

Mandatory Disclosure

Submitted to

All India Council for Technical Education

Indira Gandhi Sports Complex, I.P. Estate, New Delhi –110002

By



DR. LANKAPALLI BULLAYYA POST GRADUATE COLLEGE

(Approved by AICTE & Affiliated to Andhra University)

www.bullayyacollege.info

Survey No.44, New Resapuvanipalem, Visakhapatnam-530 013.

ANDHRA PRADESH

Phone : 0891-2561635 :: Fax : 0891 – 2714423 :: email : lbpgcms@gmail.com

DECEMBER 2014

I. NAME OF THE INSTITUTION

- Dr. L. Bullayya Post Graduate College – Computer Science & Management Studies
- Survey No. 44, New Resapuvanipalem,
- Visakhapatnam
- Andhra Pradesh
- India
- Pin 530 013
- Ph. No: .+91 - 0891 – 2561635
- Fax: +91 - 0891-2714423
- E-Mail : lbpgcms@gmail.com
- Web site : www.bullayyacollege.info



II. NAME & ADDRESS OF THE DIRECTOR

- Prof. G.S.K.CHAKRAVARTY
- Director
- Computer Science and Management Studies,
- Dr. L. Bullayya P. G College,
- New Resapuvanipalem
- Visakhapatnam – 530 013
- Ph. No: .+91 - 0891 – 2561635
- Fax: +91 - 0891-2714423
- E-Mail : gskdata@gmail.com

III NAME OF THE AFFILIATING UNIVERSITY

- Andhra University
- Visakhapatnam
- Pin 530003
- Ph. No. +91 – 0891 – 2844000
- Web site : <http://www.andhrauniversity.info>

IV. GOVERNANCE

➤ Members of the Board and their brief background

S.No.	Name of the Member	Representing	Details
01	Late Sri.V.B.V.Reddy,	President	Industrialist, Visakhapatnam
02	Dr. G Madhu Kumar	Secretary	Industrialist, Visakhapatnam
03	Sri.S.Gopala Sastry	Treasurer	Engineer, Visakhapatnam
04	Sri.G.Rama Rao	Member	Industrialist, Visakhapatnam
05	Dr .L.V.Ramana Reddy	Member	Doctor, Visakhapatnam

➤ Members of Academic Advisory Body

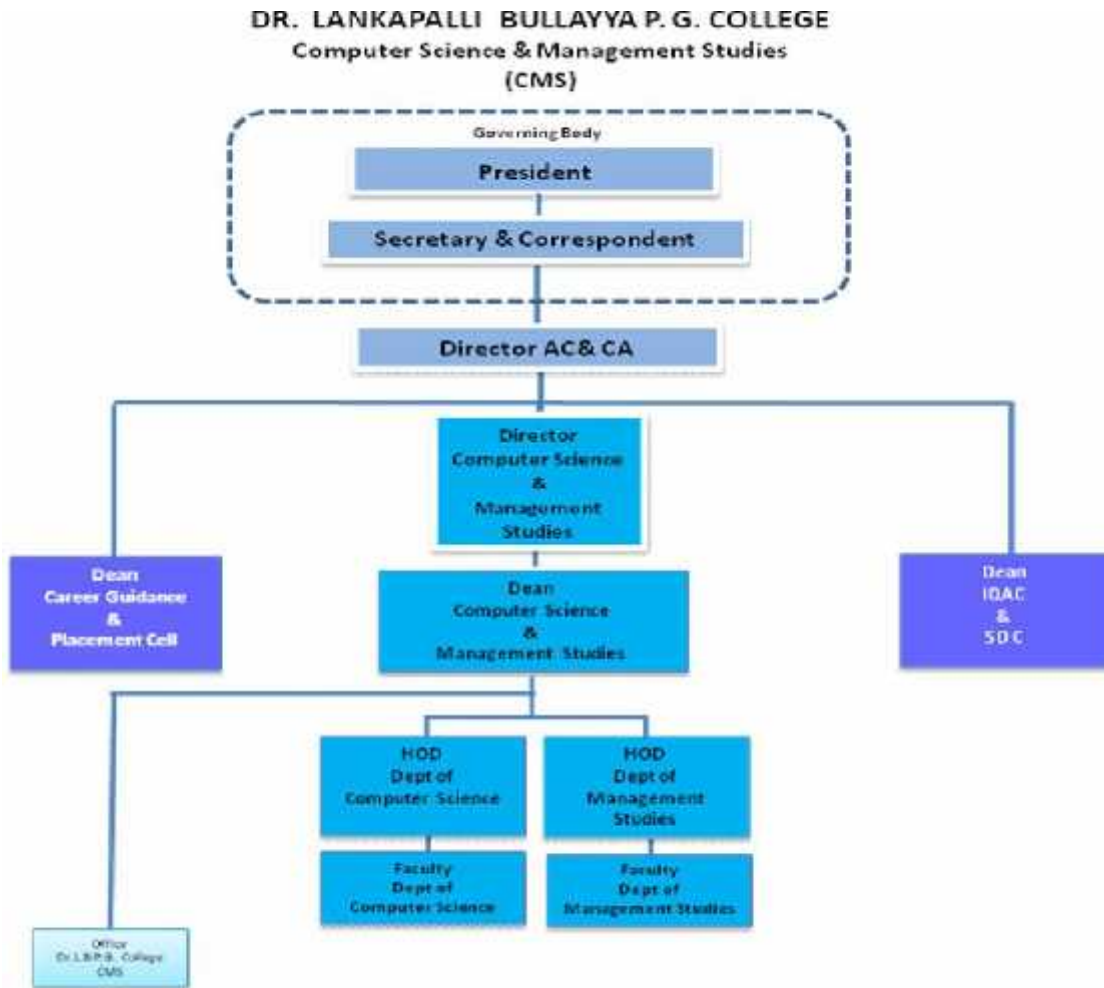
The Society for Collegiate Education has an Academic advisory body, which formulates the Rules & Regulations and is communicated to LB Colleges for implementation. L B Colleges have an academic committee comprising Director, HODs, Professors, Associate Professors, Center Coordinators for taking any decision pertaining to day to day activities. L B College has constituted academic advisory board with the following members under the Secretary-ship of Dr. G Madhu Kumar.

S.No.	Name	Designation
01	Dr. G.Madhu Kumar	Secretary and Correspondent, Dr L.B. College
02	Dr. K. Bhaskara Reddy	Director, Academics & Administration Dr L.B. College
03	M.B.A.KISHORE REDDY	Principal, Dr. L. B. College
04	Dr. K. V. S. Patnaik	Director, Research, Dr. L. B. College

➤ Frequency of the Board Meetings and Academic Advisory Body

- Twice a year

- Organizational chart and processes



- Nature and Extent of involvement of faculty and students in academic affairs/ improvements
 - Continuous counseling of students for improving their performance
 - Interaction with students by Staff, HODs, Principal and Director to identify deficiencies in teaching & learning processes and remedial corrective action to be implemented.
 - When observed a small number of students performance is not upto the mark, then faculty members take extra classes in that subject to uplift the slow learners to the standard of the remaining.
 - When it is observed that a student is weak in a particular subject then that faculty member arranges a meeting with parents to find the reasons and accordingly
 - Advise them for improvement.

- Mechanism/Norms & Procedure for democratic/good Governance
The Institute is governed by a Governing Body (GB). The Society for Collegiate Education shall nominate the Chairman of the GB and five members including the Principal of the Institute to the Governing Body. In addition, the AICTE, AU and Government of Andhra Pradesh will nominate their representatives. The Governing Body will make all policy decisions regarding the courses to be offered, recruitment of staff, service conditions of staff, conduct of staff and students, academic activities and other non-academic activities.
- Student Feedback on Institutional Governance/faculty performance
Student Feedback is taken twice in a year regularly on faculty performance and once in a semester on Institutional Governance. Also Feedback on Institutional Governance is taken through class counselors at regular intervals.
- Grievance redressal mechanism for faculty, staff and students
Suggestion Boxes are provided for the students. Students, Faculty, Parents and staff can also send their suggestions through E-mail to faculties / HOD / Director.

V. PROGRAMMES

- Name of the Programmes (Full Time) approved by the AICTE

Postgraduate Courses:-

- Master of Business Administration (MBA)
- Master of Computer Applications (MCA)

- Name of the Programmes (Part Time) approved by the AICTE:
Not Applicable at this stage

- For each Programme the following details are to be given:

Name of the Course	No. of Seats	Duration
Master of Business Administration	120	2 Years
Master of Computer Applications	120	3 Years

- Cut off Mark/Rank for admission during the last two years:

2013-14 ADMITTED BATCH

CRITERIA	OC	BC	SC	ST
LOW	1475	2061	10793	41247
HIGH	46077	53690	122514	123218

2014-15 ADMITTED BATCH

CRITERIA	OC	BC	SC	ST
LOW	840	1704	7715	38297
HIGH	14425	105159	38297	115641

➤ Fee Registration Fee (For ICET Candidates)

FEE DETAILS	AMOUNT
Admission Fee	Rs -
University Fee	Rs. 9,897.00
Tuition Fee (Per Year)	Rs. 27,000.00
Total Fee to be Paid during registration	Rs. 36,897.00

Management Quota Seat

FEE DETAILS	AMOUNT
Admission Fee (University Fee)	Rs -
University Fee	Rs. 18,587.00
Tuition Fee (Per Year)	Rs. 27,000.00
Laboratory and Library Fee	Rs. -
Total Fee to be Paid during registration	Rs. 46,087.00

➤ Placement Facilities:

Career Guidance and Placement Cell (CG&PC) is fully functional with a full time Dean overseeing the operations under the guidance of the Director. It is functioning successfully with assisted by Skill Development Centre (SDC) to impart Skills that are necessary for successful placements.

- **CG & PC** is successful in organizing jobs to Final Year Students in reputed organizations such as FACTSET, BRANDIX, HDFC Life, etc.
- More than 300 students have undergone Summer Training in nearby Industries as part of their Summer Internship.
- Industrial visits are organized on regular basis for practical exposure.
- Series of Training Courses, Workshops and Guest Lectures are organized for the benefit of students.
- Exclusive Industry Institute Interface is organized inviting experts from various industrial sectors to foster better understanding and relationship with the industry.

➤ Campus placement in last three years with minimum salary, maximum salary and average salary

Minimum Salary offered by companies: Rs. 1.54 lakh per annum Maximum Salary offered by companies: Rs. 2.80 lakh per annum Average Salary offered by companies: Rs. 2.17 lakh per annum

S.No	Company	No. of Students Selected
01	FACTSET	6
02	Capital- iQ	5

- Name and duration of programme(s) having affiliation/collaboration with ForeignUniversity(s)/Institution(s) and being run in the same Campus along with status of their AICTE approval. If there is foreign collaboration, give the following details:

NOT APPLICABLE AS THE INSTITUTION DOES NOT HAVE AFFILIATION/ COLLABORATION WITH ANY FOREIGN UNIVERSITY/ INSTITUTION

- Details of the Foreign Institution/University:

NOT APPLICABLE

- For each Collaborative/affiliated Programme give the following:

NOT APPLICABLE

- Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005.

NOT APPLICABLE

VI. FACULTY

- Number Of faculty members:

- Permanent Faculty – Professors 2; Asso. Prof 1; Asst Prof 14
- Visiting Faculty - 0
- Adjunct Faculty - 0
- Guest Faculty - 0
- Permanent Faculty : Student Ratio 1 : 15

Name of the Program	Sno	Name(s) of the teaching Faculty	Designation	Qualifications with Field of Specialization			Date of Birth	Experience A) Teaching B) Industry C) Reasearch			Date of Joining
				UG	PG	Doc		A	B	C	
MBA	1	K.V.S. PATNAIK	DIRECTOR	B.E	MBA	Y	1/7/1949	8	29	4	17/8/2007
	2	G.S.K.CHAKRAVARTY	PROFESSOR	BSC	MBA	Y	7/1/1966	13	7	4	11/12/1995
	3	R.V.H.SRIKANTH	ASSOC PROF & HEAD	BCOM	MBA	Y	19/5/1973	13	5	3	4/9/2006
	4	R.ANJANA	ASST PROFESSOR	BSC	MBA	N	23/11/1974	9	0	0	1/8/2007
	5	E.ROOPARANI	ASST PROFESSOR	BSC	MBA	Y	1/9/1982	7			8/8/2007
	6	RAMA GOSWAMI	ASST PROFESSOR	BSC	MBA	N	12/9/1981	7			22/8/2007
	7	P.NAGAVALI	ASST PROFESSOR	B COM	MBA	N	9/5/1981	9			29/9/2007
	8	P.V.S.JYOTHI	ASST PROFESSOR	BCA	MBA	N	15/10/1983	6			1/7/2009
	9	J.L.PURNIMA	ASST PROFESSOR	BSC	MBA	N	27/6/1987	6			1/7/2009
	10	N.K.MAHESH	ASST PROFESSOR	B COM	MBA	N	11/6/1987	5			1/7/2009
	11	K.ISRIRAM	ASST PROFESSOR	B.SC.	MBA	N	25/5/1983	5	2		7/12/2010
	12	K.IJUMANAGESWARI	ASST PROFESSOR	B.CO M	MBA	N	25/7/1973	5			8/11/2010
	13	D.VIJAYALAKSHMI	ASST PROFESSOR	BCA	MBA,MPHIL	N	30/10/1982	6			1/12/2012
	14	G.T.NAIDU	ASST PROFESSOR	BSC	MBA	N	12/3/1979	8	3		10/10/2013
	15	L.RENUKA	ASST PROFESSOR	B.PHA RMA	MBA	N	14/8/1980	10			1/7/2013
	16	M. ARAVIND	ASST PROFESSOR	BCOM	MBA	N	15/5/1986	5	1		1/8/2013
	17	M. RAJESH	ASST PROFESSOR	BSC	MBA	N	15/8/1983	7	2		1/11/2013

Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned:

Number of Faculty employed and left during the last two years: 04

For Each Faculty give a page covering the Profile - Refer to ANNEXURE – A

VII. PROFILE OF DIRECTOR/PRINCIPAL WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED:

Name	Prof. G.S.K.CHAKRAVARTY	w.e.f JULY, 2014
Designation	Director	
Qualifications	B.Sc, MBA, Ph.D.	
Experience	Industry – 7 Yrs. Teaching - 13Yrs.	20 Years
Date of Birth & Age	07-01-1966 & 48 Years	
Date of Joining		
E-Mail	gskdata@gmail.com	
Phone No's	Office : +91 0891-2701819 Mobile : 9908034201 Fax : +91 0891-2714423	

VIII. FEE

Details of fee, as approved by State fee Committee, for the Institution.

The College is collecting Fee as approved by State Fee Committee, Details are given below

COLLEGE FEE DETAILS

Registration Fee
(For all ICET Candidates)

FEE DETAILS	AMOUNT
Admission Fee	Rs -
University Fee	Rs. 9,897.00
Tuition Fee (Per Year)	Rs. 27,000.00
Total Fee to be Paid during registration	Rs. 36,897.00

Management Quota Seat

FEE DETAILS	AMOUNT
Admission Fee (University Fee)	Rs -
University Fee	Rs. 18,587.00
Tuition Fee (Per Year)	Rs. 27,000.00
Laboratory and Library Fee	Rs. -
Total Fee to be Paid during registration	Rs. 46,087.00

- Time schedule for payment of fee for the entire programme.

Once in an Year

- No. of Fee waivers granted with amount and name of students.

NIL

➤ Number of scholarship offered by the institute, duration and amount Details are given below

NIL

➤ Criteria for fee waivers / scholarship.

- NOT APPLICABLE

➤ Estimated cost of boarding and Lodging in Hostels.

- NOT APPLICABLE

IX. ADMISSION

➤ Number of seats sanctioned with the year of approval.

120 Per Year, as per AICTE Approval letter No.South Central/1-400204875/2011/EOA dated 01/09/2011

➤ Number of students admitted under various categories each year in the last two years.

2013-14 ADMITTED BATCH

CRITERIA	OC	BC	SC	ST
NUMBER	26	41	15	2

2014-15 ADMITTED BATCH

CRITERIA	OC	BC	SC	ST
NUMBER	24	42	12	1

➤ Number of applications received during last two years for admission under Management Quota and number admitted.

Last Year - Applications Received 52 – Admitted 36

Current Year - Applications Received 60 – Admitted 36

X ADMISSION PROCEDURE

➤ Mention the admission test being followed, name and address of the Test Agency and its URL (website).

- The admissions to the institute is made as per rules/regulations framed by the Andhra Pradesh Government/AICTE. The AP Government test agency is ICET.

➤ Number of seats allotted to different Test Qualified candidates separately CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted test/University tests)/Association conducted test]

- Not Applicable

- Calendar for admission against management/vacant seats:
 - Last date for request for applications. :19-10-2014
 - Last date for submission of application. :20-10-2014
 - Dates for announcing final results. :25-10-2014
 - Release of admission list (main list and waiting list should be announced on the same day)
 - Date for acceptance by the candidate (time given should in no case be less than 15 days)
 - Last date for closing of admission. : 04-11-2014
 - Starting of the Academic session. : 05-11-2014
 - The waiting list should be activated only on the expiry of date of main list.
 - The policy of refund of the fee, in case of withdrawal, should be clearly notified.

XI. CRITERIA AND WEIGHTAGES FOR ADMISSION

- **Category – A (I-CET Convener)**
These seats are filled centrally through counseling held by ICET convener, Government of Andhra Pradesh.

Category – B (Management/ NRI Quota)

1. Applications are received at the college admission council along with all the relevant documents
2. The Applications are scrutinized according to the merit rank/percentage in qualifying examination/personal interview
3. Selected candidates are called for admission according to the college merit order
4. Admission is granted on acceptance of college/university rules and regulations

XII. APPLICATION FORM

Category – A (I-CET Convener)

- Government of Andhra Pradesh appoints a Convener who is responsible for conducting the ICET Examination for the entire State of Andhra Pradesh and admitting the students in all courses in order of merit.
- The Application form will be available from the ICET Advertisement.
- Application form is available for management quota seats in L. B. college website, and it supports the online submission.

Category – B (Management/ NRI Quota)

- Downloadable application form, with online submission possibilities through college web portal
- Submission of Application to the College Admission Council

XIII. LIST OF APPLICANTS

- List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

Category – A (I-CET Convenor)

For open seats ICET convener, Government of Andhra Pradesh is advertising, Conducting an Examination and giving the admissions as per the scores obtained in the exam.

Category – B (Management/ NRI Quota)

For management quota seats management is advertising for calling applications for admissions under management quota and giving admissions as per the scores obtained in the order of merit.

Refer to ANNEXURE – B

XIV. CRITERIA FOR GD/PERSONAL INTERVIEW

- NOT APPLICABLE

XV. RESULTS

Composition of selection team for admission under Management Quota with the brief profiles of members (This information be made available in the public domain after the admission process is over)

Director of Academics & Campus Administration, Director, Computer Science & Management Studies and Head of the Department

- Score of the individual candidates admitted arranged in order of merit.
- List of candidates who have been offered admission.
- Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates.
- List of the candidates who joined within the date, vacancy position in each category before operation of waiting list.

Refer to ANNEXURE – C

XIV. INFORMATION ON INFRASTRUCTURE AND OTHER RESOURCES AVAILABLE LIBRARY:

- Number of Library books/Titles/Journals available (Programme-wise)

Course	No. of Titles	No. of volumes	No. of Journals	
			National	International
MBA	1156	10647	13	12

GAMES AND SPORTS FACILITIES:

Ample space is available for games and sports. Playfield is available for cricket basketball court and volleyball court are also available .Well equipped Gymnasium is also available.

➤ EXTRA CURRICULUM ACTIVITIES:

Extracurricular activities are also proposed in the college

Soft Skill Development Facilities :

- Dr. L.B. College conducts periodically Personality Development Programmes(PDP), Mock Interviews, Seminars, Group Discussions and Analytical Test etc., to develop Soft Skills for the Students.

➤ Number of Tutorial rooms and size of each:

Tutorial Room-1 → 36 sqm

Tutorial Room-2 → 36 sqm

➤ Number of laboratories and size of each:

Not Applicable

➤ Number of drawing halls and size of each:

Not Applicable

➤ Number of Computer Centers with capacity of each:

Computer Centre → 1500 sft

➤ Central Examination Facility, Number of rooms and capacity of each

Not Applicable

➤ Teaching Learning process:

- Curriculum and syllabi for each of the programmes as approved by the University - Provided in the Andhra University website.
- Academic Calendar of the University
Academic Calendar is notified by the University from time to time for commencement of instruction, ending of instruction, conduct of Mid-sessional examinations, conduct of University examination, etc. 90 working days are provided for instructional purpose in each semester.
- Academic Time Table
Time tables are prepared well ahead of time and notified to all the students and faculty
- Teaching Load of each Faculty
16 hrs per week
- Internal Continuous Evaluation System and Students attendance is monitored regularly and assignments are given periodically.
By counseling, the students evaluation is performed.
- Students assessment of Faculty, System is in place and it is done through Feedback

ANNEXURE - A
Bio Data of Faculty



Education

Ph.D	Andhra University, Visakhapatnam	Commerce & Management Studies	2007
M.B.A.	Andhra University, Visakhapatnam	Finance	1990
B.E.	Government College of Engineering, Kakinada	Mechanical Engineering	1964

Current position

Designation	Professor & Director, Department of Management Studies,
Date of joining	01-08-2007
Experience - teaching	6Years 9 months
Experience - industry	27 years
Languages fluent in	Telugu, English, Hindi, Tamil, Russian
Notable training undergone:	a. On Erection and Testing of Drill Ship at Hitachi, Zosen Corporation,Osaka Works, Japan b. National Productivity Council, Chennai c. Quality Control and Quality Assurance implementation of ISO 9000
International Conference Last chaired	On Technology and Business Management in the session on Small and Medium Enterprise at the University of Wollongong (UOWD), Dubai; March 26-28, 2012
MDP/EDP sessions attended:	1. Programme for leaders in Management Education, IIM, Ahmedabad from December 12-17, 2012 2. Strategic Sourcing and Supply Chain Management, IIM, Bangalore from September 11-14, 2012
E-mail id:	venky_pat999@yahoo.com



Education

Ph.D	Berhampur University, Berhampur	Financial Derivatives	2007
M.B.A.	Andhra University, Visakhapatnam	Finance	1994
B.Sc.	Government College Srikakulam	Physics	1984

Current position

Designation	Professor & Dean, Department of Management Studies,
Date of joining	13-11-1995
Experience - teaching	12Years
Experience - industry	6 years
Languages fluent in	Telugu, English, Hindi.

Personal Details

Phone No.	9908034201
E-mail id:	gskdata@gmail.com



Education

Ph.D	Acharya Nagarjuna University	2012	
M.Phil	Madurai Kamaraj University	2008	63%
MBA (Marketing)	Andhra University	1997	62%.
M.Sc. (Psychology)	Madras University	2004	57%.
B.Com	Andhra University	1994	65%.
Intermediate (MPC)	Andhra Loyola College	1991	56%.
ICSE	St. Aloysius High School, Visakhapatnam	1989	5%.

Current Position

Department	DEPARTMENT OF MANAGEMENT STUDIES
Designation	Head of the department and associate professor, Assistant coordinator &, counselor IGNOU MBA programme
Specialisation	Marketing management
Subjects taught	Corporate communication, marketing management, consumer behaviour and customer relationship management, global marketing management
Projects guided	Mba students of the department, ignou mba students
Mentorship	Interaction with certain groups on a regular basis for counselling academic and personal aspects, counselling and career guidance placement training conducted : guided students with basics in relevant subjects for placements
Seminars/workshops	Attended budget talk conducted by “the hindu” in vuda children theatre in 2010.

Personal Details

Phone No.	9849463727
E-mail id:	srikanth19573@gmail.com



Education

PH.D	Andhra university	Pursuing
NET	UGC	2010
PGDFM	IGNOU	2011
MBA (Marketing)	Andhra university	1997
MHRM	Andhrauniversity	2004
B.SC	Andhra university	1995
XII	Cbse	1992
CBSE	Kendriya vidyala	1990

Current Position

Department	Department of Management Studies
Designation	Assistant Professor, Counsellor IGNOU MBA Course
Specialisation	Marketing, Human Resource Management & Finance
Subjects taught	principles of management, quantitative techniques research methodology, marketing management, operations research, service marketing, advertising management
Projects guided	mba students of the department, ignou students
Mentorship/counselling	interaction with the allotted group of students and counseling the group as well as other students for career guidance Placement training conducted: training & mock interviews conducted for peena4
Seminars/workshop/conferences attended	<ol style="list-style-type: none"> 1. National conference conducted by maharajah's post graduate college, vizianagaram on 19 & 20th march 2012 2. National seminar on msme's in lpg & ict era on march 2011, by dcms.
Papers/ publications	Presented a paper in national seminar conducted by dcms in 2011 on msme's in the lpg & ict era on march 30&31,2011

Personal Details

Phone No.
E-mail id: [anjana@ranky hydraulics.com](mailto:anjana@ranky-hydraulics.com)



Education

Ph. D	Andhra University	2014
NET	UGC	2006
PGDTTM	Andhra University	2005
M.B.A (HRM & Marketing)	Andhra University,	2004
B. SC (Home-Science)	St. Joseph's College for Women (autonomous)	2002
BL.P.C	Board of Intermediate, Hyderabad	1999
SSC	S.S.C Hyderabad	1997

Current Position

Department:	Department of Management Studies,
Date of joining	08-08-2007
Designation:	Assistant Professor; Counselor IGNOU MBA Course
Specialization	Human Resource Management & Marketing Management
Subjects taught	Human Resource Management, Marketing Management, Business Environment, Organizational Behavior, Entrepreneurship and Small Scale Industries, Industrial Relations, Compensation and Welfare Administration, Performance Management and Counseling
: Projects guided	MBA Students of The Department
Mentorship/counselling	Interaction with certain groups on a regular basis for academic and personal aspects, counseling and career guidance & Hr training for Penna4 placements
Seminars/workshop/ conferences attended	<ol style="list-style-type: none"> 1. National seminar on 'Rising India – 2008", conducted by the department of commerce and management studies, Andhra University. 2. National seminar on HR Tools and Strategies, conducted by the Department of Commerce and Management studies, Andhra University. 3. National seminar on Strategies For Inclusive Economic Growth, conducted by Adikavi Nannayya University, Department of Management studies, Rajahmundry. 4. Attended National Seminar On Right To Education, Conducted By The Department Of Social Work, Andhra University. 5. Attended National Seminar, Peter F Drucker 4th National Seminar on Opportunities and Challenges of Contemporary and Innovative Management Practices held at Siliguri institute of technology, in association with school of management and science, West Bengal University of technology, West Bengal. 6. Attended National Seminar On Opportunities And Trends In Business Education, DCMS, Andhra University, and Visakhapatnam. 7. Attended National Seminar On Corporate Citizen, Responsibilities And Challenges, DCMS, Andhra university, Visakhapatnam.
Papers/ publications	<ol style="list-style-type: none"> 1. Ngo's As Catalysts For Inclusive Growth In India. Published by MC Millan publishers in their book "strategies for inclusive growth". 2. Understanding teacher's stress – A Study Among College Teachers In Visakhapatnam, paper presented at sit, West Bengal and published with ISBN no. 978-81-924140 - 3 – 4.

Personal Details

Phone No. 8885670243
 E-mail id: roopajoshe@gmail.com



Education

Ph.D	Andhra University	Pursuing
MBA (Finance & HRM)	Andhra University	2007
P. G.D.I	Andhra University	2004
B.Sc.	Andhra University	2002
Intermediate	Gayatri Vidya Parishad Junior College,	1999
ICSE	St. Joseph's Girls High School, Vizag	1997.

Current Position

Department:	Department of Management Studies,
Date of joining	22-08-2007
Designation	Assistant Professor, Counselor IGNOU MBA course
Specialisation	Human Resource Management & Finance
Subjects taught	Managerial Economics, Quantitative Techniques, Financial Management, Human Resource Management, International Business, Operations Research, Financial Markets & Services, Strategic Financial Management, International Human Resource Management, Entrepreneurship and Small Scale Industries
Projects guided	MBA students of the department, IGNOU students
Mentorship/counselling	Interaction with certain groups on a regular basis for academic and personal aspects and career guidance. Placement training for Finance students for FACTSET & CAPITAL IQ along with mock interviews
Seminars/workshop/conferences attended	<ol style="list-style-type: none">1. Attended seminar on EMERGING TRENDS OF BANKS conducted by AU in 20092. Attended exhibition/interface on foreign exchange by RESERVE BANK OF INDIA on December 23&24;20103. Attended budget talk conducted by "THE HINDU" in Vuda Children's Theatre in 20104. National seminar on MSMEs IN LPG & ICT ERA ON MARCH 2011, by DCMS.
Papers/ publications	Presented a paper in NATIONAL SEMINAR conducted by DCMS in 2011 on MSME'S IN THE LPG & ICT ERA ON MARCH 30&31,2011

Personal Details

Phone No.	09703353700
E-mail id:	rama.dolly@gmail.com ,



Education

PH.D	Pursuing Rayalaseema University ,Finance	
PGDHRM -	IGNOU	2011
M.Phil(Commerce)	Periyar University	2007
M.B.A (Finance)	Dr.B.R.Ambedkar Open University	2004
M.Com(Accountancy)	Andhra University	2003
B.Com(Commerce)	Andhra University	2001
Intermediate(MEC)	Board of Intermediate	1998
SSC	Board of Secondary Education	1996

Current Position

Department:	Department of management studies
Designation:	Assistant Professor, Counselor for IGNOU MBA course
Date of joining	28-08-2007
Specialisation:	Finance & Human Resource Management
Subjects taught	Accounting for managers, quantitative techniques, financial management, security analysis and portfolio management, operations research , strategic financial management , international financial management.
Projects guided:	MBA students of the department, IGNOU students
Mentorship/counselling:	Interaction with the allotted group of students and counseling to the group as well as to other students and career guidance finance training for students in FACTSET CAPITAL IQ along with mock interviews
Seminars/workshop/conferences attended	1.Attended seminar on emerging trends of banks conducted by AU in 2009 2.Attended exhibition/interface on foreign exchange by Reserve Bank of India on December 23&24;2010 3. National seminar on MSME in lpg &ict era on March 2011, by DCMS.
Papers/ publications	presented a paper in national seminar conducted by DCMS in 2011 on MSME in the lpg & ict era on March 30&31,2011

Personal Details

Phone No.	9949386995
E-mail id:	nagasyam@yahoo.co.in



Education

MBA	Andhra university	2008
PGDIM	IGNOU	2007
DIM	IGNOU	2006
PGDFM	IGNOU	2006
BCA	Andhra university	2004
INTERMEDIATE(M.P.C)	vikas mahila junior college	
SSC	secondary board of examination	

Current Position

Department :	Department of management studies
Designation:	Assistant professor,counsellor in ignou,mba course
Date of joining:	1-7-2009
Specialisation:	Finance management
Subjects taught :	Managerial economics, quantitative techniques for managers, organisational behaviour, production and operations management, research methodology, operations research, business policy and strategic management, security analysis and portfolio management. Financial derivatives
Projects guided :	Mba students of the department,ignou mba students.
Experience	Teaching:3 years and 5 months
Projects guided :	Mba students of the department,ignou mba students
Presentations& extra academic activities :	Conduct class programme in gyan vani in 2011,12
Mentorship/counselling:	Interaction with the allotted group of students ,counselling and career placement training conducted for finance students (factset,capital iq) and mock interviews guidance.
Seminars/workshop/ conferences attended :	1.attended seminar on emerging trends of banks conducted by au in 2009 2.attended exhibition/interface on foreign exchange by reserve bank of india on december 23&24;2010 3.attended budget talk conducted by “the hindu” in vuda children theatre in 2010

Personal Details

Phone No.
E-mail id: jyothi2010.mba@gmail.com



Education

Ph.D	Andhra University	Pursuing
M.B.A (H.R AND MARKETING)	Andhra University,	2009
B.Sc	Andhra University	2007
Intermediate(MPC)	Board of Intermediate	2004
SSC	Board of Secondary Education	2002

Current Position

Department:	Department of management studies
Designation:	Assistant professor counselor IGNOU MBA course
Date of joining:	1-6-2009
Specialization:	Human resource & marketing management
Subjects taught:	Human resource management, Marketing Management, Business Environment, Business Communication, Entrepreneurship and Small scale industries
Projects guided:	MBA students of the department, IGNOU Students
Experience – teaching:	3 years
Mentorship/counseling:	Interaction with the allotted group of students and counseling to the group as well as to other students and career guidance soft skills

Personal Details

Phone No: 9885527740
E-mail id: jlpurnima@gmail.com



Education

M.B.A (Finance)	Andhra University,	2009
ICWAI(Final)	Cost and Works Accountants of India	Pursuing
B.Com(Commerce)	Andhra University,	2007
Intermediate(MPC)	Board of Intermediate,	2004
SSC	Board of Secondary Education ,	2002

Current Position

Department:	Department of management studies
Designation:	Assistant professor counselor IGNOU MBA course
Date of joining:	1-6-2009
Specialization:	Finance & marketing management
Subjects taught:	Financial management, entrepreneurship and small scale industries, cost and management accounting, business mathematics and Statistics, Taxation
Projects guided:	MBA students of the department, IGNOU Students
Experience – teaching:	3 years
Mentorship/counseling:	Interaction with the allotted group of students and counseling to the group as well as to other students and career guidance
placement training conducted:	Basics of financial management and cost and management accounting

Personal Details

Phone No: 9985269200
E-mail id: mahesh4260@gmail.com



Education

MBA Marketing & Finance	GITAM with specialization in	2007
B.Sc.	Dr.L.B.College Visakhapatnam in	2005
Intermediate	Ratnam Junior College Nellore in	2001
SSC	Vignan High School Guntur	1999

Current Position

Department	Department Of Management Studies
Designation	Assistant Professor & Placement Coordinator.
Date of joining	17-07-2010
Specialization	Finance & Marketing Management
Subjects taught	Managerial Communication Skills, Organizational Behavior, Principles Of Management & Marketing Management
Projects guided	guided projects for MBA students
Experience: Teaching	2 years
Experience: Industry	2 years & 6 months
Mentorship/counseling:	Interaction with the allotted group of students and counseling to the group as well as to the other students and career guidance Placement training: Finance training for students in Factset, Capital IQ along with mock interviews.
Seminars/workshop/conferences attended	Seminar on MSME conducted by CII in 2012 Faculty development programme on pedagogy in GITAM University

Person

Phone no:
E-mail id: sriram_lbc@yahoo.com



Education

MBA Finance & Marketing	Dr.L.bullayya college	2010
B.ED.	AMG College, Bhimili with English& Social as methodologies	2006
M.COM.	Andhra University(private) with banking specialization in	1997
B.COM.	Mr college for women, Vizianagaram	1993
INTERMEDIATE IN CEC	From MR College for women	1990
SSC	BPMM high school, Vizianagaram	1988

Current Position

Department	Department of Management Studies
Designation	Assistant Professor
Date of joining	07-08-2010
Specialisation	Finance and Marketing
Subjects taught	SAPM, FS (finance), Principles of Management, Business Economics, SAPD, Auditing , IFM & BE
Projects guided	Finance for IGNOU Students
Experience – teaching	2 years
Mentorship/counselling	Interaction with the allotted group of students and counseling to the group of IGNOU students through GYANVANI

Personal Details

Phone no:9640053907

E-mail id:

nageswariuma@gmail.com



Education

Ph.D	Andhra University, Visakhapatnam	Pursuing
M.Phil	Madhurai Kamaraj University	2007
M.B.A (HR/Marketing)	Andhra University, Visakhapatnam,	2004
B.C.A	Andhra University, Visakhapatnam	2002
Intermediate	Board of Intermediate	1999
Secondary (10)	Board of Secondary Education	1997

Current Position

Department	Department of management studies
Designation	Assistant professor
Date of joining	1/12/2012
Specialization	Marketing& HUMAN RESOURCE MANAGEMENT
Subjects taught	International HRM, Business Environment ,Management theory & Productivity
Projects guided	MBA students of the department,
Experience - teaching	3Years 3 months
Experience - industry	Nil
Presentations & extra academic activities	1. Conducted workshop on mentoring budding engineer's 2. Participated in national workshop on Issues and problems of environment
Papers/ publications	Published an article in international journal on women entrepreneurs in Visakhapatnam
Awards/achievements	Best Student award by JYOTHI Educational Academy on Nov 1 st 2004.

Personal Details

Phone no:

E-mail id:

vijaya_velopula@rediffmail.com

Mr. Matha Rajesh



Education

Ph.D	Andhra University, Visakhapatnam	Pursuing
M.B.A (HR/Marketing)	Andhra University, Visakhapatnam,	2006
B.Sc.	Andhra University, Visakhapatnam	2004
Intermediate	Board of Intermediate	2001
Secondary (10)	Indian Certificate for Secondary Education	1999

Current Position

Department	Department of Management Studies
Designation	Assistant Professor
Date of joining	1/11/2013
Specialization	Marketing & Human Resource Management
Subjects taught	Human Resource Management, Consumer Behaviour and Customer Relationship Management, Organisational Behaviour, Strategic Human Resource Management, Industrial Relations, Performance Management and Counseling, Corporate Legal Framework, Managerial Communication Skills and Managerial Economics.
Projects guided	Student Projects in the department,
Experience - teaching	6 Years 6 months
Experience - industry	2 Years 6 months
Presentations & Extra:	Presented a Paper on Changing Trends in Marketing Services in Management Event conducted in DIET in 2010 (Dadi Institute of Engineering and Technology)
Academic Activities:	
Papers/Publications:	
Awards/Achievement:	

Personal Details

Phone no: 8179303047

E-mail id: matha.rajesh@gmail.com

Mr. Gongada Taviti Naidu



Education

Ph.D	Andhra University, Visakhapatnam	Pursuing
M.Phil	Andhra University, Visakhapatnam	2013
M.B.A (Marketing)	Andhra University, Visakhapatnam,	2003
B.Sc.	Andhra University, Visakhapatnam	2000
Intermediate	Board of Intermediate	1997
Secondary (10)	Board of Secondary Education	1995

Current Position

Department	Department of Management Studies
Designation	Assistant Professor
Date of joining	1/07/2013
Specialization	Marketing
Subjects taught	Quantitative Techniques, Operations Research, Sales and Distribution, Business Environment, Advertising and Branding Management, Business Statistics, Research Methodology.
Projects guided	Student Projects in the department,
Experience - teaching	8 Years 6 months
Experience - industry	3 Years
Presentations & Extra:	Presented a Paper on Online Consumer Behaviour in an event conducted in Siva Sivani Institute of Management in January 2015 Presented a paper on Developments in Management Education conducted by UGC in Berhampur Univerisity.
Academic Activities:	
Papers/Publications:	Presented a Paper on Online Consumer Behaviour in an event conducted in Siva Sivani Institute of Management in January 2015 Presented a paper on Developments in Management Education conducted by UGC in Berhampur Univerisity.
Awards/Achievement:	

Personal Details

Phone no: 9000584000

E-mail id: vasugongada143@gmail.com

Mrs. Renuka Lenka



Education

Ph.D	Andhra University, Visakhapatnam	Submitted
M.B.A (Marketing and Finance)	Andhra University, Visakhapatnam,	2004
B.Pharmacy.	Andhra University, Visakhapatnam	2001
Intermediate	Board of Intermediate	1997
Secondary (10)	School Secondary Certificate	1995

Current Position

Department	Department of Management Studies
Designation	Assistant Professor
Date of joining	1/07/2013
Specialization	Marketing and Finance
Subjects taught	Business Environment, Managerial Accounting, SAPM, Financial Derivatives, Marketing Management, BPSM, ED, FS, Managerial Economics
Projects guided	Student Projects in the department,
Experience - teaching	10 Years 9 months
Experience - industry	Nil
Presentations & Extra:	Presented a paper on FDI in Insurance Sector at Krishna University (2014)

Academic Activities:

Papers/Publications:

Awards/Achievement:

Personal Details

Phone no: 9490386554

E-mail id: pingu_chinnu@yahoo.com

MGSNS. Aravind



Education

M.B.A (Finance and Marketing)	Andhra University, Visakhapatnam,	2009
B.Com	Andhra University, Visakhapatnam	2007
Intermediate	Board of Intermediate	2004
Secondary (10)	School Secondary Certificate	2001

Current Position

Department	Department of Management Studies
Designation	Assistant Professor
Date of joining	1/08/2013
Specialization	Finance and Marketing
Subjects taught	Business Environment, Managerial Accounting, Financial Derivatives, Marketing Management, ED, FS, International Business, Sales and Distribution Management, Financial Accounting and Foundation Course
Projects guided	Student Projects in the department
Experience - teaching	5 Years
Experience - industry	1 Year

Presentations & Extra: 1) Presented a paper at the two days National Seminar on "Emerging Issues in Central and State relations in India " on 28th and 29th June-2013. Title of the Paper "Issues relating to implementation of VAT"

2) Presented a paper at the two days National Seminar on "Dynamics of Cooperative sector in India- Strategies to Strengthen" on 14th and 15th December-2012. Title of the Paper "Urbanization the need for Cooperative Urban banks"

3) Presented a paper at the two days National Seminar on 'Two decades of Economic reforms in India- Issues and challenges' organized by Dept. of Economics, Andhra University, Visakhapatnam on 28th and 29th April 2012 title of the paper- "Green Revolution- performance-need for new Initiatives"

4) Presented a paper at the two days National Seminar on 'The Sixty Years of fiscal federalism in India' organized by Dept. of Economics, Andhra University, Visakhapatnam on 17th and 18th March, 2012 title of the paper - "VAT & GST Keys of good Governance"

5) Presented a paper at the National Seminar on 'Microfinance and Rural Transmission' organized by Dept. of Economics, Andhra University, Visakhapatnam on 25th January 2012 title of the paper "Risk management Need of Micro Finance"

Academic Activities:

Papers/Publications:

Awards/Achievement:

Personal Details

Phone no: 9703273031

E-mail id: aravind_mandarapu@yahoo.com

ANNEXURE - B
Copy of Advertisement

DR. LAKSHMAPATI BULLAYYA P.G. COLLEGE

Affiliated to A.U. : Approved by AICTE.
52-14-75, Resapuvanipalem, Visakhapatnam-530013
Tel : 0891 - 2701818, 2561635

UITS / MCA / MBA / B.A. ADMISSIONS - 2014

Status of College : Non-minority	Cost of application : 500/-
Total intake - MBA : 120	Cat B' Seats : 36
MCA : 120	Cat B' Seats : 36

Application form can be had from the admissions office by paying Rs.500 or can be downloaded from website www.bullayyacollege.info Filled in applications along with copies of certificates and DD in case of downloaded applicants should be submitted to below address in person or by post

Date of sale of applications	: 16.09.2014
Last date for receipt of applications	: 20.09.2014
Date of display of merit list: 22.09.2014	Date of admissions: 27.09.2014
Commencement of Classes: 27.09.2014	

Selected candidates should submit original certificates along with prescribed fee at the time of admission.
Contact for Admissions: Dr.L. Bullayya PG College, Admn. Office, 52-14-75
Resapuvanipalem, Visakhapatnam-13. Tel: 0891-2701818, 2703296

DIRECTOR SECRETARY & CORRESPONDENT

ANNEXURE - C

List of Candidates
registered and Selected
for
M.B.A. Category B
Seats

ANNEXURE-I

LIST OF ADMISSIONS MADE UNDER MANAGEMENT QUOTA (30%)/MINORITY QUOTA (70%)

Name of the College with Address & Phone No. : Dr.Lankapalli Bullayya P.G.College,New Resapuvanipalem,Visakhapatnam-530013, Phone No: 0891-2561635
 Affiliating University : Andhra University
 Course (MBA / MCA) : MBA
 Total Sanctioned Intake in the Course : 120
 Intake under 30% of Category 'B' seats : 36
 Intake under 70% of Category 'A' seats : N.A
 (In case of Minority Colleges)

Sl.No	Name of the Candidate	Father's Name	ICET-2014		% of Marks in Degree Exam		Month & Year of Passing	Category (OC/EBC/B C-A/B/ C/D/E/SC/S)	Remarks
			H.T.No.	Rank	Aggregate	Group			
1	GURRALA BHANU SANTOSH	G SATYANARAYANA	37010295	11997	60.60%	B.Tech	July-13	OC	
2	B. BALA NAGAMANI	B.E.V.SATYANARAYANA	37080380	14116	7.56	B.COM	March-14	OC	
3	ADITHYA REKHA VENTRAPRAGADA	V.NARASIMHA RAO	37080282	20942	75%	BBM	March-14	OC	
4	JOGA CHANDRA MOULI	J.APPA RAO	37130203	23817	7.37	B.Tech	April-12	BC-D	
5	MAKINA RAMYA RAJEEVANA	M.VNS PATRUDU	37070085	28771	8.64	BBM	April-14	BC-D	
6	JOGA BHANU CHANDRA BHASKAR MOULI	J.APPA RAO	37060049	38785	6.89	B PHARM	April-13	BC-D	
7	VALIMIREDDY V.S. KRISHNA CHAITANYA	V.SRINIVASA RAO	37030134	48885	6.31	B.Sc	August-14	OC	
8	GANGA SURESH BABU	G.PUNNA RAO	16080239	50236	56%	B.COM	March-14	OC	
9	THAMMA VVG HARSHA VARDHAN	T.HARI HARA DURGA BHASKAR	37010589	50277	62%	B.COM	May-14	OC	
10	ADUSUMILLI PUSHPALATHA	A.MAHESWARA RAO	37050169	71725	7.09	Sc M.ST.CC	July-14	OC	
11	DULUPUDI SANDHYA	D.ANJANEYULU	37100188	81344	7.77	B.COM	March-14	OC	
12	PETER FEDRICKDAS	LOURDES PETERDAS	37090068	89338	6.74	BA	March-14	OC	
13	PALISSETTY PRASANTHI	P.SATYAM	37080394	99295	7.46	B.Sc	March-14	BC-B	
14	VARIGONDA VENKATA PREMA KUMAR	V.V.SRINIVASA RAO	37100041	111696	6.81	B.COM	March-14	OC	
15	G. SRABANI	G.JANARDHANA RAO	37060240	111993	6.75	B.COM	March-14	OC	
16	BELLANA VENKATA SIVAJI	B.NOOKA RAJU	37080310	116173	6.74	BA	March-14	SC	
17	MALLIDI NAVYA	M.PREM KUMAR REDDY			79.5	B.COM	May-11	OC	
18	SIMHADRI SANTOSH KUMAR	S.VENKATA RAMANA			8.08	B.COM	March-14	OC	
19	V. PALLAVI REDDY	V.V.RAMANA			72.17%	B.Tech	April-14	OC	
20	SAKA SALINI	ASSRVADAM			7.5	B.COM	March-13	SC-C	



DIRECTOR
 MBA and MCA AICTE Courses
 Dr. L. BULLAYYA POST GRADUATE COLLEGE

..... Continued from previous page

21	CHANDRA PRASOONA MANI KOLA	HANUMAN K.V.V			7.05	B.COM	March-14	OC	
22	POOSARLA SREE VIDYADHARI	P.SANKAR RAO			6.7	B.COM	April-14	OC	
23	BODDURU CHANAKYA	B.NARASAYYA			6.7	B.COM	June-14	SC	
24	PADMATA LINGARAJU	P.KAMA RAJU			6.66	B.COM	March-14	OC	
25	GAMPA SATYA VENKTA KRISHNA BHARAT	G.SATYANARAYANA RAO			6.13	B.Sc(MSC)	March-14	OC	
26	GARAPATI MOHAN BABU	SATYANARAYANA			67%	B.Sc (BZC)	June-14	OC	
27	JANAKI N.J. KUMAR	J.JOHNEY			67%	BBM	April-14	SC	
28	BOBBALA KIRAN KUMAR	B.RAMANAJAH			64%	B.COM	March-14	OC	
29	ROHINI TARANGINI VIYYAPU	KRISHNA MURTHY			57%	B.COM	May-14	OC	
30	G. LAKSHMANUDU	G.RAGHAVA REDDY			56.80%	B.COM	April-14	OC	
31	G.V.K.B. SUNIL	G.S.R.MURTHY			56%	BBM	April-14	OC	
32	RAKHIBUNNISA BEGUM	SYED IQBAL BASHA			75%	B.Sc	May-11	OC	
33	PUSULURI SUDEEP SAI	P.ANANTHA SRINIVAS			61.00%	BHM	May-14	OC	
34	KUPPILI LIZITHA PATNAIK	K.MURALI KRISHNA PATNAIK			6.93%	B.COM	March-14	OC	
35	ADITYA SAGAR VUPPALA	SATYA SITA RAMA RAO	37030172	69039	8.2	BBM	April-14	OC	
36	B. NEHA RAO	B.NARAYANA RAO			78%	B.COM	March-14	OC	

Signature of the Convener, SW-II
(With Seal for SW-II Colleges only)



Signature of the Principal
DIRECTOR
(With Seal)
MBA and MCA - AICTE Courses
L. BULLAYYA POST GRADUATE COLLEGE
(Accredited by NAAC)
VISAKHAPATNAM-530 013

