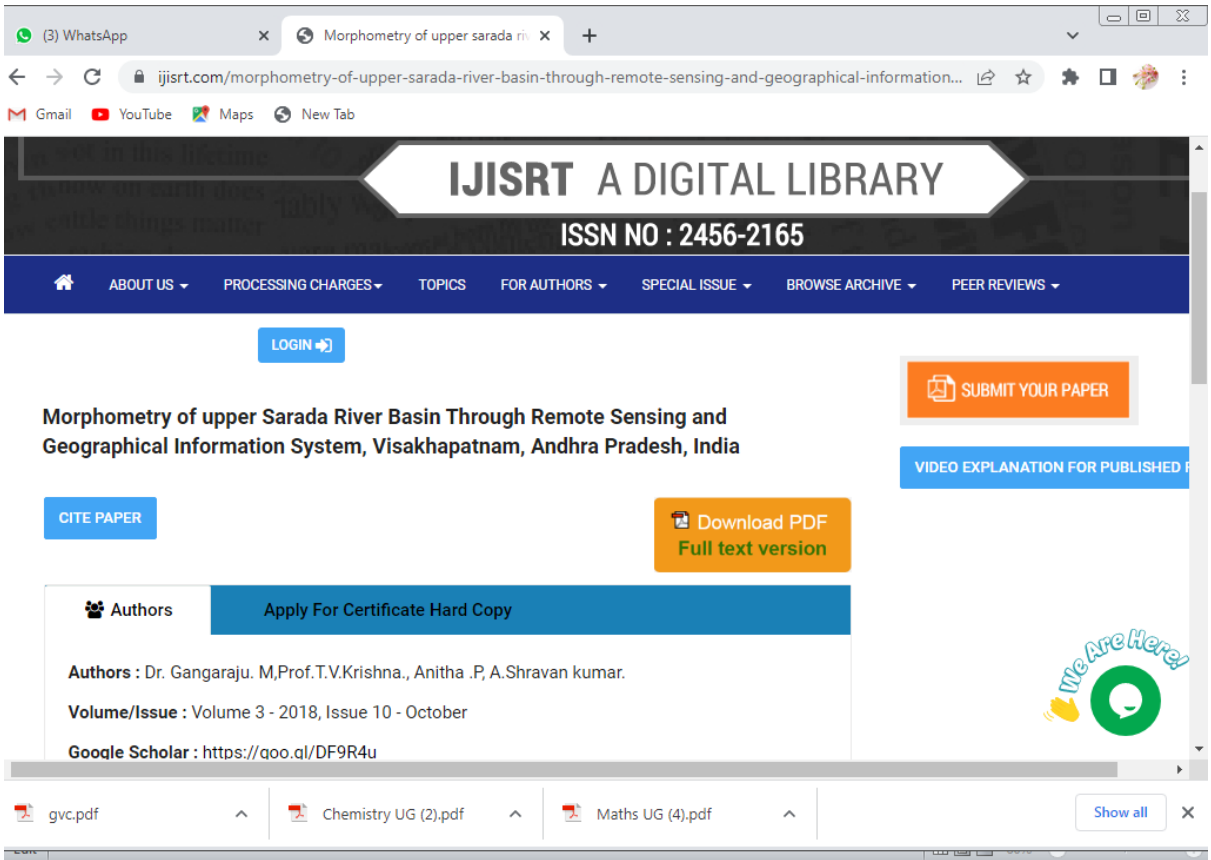
A Study on Drivers of Organizational Change With Reference To Public-Sector Enterprise (PSE) Under the Ministry Of Steel In Visakhapatnam, Andhra Pradesh, India

[1]Dr. Vinay Chaitanya Ganta, [2]Dr. N. Kishore Babu
[1]MBA, MA (Psy),Ph.D. Assistant Professor Department of Management Studies
Dr. Lankapalli Bullayya College Visakhapatnam, Andhra Pradesh, India
[2]M.COM, MBA, Ph.D. Professor Department of Commerce and Management Studies
Andhra University Visakhapatnam, Andhra Pradesh, India

Abstract: *Organization change is as old as organizations themselves. The pharaohs of ancient Egypt probably struggled with a need to change the organizations that built their pyramids. And imagine the degree of organization needed, with continual modifications, to successfully construct the Great Wall of China. Significant happenings across the world are having their impact on organizations in both developing as well as developed countries. Today, business leaders are facing the complex task of leading not only organizations but also their countries into the future. Currently, a trend is under way to change the organizations. A look at the Indian organizations also indicates that to keep pace with change. Organizations exist in a changing environment and cannot afford to have rigid hierarchies, high degrees of functional specialization, job description having limited scope or impersonal and autocratic management. For successful companies, managing change is the main focus of its effectiveness. Change is necessary to meet the current challenges. while few organizations succeed in this attempt, others may fail. The research study analyzed the perceptions of 650 executives in theselect Public Sector Enterprise (Visakhapatnam) on drivers of organizational change.*
Keywords*: Organizational Change, Drivers, Importance, Need, Objectives, Methodology, Analysis, Findings and Suggestions.*

Date of Submission: 05-03-2018 Date of acceptance: 23-03-2018

I. Introduction



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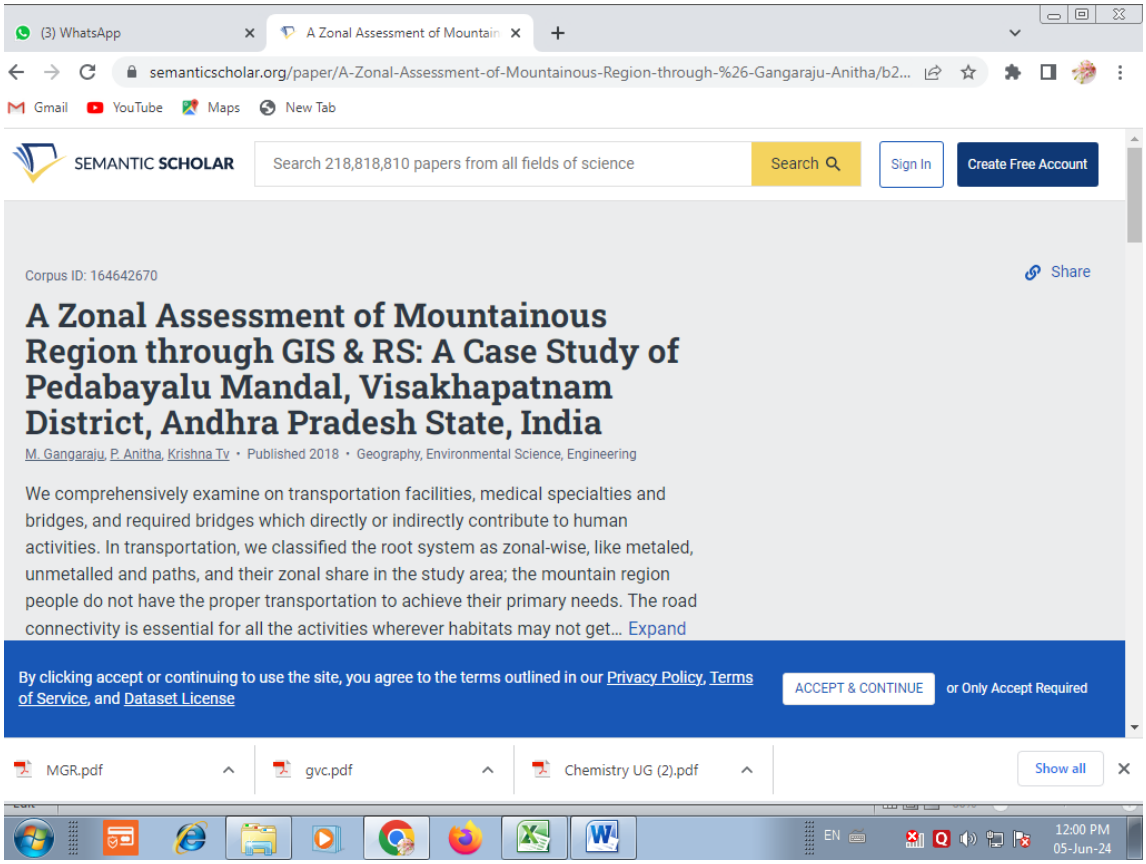
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M. Gangaraju, P. Anitha, Krishna Tv • Published 2018 • Geography, Environmental Science, Engineering
We comprehensively examine on transportation facilities, medical specialties and bridges, and required bridges which directly or indirectly contribute to human activities. In transportation, we classified the root system as zonal-wise, like metaled, unmetalled and paths, and their zonal share in the study area; the mountain region people do not have the proper transportation to achieve their primary needs. The road connectivity is essential for all the activities wherever habitats may not get... Expand
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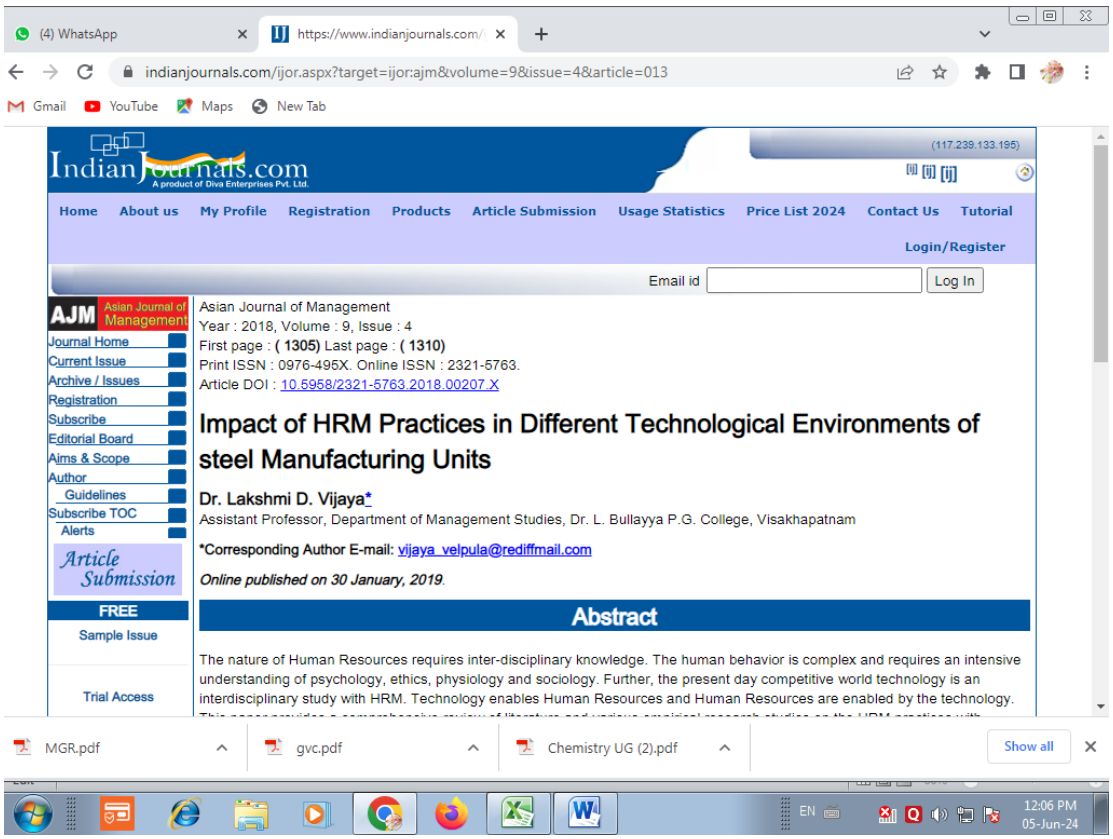
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Asian Journal of Management
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Print ISSN : 0976-495X. Online ISSN : 2321-5763.
Article DOI : 10.5958/2321-5763.2018.00207.X
Impact of HRM Practices in Different Technological Environments of steel Manufacturing Units
Dr. Lakshmi D. Vijaya*
Assistant Professor, Department of Management Studies, Dr. L. Bullayya P.G. College, Visakhapatnam
*Corresponding Author E-mail: vijaya_velpula@rediffmail.com
Online published on 30 January, 2019.
Abstract
The nature of Human Resources requires inter-disciplinary knowledge. The human behavior is complex and requires an intensive understanding of psychology, ethics, physiology and sociology. Further, the present day competitive world technology is an interdisciplinary study with HRM. Technology enables Human Resources and Human Resources are enabled by the technology.
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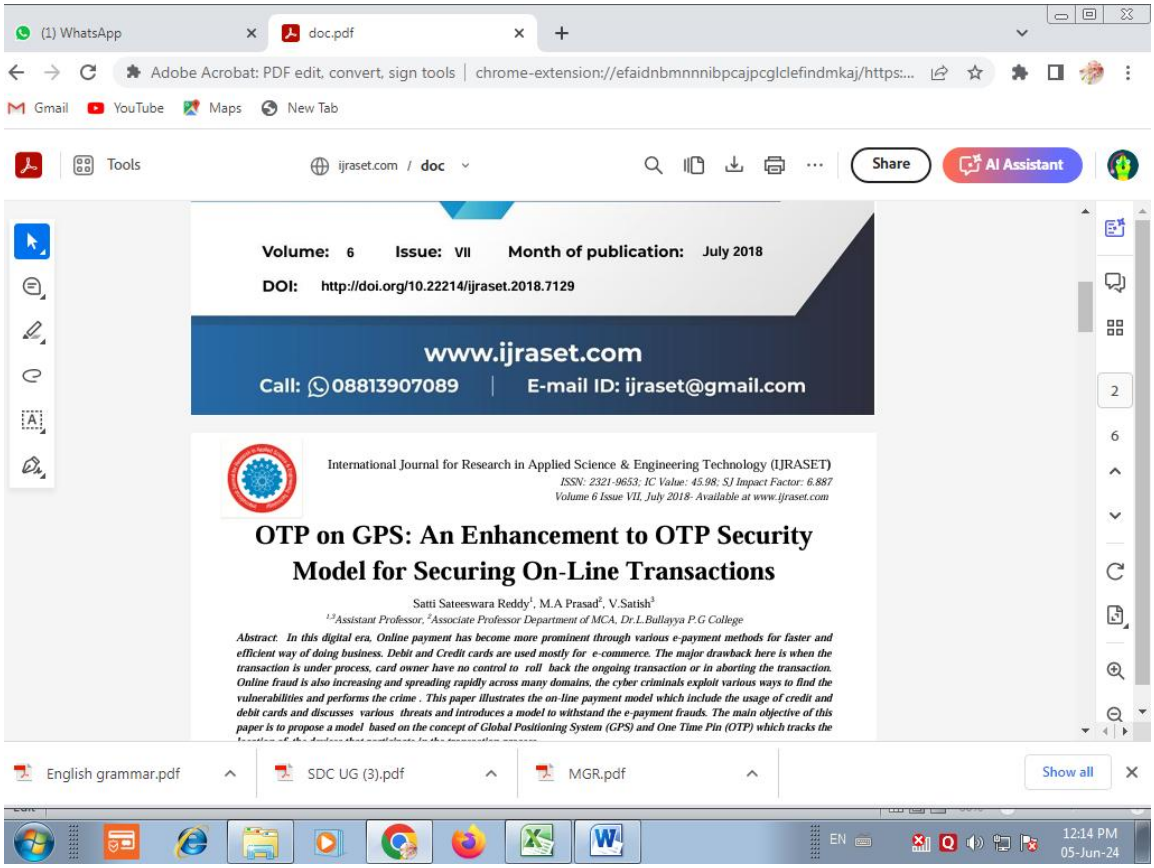

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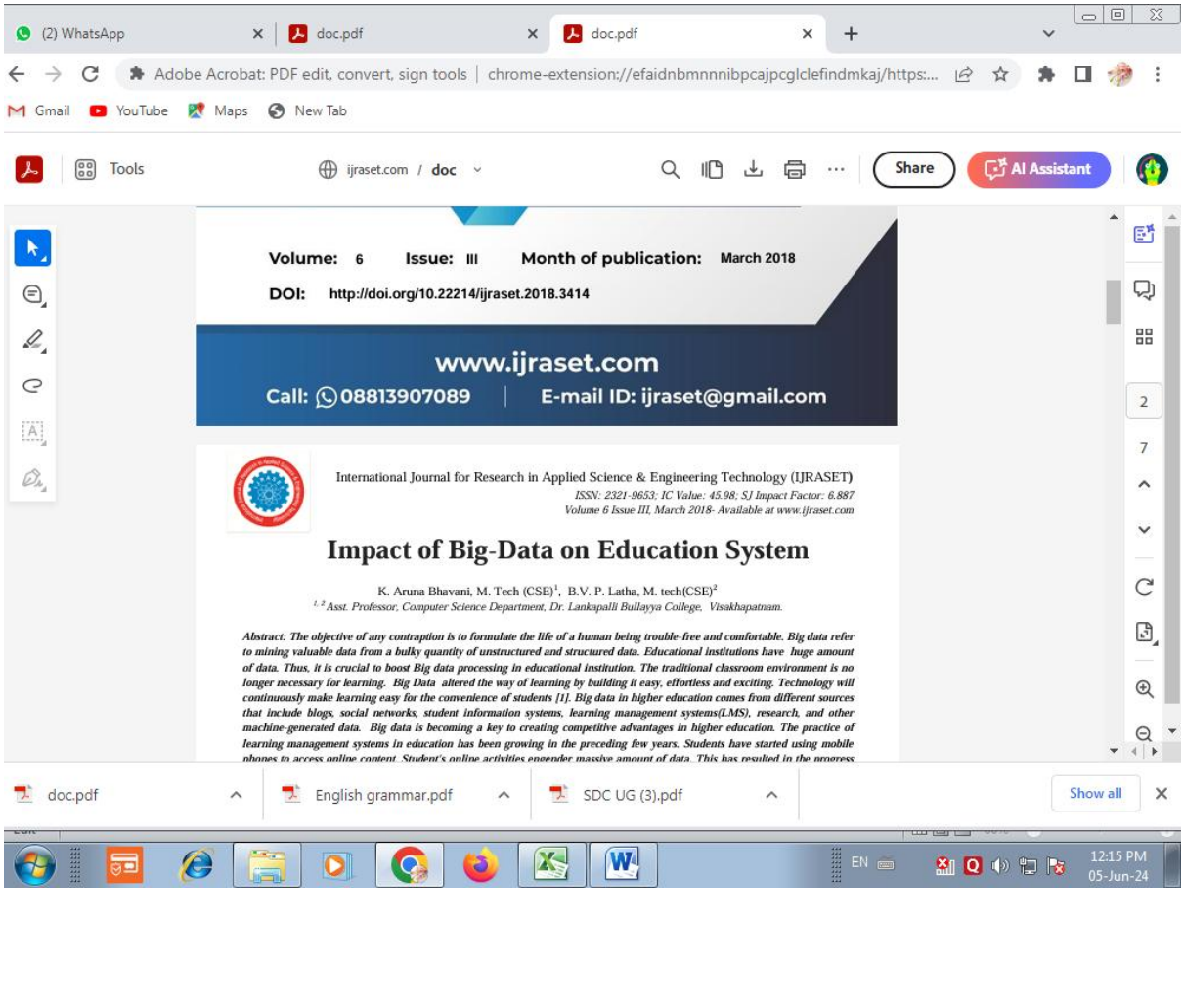
Volume 6 Issue VII, July 2018- Available at www.ijraset.com

OTP on GPS: An Enhancement to OTP Security Model for Securing On-Line Transactions

Satti Sateeswara Reddy[1], M.A Prasad[2], V.Satish[3]

[1,3]Assistant Professor, [2]Associate Professor Department of MCA, Dr.L.Bullayya P.G College

Abstract: *In this digital era, Online payment has become more prominent through various e-payment methods for faster and efficient way of doing business. Debit and Credit cards are used mostly for e-commerce. The major drawback here is when the transaction is under process, card owner have no control to roll back the ongoing transaction or in aborting the transaction. Online fraud is also increasing and spreading rapidly across many domains, the cyber criminals exploit various ways to find the vulnerabilities and performs the crime . This paper illustrates the on-line payment model which include the usage of credit and debit cards and discusses various threats and introduces a model to withstand the e-payment frauds. The main objective of this paper is to propose a model based on the concept of Global Positioning System (GPS) and One Time Pin (OTP) which tracks the*



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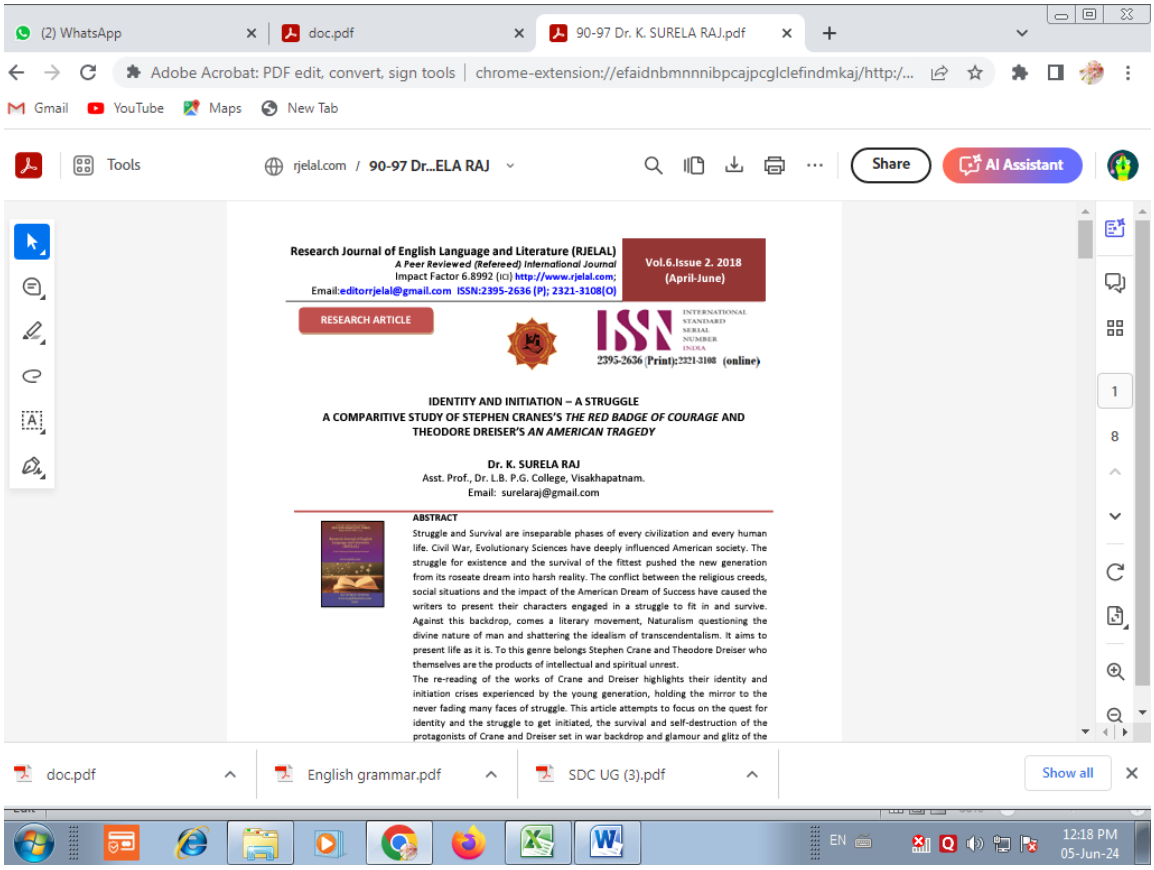
Volume 6 Issue III, March 2018- Available at www.ijraset.com

Impact of Big-Data on Education System

K. Aruna Bhavani, M. Tech (CSE)[1], B.V. P. Latha, M. tech(CSE)[2]

[1, 2] Asst. Professor, Computer Science Department, Dr. Lankapalli Bullayya College, Visakhapatnam.

Abstract: *The objective of any contraption is to formulate the life of a human being trouble-free and comfortable. Big data refer to mining valuable data from a bulky quantity of unstructured and structured data. Educational institutions have huge amount of data. Thus, it is crucial to boost Big data processing in educational institution. The traditional classroom environment is no longer necessary for learning. Big Data altered the way of learning by building it easy, effortless and exciting. Technology will continuously make learning easy for the convenience of students [1]. Big data in higher education comes from different sources that include blogs, social networks, student information systems, learning management systems(LMS), research, and other machine-generated data. Big data is becoming a key to creating competitive advantages in higher education. The practice of learning management systems in education has been growing in the preceding few years. Students have started using mobile*



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RESEARCH ARTICLE

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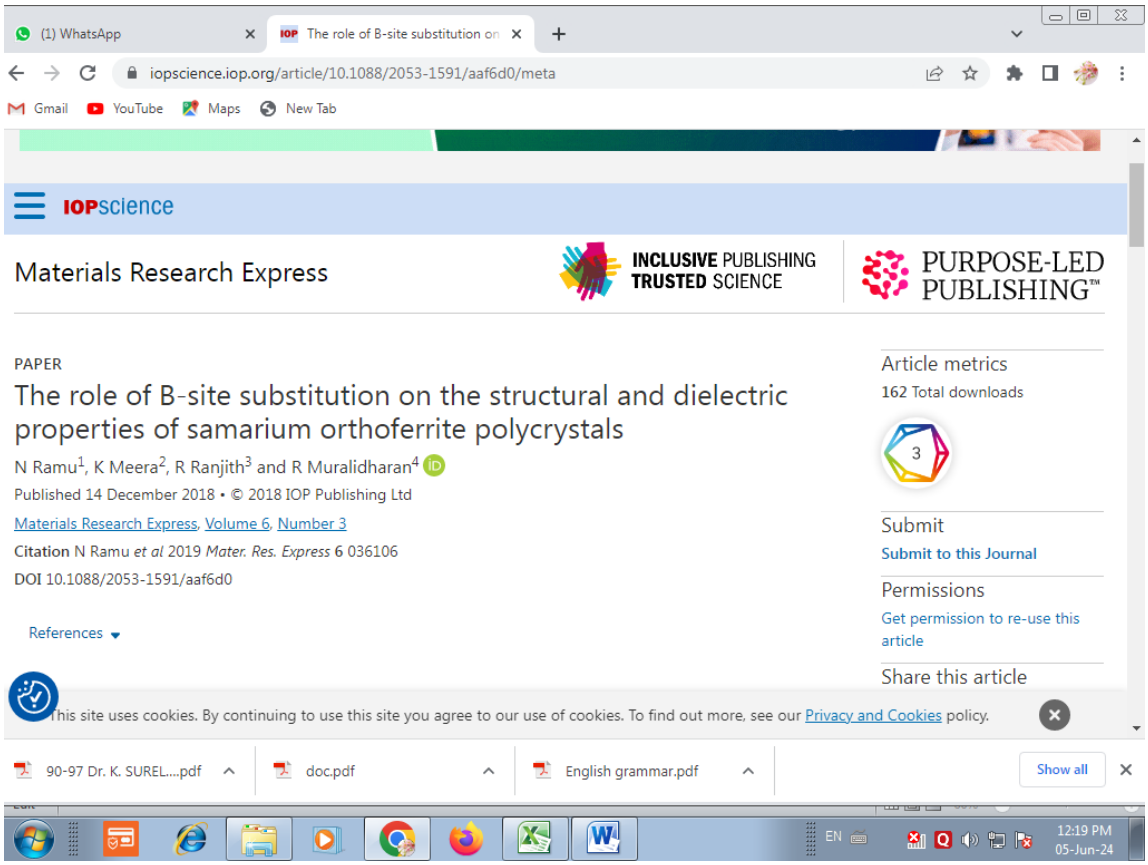
IDENTITY AND INITIATION – A STRUGGLE
A COMPARITIVE STUDY OF STEPHEN CRANES'S *THE RED BADGE OF COURAGE* AND THEODORE DREISER'S *AN AMERICAN TRAGEDY*

Dr. K. SURELA RAJ
Asst. Prof., Dr. L.B. P.G. College, Visakhapatnam.
Email: surelaraj@gmail.com

ABSTRACT

Struggle and Survival are inseparable phases of every civilization and every human life. Civil War, Evolutionary Sciences have deeply influenced American society. The struggle for existence and the survival of the fittest pushed the new generation from its roseate dream into harsh reality. The conflict between the religious creeds, social situations and the impact of the American Dream of Success have caused the writers to present their characters engaged in a struggle to fit in and survive. Against this backdrop, comes a literary movement, Naturalism questioning the divine nature of man and shattering the idealism of transcendentalism. It aims to present life as it is. To this genre belongs Stephen Crane and Theodore Dreiser who themselves are the products of intellectual and spiritual unrest.

The re-reading of the works of Crane and Dreiser highlights their identity and initiation crises experienced by the young generation, holding the mirror to the never fading many faces of struggle. This article attempts to focus on the quest for identity and the struggle to get initiated, the survival and self-destruction of the protagonists of Crane and Dreiser set in war backdrop and glamour and glitz of the



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The role of B-site substitution on the structural and dielectric properties of samarium orthoferrite polycrystals

N Ramu[1], K Meera[2], R Ranjith[3] and R Muralidharan[4]

Published 14 December 2018 • © 2018 IOP Publishing Ltd

Materials Research Express, Volume 6, Number 3

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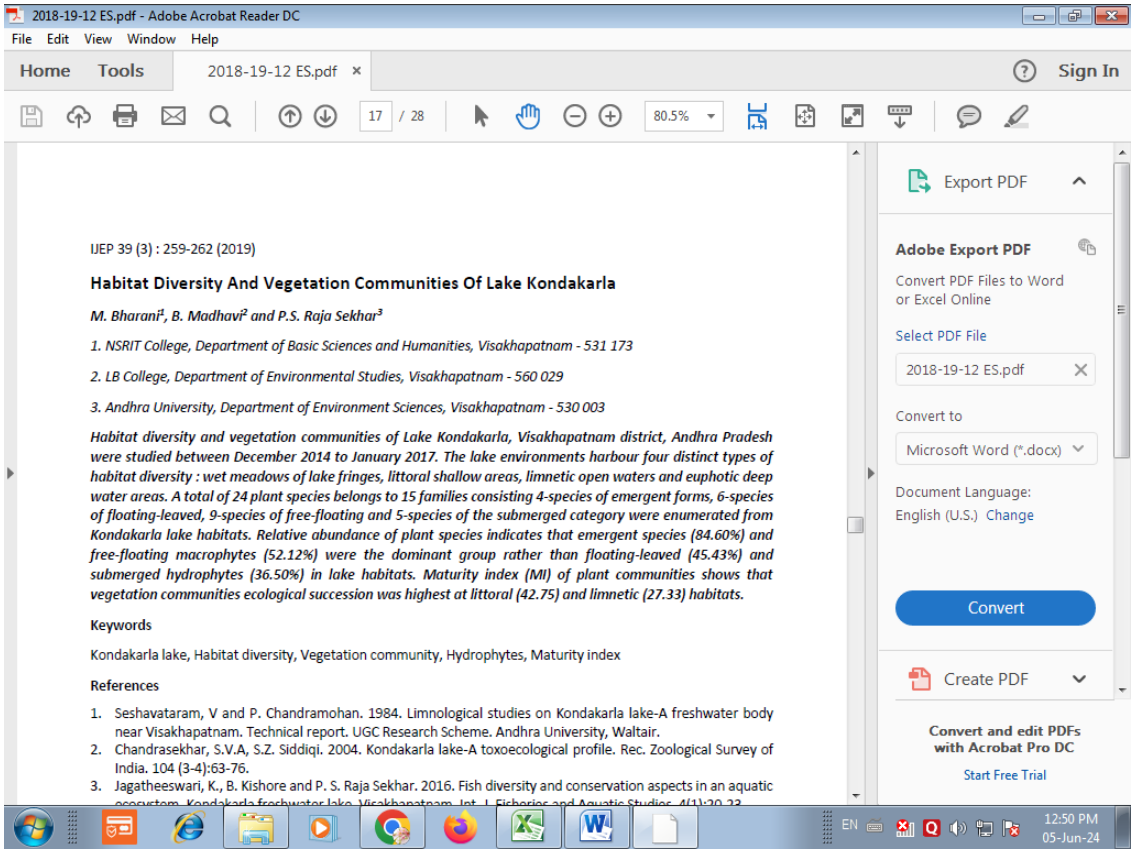

IJEP 39 (3) : 259-262 (2019)

Habitat Diversity And Vegetation Communities Of Lake Kondakarla

M. Bharani[1], B. Madhavi[2] and P.S. Raja Sekhar[3]

1. NSRIT College, Department of Basic Sciences and Humanities, Visakhapatnam - 531 173

2. LB College, Department of Environmental Studies, Visakhapatnam - 560 029

3. Andhra University, Department of Environment Sciences, Visakhapatnam - 530 003

Habitat diversity and vegetation communities of Lake Kondakarla, Visakhapatnam district, Andhra Pradesh were studied between December 2014 to January 2017. The lake environments harbour four distinct types of habitat diversity : wet meadows of lake fringes, littoral shallow areas, limnetic open waters and euphotic deep water areas. A total of 24 plant species belongs to 15 families consisting 4-species of emergent forms, 6-species of floating-leaved, 9-species of free-floating and 5-species of the submerged category were enumerated from Kondakarla lake habitats. Relative abundance of plant species indicates that emergent species (84.60%) and free-floating macrophytes (52.12%) were the dominant group rather than floating-leaved (45.43%) and submerged hydrophytes (36.50%) in lake habitats. Maturity index (MI) of plant communities shows that vegetation communities ecological succession was highest at littoral (42.75) and limnetic (27.33) habitats.

Keywords

Kondakarla lake, Habitat diversity, Vegetation community, Hydrophytes, Maturity index

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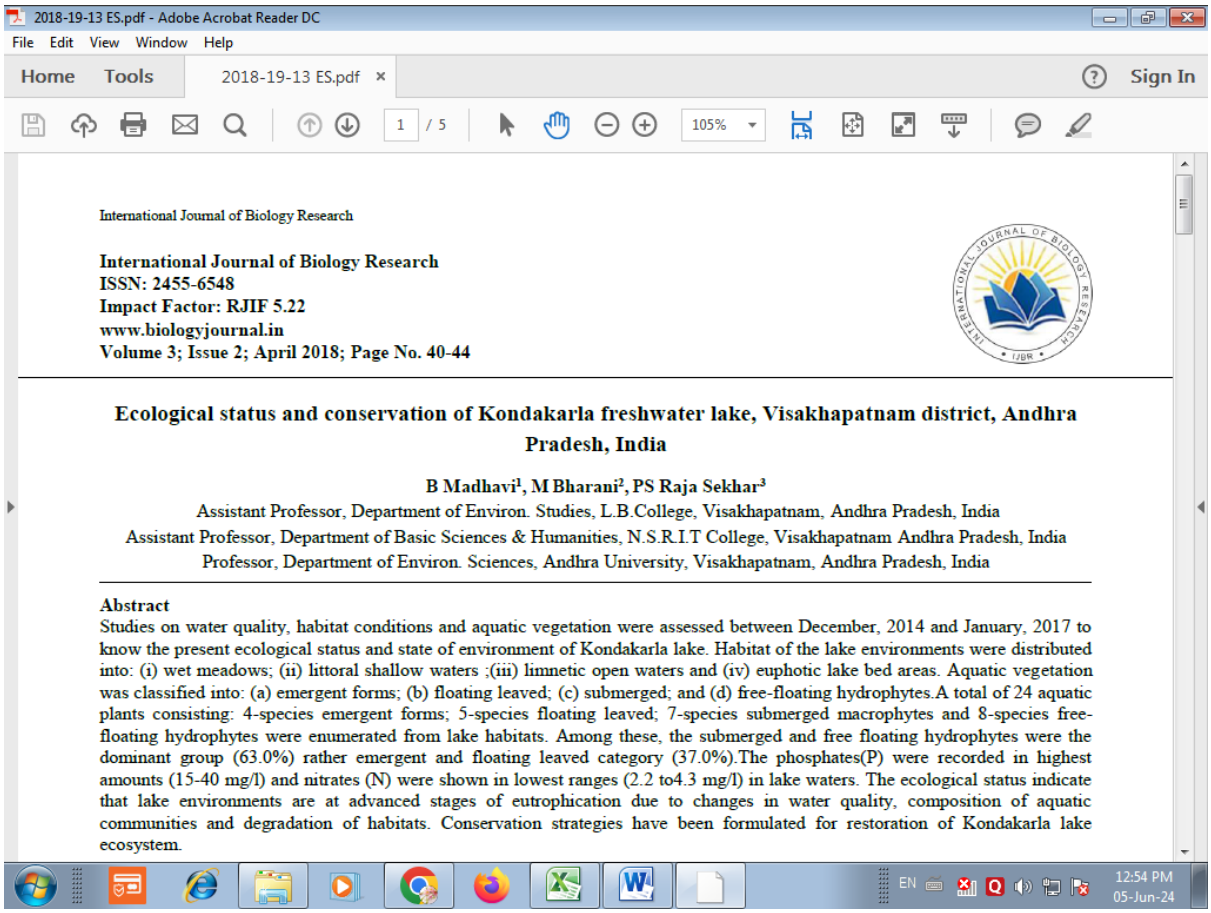

International Journal of Biology Research

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Volume 3; Issue 2; April 2018; Page No. 40-44

Ecological status and conservation of Kondakarla freshwater lake, Visakhapatnam district, Andhra Pradesh, India

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Assistant Professor, Department of Environ. Studies, L.B.College, Visakhapatnam, Andhra Pradesh, India
Assistant Professor, Department of Basic Sciences & Humanities, N.S.R.I.T College, Visakhapatnam Andhra Pradesh, India
Professor, Department of Environ. Sciences, Andhra University, Visakhapatnam, Andhra Pradesh, India

Abstract
Studies on water quality, habitat conditions and aquatic vegetation were assessed between December, 2014 and January, 2017 to know the present ecological status and state of environment of Kondakarla lake. Habitat of the lake environments were distributed into: (i) wet meadows; (ii) littoral shallow waters ;(iii) limnetic open waters and (iv) euphotic lake bed areas. Aquatic vegetation was classified into: (a) emergent forms; (b) floating leaved; (c) submerged; and (d) free-floating hydrophytes.A total of 24 aquatic plants consisting: 4-species emergent forms; 5-species floating leaved; 7-species submerged macrophytes and 8-species free-floating hydrophytes were enumerated from lake habitats. Among these, the submerged and free floating hydrophytes were the dominant group (63.0%) rather emergent and floating leaved category (37.0%).The phosphates(P) were recorded in highest amounts (15-40 mg/l) and nitrates (N) were shown in lowest ranges (2.2 to4.3 mg/l) in lake waters. The ecological status indicate that lake environments are at advanced stages of eutrophication due to changes in water quality, composition of aquatic communities and degradation of habitats. Conservation strategies have been formulated for restoration of Kondakarla lake ecosystem.

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